```
1
       IN THE UNITED STATES DISTRICT COURT
        FOR THE NORTHERN DISTRICT OF OHIO
                EASTERN DIVISION
3
     IN RE: NATIONAL
                             : HON. DAN A.
     PRESCRIPTION OPIATE
                             : POLSTER
     LITIGATION
5
     APPLIES TO ALL CASES
                             : NO.
6
                             : 1:17-MD-2804
7
            - HIGHLY CONFIDENTIAL -
8
    SUBJECT TO FURTHER CONFIDENTIALITY REVIEW
9
10
                     VOLUME I
11
12
                December 5, 2018
13
14
15
                 Videotaped deposition of
    GARY J. VORSANGER, Ph.D., M.D., taken
    pursuant to notice, was held at the law
16
    offices of Drinker Biddle & Reath, 105
    College Road East, Princeton, New Jersey,
17
    beginning at 9:26 a.m., on the above
    date, before Michelle L. Gray, a
18
    Registered Professional Reporter,
    Certified Shorthand Reporter, Certified
19
    Realtime Reporter, and Notary Public.
20
21
2.2
           GOLKOW LITIGATION SERVICES
       877.370.3377 ph | 917.591.5672 fax
23
                 deps@golkow.com
2.4
```

```
APPEARANCES:
2
        SIMMONS HANLY CONROY, LLC
3
        BY: JAYNE CONROY, ESQ.
        112 Madison Avenue
        7th Floor
        New York, New York 10016
5
        (212) 784-6400
        jconroy@simmonsfirm.com
6
            - and -
7
        SIMMONS HANLY CONROY, LLC
8
              SARAH BURNS, ESQ.
        BY:
        One Court Street
9
        Alton, Illinois 62002
        (618) 259-2222
10
        Sburns@simmonsfirm.com
        Representing the Plaintiffs
11
12
        O'MELVENY & MYERS, LLP
        BY: CHARLES LIFLAND, ESQ.
13
        400 South Hope Street, 18th Floor
        Los Angeles, California 90071
14
        (213) 430-6665
        clifland@omm.com
15
            - and -
16
        O'MELVENY & MYERS, LLP
        BY: VINCENT S. WEISBAND, ESQ.
17
        Times Square Tower
18
        7 Times Square
        New York, New York 10036
        (212) 326-2000
19
        vweisband@omm.com
20
        Representing the Defendants, Janssen
        and Johnson & Johnson and the
2.1
        Witness
2.2
2.3
2.4
```

```
1
        APPEARANCES: (Cont'd.)
2
        PIETRAGALLO GORDON ALFANO BOSICK &
3
        RASPANTI, LLP
             ALEXANDER M. OWENS, ESQ.
        BY:
        1818 Market Street, Suite 3402
        Philadelphia, Pennsylvania 19103
5
        (215) 320-6200
        amo@pietragallo.com
6
        Representing the Defendant, Cardinal
        Health
7
8
        TELEPHONIC APPEARANCES:
9
        WEISMAN KENNEDY & BERRIS CO LPA
10
        BY: DANIEL P. GOETZ, ESQ.
        1600 Midland Building
11
        101 W. Prospect Avenue
        Cleveland, Ohio 44115
12
        (216) 781-1111
        dqoetz@weismanlaw.com
        Representing the Plaintiffs
13
14
        ALLEGAERT, BERGER & VOGEL, LLP
        BY: MICHAEL S. VOGEL, ESQ.
15
        BY: LOUIS A. CRACO, JR., ESQ.
        111 Broadway, 20th Floor
16
        New York, New York 10006
17
        (212) 616-7060
        mvoqel@abv.com
18
        lcraco@abv.com
        Representing the Defendant,
19
        Rochester Drug Corporation
20
        COVINGTON & BURLING, LLP
        BY: LAUREN C. DORRIS, ESQ.
21
        850 10th Street, NW
22
        Washington, DC 20001
        (202) 662-6000
23
        ldorris@cov.com
        Representing the Defendant, McKesson
24
        Corporation
```

```
1
        TELEPHONIC APPEARANCES: (Cont'd.)
2
        JACKSON KELLY, PLLC
        BY: GRETCHEN M. CALLAS, ESQ.
        500 Lee Street East
        Suite 1600
        Charleston West Virginia 25301
5
        (304) 340-1169
        Gcallas@jacksonkelly.com
6
        Representing the Defendant,
        AmerisourceBergen
7
8
        ARNOLD & PORTER KAYE SCHOLER, LLP
             RYAN Z. WATTS, ESQ.
9
        601 Massachusetts Avenue, NW
        Washington, DC 20001
10
        (202) 942-6609
        Ryan.watts@arnoldporter.com
11
        Representing the Defendants, Endo
        Health Solutions Endo
12
        Pharmaceuticals, Inc.; Par
        Pharmaceutical Companies, Inc. f/k/a
13
        Par Pharmaceutical Holdings, Inc.
14
        FOX ROTHSCHILD, LLP
15
        BY: EILEEN OAKES MUSKETT, ESO.
        1301 Atlantic Avenue
16
        Midtown Building, Suite 400
        Atlantic City, New Jersey 08401
17
        (609) 348-4515
        Emuskett@foxrothschild.com
18
        Representing the Defendant, Validus
        Pharmaceuticals
19
20
        WILLIAMS & CONNOLLY, LLP
             JOSEPH S. BUSHUR, ESQ.
        BY:
        725 12th Street, NW
21
        Washington, D.C. 20005
22
        (202) 434-5148
        Jbushur@wc.com
23
        Representing the Defendant, Cardinal
        Health
24
```

```
1
        TELEPHONIC APPEARANCES: (Cont'd.)
2
        HUGHES HUBBARD & REED, LLP
        BY: TINA M. SCHAEFER, ESQ.
3
        2345 Grand Boulevard
4
        Kansas City, Missouri 64108
        (816) 709-4159
        tina.schaefer@hugheshubbard.com
5
        Representing the Defendant, UCB,
6
        Inc.
7
        JONES DAY
        BY: NICOLE LANGSTON, ESQ.
8
        77 West Wacker
        Chicago, Illinois 60601
        (312) 782-3939
        nlangston@jonesday.com
10
        Representing the Defendant, Walmart
11
12
        CLARK MICHIE, LLP
        BY: BRUCE CLARK, ESQ.
13
        103 Carnegie Center, Suite 300
        Princeton, New Jersey 08540
14
        (609) 423-2144
        bruce.clark@clarkmichie.com
15
        Representing the Defendant, Pernix
16
        ALSO PRESENT:
17
18
        VIDEOTAPE TECHNICIAN:
19
           Henry Marte
20
21
22
23
2.4
```

```
1
2
                      INDEX
3
4
    Testimony of:
5
           GARY J. VORSANGER, Ph.D., M.D.
6
    By Ms. Conroy
                                         11
8
9
10
11
12
                   EXHIBITS
13
14
15
    NO.
                 DESCRIPTION
                                         PAGE
16
    Janssen
    Vorsanger-1 Notice of Deposition
                                         13
17
    Janssen
    Vorsanger-2 Curriculum Vitae
18
                                         25
                  Gary J.
19
                  Vorsanger, Ph.D., M.D.
                  JAN-MS-02320343-54
20
    Janssen
21
    Vorsanger-3 Center for Drug
                                         209
                  Evaluation and Research
                  Approval Package
22
                  Duragesic
23
                  Fentanyl Transdermal
                  System
24
                  4/9/01
```

1		
2	F Y	HIBITS (Cont'd.)
3	ш 22	
4		
5	NO.	DESCRIPTION PAGE
6	Janssen	
7	Vorsanger-4	Center for Drug 246 Evaluation and Research Approval Package
8		Duragesic Fentanyl
9	_	2/7/08
10	Janssen	
11	vorsanger-5	E-mail Thread 258 12/9/02 Subject, Share of Voice
12		Request from Pain and Mycology
13		JAN-MS-02125643-47
14	Janssen	
15	Vorsanger-6	E-mail Thread 266 7/21/11
16		Subject, Per Your Request Nucynta BP Slides & Attachment
17		JAN-MS-02267733-34
18	Janssen	
19	Vorsanger-7	E-mail, 9/16/03 323 Subject, Opioid Abuse Ad Board Roadmap
20		& Attachment JAN-MS-02119672-87
21		
22	Janssen Vorsanger-8	E-mail Thread 340 10/28/03
23		Subject, Draft Program & Attachment
24		JAN-MS-02113206-19

```
1
2
              EXHIBITS (Cont'd.)
3
4
5
    NO.
                  DESCRIPTION
                                          PAGE
6
    Janssen
    Vorsanger-9 E-mail, 1/27/04
                                          341
7
                  Subject, Summary of
                  Abuse
8
                  Advisory Committee
                  JAN-MS-02105452-28
9
    Janssen
10
    Vorsanger-10 E-mail, 9/23/03
                                      391
                  Subject, Abuse Stuff
11
                  & Attachment
                  JAN-MS-00613131-33
12
    Janssen
    Vorsanger-11 E-mail, 11/13/03
13
                                          400
                  Subject, Draft of
                  Study Outlines
14
                  & Attachment
15
                  JAN-MS-00613204-05
16
17
18
19
20
21
22
23
24
```

```
1
2
              DEPOSITION SUPPORT INDEX
3
5
    Direction to Witness Not to Answer
6
          LINE
    PAGE
    None.
7
    Request for Production of Documents
    PAGE LINE
    None.
10
    Stipulations
11
12
    PAGE
            LINE
    None.
13
14
    Questions Marked
15
    PAGE LINE
    None.
16
17
18
19
20
21
22
23
24
```

```
1
2
                  THE VIDEOGRAPHER: We are
3
           now on the record. My name is
           Henry Marte. I'm a videographer
           with Golkow Litigation Services.
5
6
                  Today's date is December 5,
7
           2018, and the time is 9:26 a.m.
8
                  This videotaped deposition
9
           is being held in Princeton, New
10
           Jersey in the matter of National
11
           Prescription Opiate Litigation.
12
                  The deponent today is Dr.
13
           Gary Vorsanger.
14
                  All appearances are noted on
15
           the stenographic record.
16
                  The court reporter, Michelle
17
           Gray, will now administer the oath
18
           to the witness.
19
20
    ... GARY J. VORSANGER, Ph.D., M.D.,
21
    having been first duly sworn, was
22
    examined and testified as follows:
23
24
                    EXAMINATION
```

- 1 _ _ _
- ² BY MS. CONROY:
- Q. Good morning, Doctor. My
- ⁴ name is Jayne Conroy. I represent the
- ⁵ plaintiffs in this case. And we're here
- today in Princeton, New Jersey; is that
- ⁷ correct?
- 8 A. Correct.
- ⁹ Q. Have you ever been deposed
- 10 before?
- A. I have not.
- Q. Okay. I'm sure your lawyer
- gave you some of the ground rules, but if
- 14 at any point you don't understand what
- 15 I'm asking, you can ask me to rephrase or
- if you can't hear me, let me know, or if
- you need a break, let all of us know and
- don't forget to unplug yourself from the
- microphone, which we will forget to do.
- 20 But we'll try and remind you.
- The only thing I think we
- ask is that if I'm asking a question, you
- wait until I finish. And then I will try
- not to step on your answer when I'm

- ¹ asking questions. It makes it easier for
- the court reporter for the record.
- A. Okay.
- 4 Q. Who is your current
- ⁵ employer?
- ⁶ A. So I'm currently
- ⁷ self-employed.
- Q. Okay. And do -- is it -- do
- ⁹ you have a corporation or any sort of a
- ¹⁰ business?
- A. I have an LLC.
- Q. Okay. And what's the name
- ¹³ of it?
- A. It's Crossroads Medical and
- 15 Scientific Consulting LLC.
- Q. And what is the business of
- 17 Crossroads Medical and Scientific
- 18 Consulting?
- A. Medical and scientific
- consulting predominately to the
- 21 pharmaceutical industry.
- Q. What kind of consulting?
- A. So if there were questions
- about clinical trial design or things

- 1 like that, that companies were needing
- additional help on, then I'm able to, you
- know, provide those type of support
- services to them.
- ⁵ Q. Okay. And how long have you
- 6 had that business?
- A. It really began the
- 8 beginning of this year, 2018.
- ⁹ Q. Do you have any clients
- 10 currently?
- 11 A. I do not at the current
- 12 time.
- Q. Have you had any since you
- started the business?
- A. I have not.
- Q. Let me show you what I've
- marked as Exhibit 1.
- 18 (Document marked for
- identification as Exhibit
- Janssen-Vorsanger-1.)
- 21 BY MS. CONROY:
- Q. And let me just explain to
- you. If I'm going to be asking you
- questions today about any documents,

- ¹ typically I will mark them as an exhibit.
- You see there's a sticker there on the
- 3 bottom?
- ⁴ A. Yes.
- ⁵ Q. And hand them to you and
- ⁶ your lawyer will have a copy as well.
- And for purposes of
- 8 potentially any of the jurors or the
- ⁹ judge watching this video, they'll also
- see it on a screen, it's just a little
- bit hard for us to see it on the screen
- here in the room. But thankfully we have
- 13 hard copies.
- Have you ever seen this
- document before, Exhibit 1, which is the
- amended deposition of Gary Vorsanger?
- 17 It's a deposition, we call it a
- deposition notice.
- A. I have not.
- Q. When did you first hear
- 21 about this deposition, that there would
- be a deposition of you?
- A. So I was contacted from one
- of the Johnson & Johnson attorneys

```
1
    letting me know that I was being deposed.
2
                  And I'm sure your lawyer has
    cautioned you. I don't want you to tell
    me anything that you have -- any
5
    discussions you've had with your lawyers.
6
    Okay?
7
                  Right.
           Α.
8
                  I just want to caution you
           Ο.
9
    in case you blurt out, Mr. Lifland will
10
    object if he thinks that may happen.
11
    Okay?
12
           Α.
                  Okay.
13
                  MR. LIFLAND: But you're
14
           free to -- you're free to say you
15
           were contacted at such and such a
16
           date or you met with us at such
17
           and such a date. Just don't
18
           disclose the substance of any
19
           conversations you've had.
20
                  THE WITNESS:
                                Okay.
21
    BY MS. CONROY:
22
                  Okay.
           Q.
23
                  Approximately how long ago
24
    was that phone call?
```

1 Sometime in July of this Α. 2 year. 3 And have you had any Ο. face-to-face or telephone conferences 5 since that date about this deposition? 6 Α. Yes. 7 Okay. Have you had any Ο. face-to-face meetings? 8 9 Yes. Α. 10 And were they to prepare you 11 for this deposition? 12 Α. Yes. 13 And how many did you have? Ο. 14 Several. Α. 15 Did they begin sometime in Q. 16 July? 17 There was some discussion, Α. 18 but the preparation for this took place 19 later on. 20 Okay. Where do you live, Ο. 21 what city? 22 I'm sorry? Α. 23 Where do you live? Ο. 24 Oh, I live in Yardley, PA, Α.

Pennsylvania. 1 2 Pennsylvania? Ο. 3 Yeah. Α. How far away is that? 0. 5 From Princeton? Α. 6 Ο. Yes. 7 About, about 40 minutes plus Α. 8 or minus. 9 Okay. So it's -- you can 10 drive here? 11 Α. Yes. 12 To where -- to where the 13 deposition is? 14 Α. Yes. 15 Q. And where were the meetings 16 held? 17 The meetings were held in Α. 18 Titusville, New Jersey. 19 And how far away is Titusville from Princeton where we are 20 21 today? 22 I'm not sure. It's -- it's Α. easily within travel distance by car. 23 24 Okay. And so could you Q.

- drive to Titusville from Yardley?
- A. Yes, it's close.
- Q. And were they full day
- 4 meetings?
- A. I didn't keep track of the
- 6 time, but they -- they went on for a
- ⁷ little while.
- Q. Did you review any documents
- 9 at those meetings?
- A. Yes.
- Q. Did you bring any documents
- to those meetings, documents that were in
- your possession?
- A. I don't recall. I don't
- think so.
- Q. When did -- when were you
- last employed by Johnson & Johnson?
- 18 A. I retired from Johnson &
- ¹⁹ Johnson on June 30, 2017.
- Q. And when you retired, did
- you bring any files home with you or have
- 22 any hard copies of any documents from
- Johnson & Johnson?
- A. No, I did not.

- O. What about an e-mail
- ² address. Did you retain a Johnson &
- Johnson e-mail address?
- ⁴ A. No, I did not.
- ⁵ Q. Did you retain any
- 6 electronic files from your years of
- ⁷ employment at Johnson & Johnson?
- 8 A. No. I have no files from my
- ⁹ work at J&J.
- Q. What about copies of things
- like posters that were presented at the
- 12 American Pain Society or any other types
- of posters that you worked on that you
- 14 presented, do you have copies of those at
- 15 home?
- A. I do not. No, those were --
- 17 I did not take those with me.
- Q. Okay. What about any
- publications, copies of publications that
- you authored or co-authored with others?
- A. No, I didn't take any of
- those documents either.
- Q. And I mean -- when you say
- no documents, that means electronic as

well? 1 2 A. Correct. Printed and electronic. 4 Okay. Who was present at 0. 5 the -- these deposition preparation 6 meetings? 7 My attorneys. Α. 8 And who are they? Ο. 9 There were attorneys from Α. 10 O'Melveny & Myers. 11 And when you said your 12 attorneys, are they your personal 13 attorneys? 14 The attorneys for Janssen Α. 15 and for myself. 16 And do you know their names? Ο. 17 Yes. They are sitting with Α. 18 us now. 19 Okay. So Mr. Lifland? 0. 20 Α. Yes. 21 O. And, I'm sorry --22 MR. LIFLAND: Weisband, 23 W-E-I-S-B-A-N-D. Vincent 24 Weisband.

```
1
    BY MS. CONROY:
2
                 You can put the notice away.
           0.
3
                 Dr. Vorsanger, I have a
    picture of you. Is that --
5
           Α.
                 Yes.
6
                 -- your picture?
           0.
7
                 It is.
           Α.
8
           Q. Okay. I'm going to put it
9
    here, because I'm just going to write
10
    down some of your credentials.
11
                 You are a medical doctor,
12
    correct?
13
                 That's correct.
           Α.
14
                 And when did you graduate
           Q.
    from medical school?
15
16
           Α.
                 1984.
17
                 And whereabouts?
           0.
18
                 Mount Sinai School of
           Α.
    Medicine.
19
20
              And where was your
           0.
21
    residency?
22
                 When I attended medical
           Α.
23
    school?
24
           Q.
                 Yes.
```

- ¹ A. I lived in Manhattan. New
- ² York.
- Q. And I saw that you are board
- 4 certified in what practice areas?
- ⁵ A. I'm board certified in both
- ⁶ internal medicine and in anesthesiology.
- ⁷ Q. Have you ever prescribed an
- 8 opioid for a patient?
- ⁹ A. Yes.
- Q. And did you do that -- what
- 11 years did you do that?
- 12 A. I would have done it when I
- worked during my training in internal
- medicine. If I worked in the emergency
- 15 room, I may have written some
- prescriptions for patients for opioid
- pain medications at that point also.
- Q. Would that -- would that
- have been in the -- in the late '80s,
- ²⁰ early '90s?
- A. That would have been, yes,
- that would have been from '84 to '87 or
- thereabouts.
- Q. Okay. And what opiates were

- available to prescribe from '84 to the --
- ² '84 to '87?
- A. I don't recall. I'd have to
- 4 check.
- ⁵ Q. Were there long-acting
- opioids at that time?
- A. It would have been short, I
- 8 think. I believe. Immediate release.
- 9 O. What -- what about modified
- release opioids, would they have been
- 11 available at that time?
- 12 A. I don't recall prescribing
- such medications. I might have written a
- 14 prescription for one of those, but I
- don't recall.
- O. And for what indications
- would you have prescribed a short-acting
- ¹⁸ opioid from '84 to '87?
- A. If patients would have -- if
- I would have seen them in the emergency
- room and they presented with any kind of
- muscle pain, sports trauma, something
- like that.
- Q. So for -- not for a

- 1 malignant or cancer pain, but you would
- have prescribed for some sort of a pain
- or chronic pain condition?
- ⁴ A. Correct.
- ⁵ Q. Did you have any patients
- that were taking short-acting opioids
- ⁷ from '84 to '87 that took them on a
- 8 regular basis?
- ⁹ A. I'd have to review my
- 10 records. I don't recall.
- Q. Did you have -- I know you
- mentioned the emergency room. Did you
- have patients that you followed from '84
- ¹⁴ to '87?
- A. I did. When I -- when I was
- doing my internal medicine training I
- would have had a medical clinic.
- Q. And where was that located?
- A. Montefiore Hospital in New
- York, in Bronx, New York.
- Q. And was that from '84 to
- 22 '87?
- A. Yes, I believe so. The
- dates are approximate.

- Q. That's fine. It might help
- ² a bit. Let me mark as the next exhibit.
- 3 (Document marked for
- 4 identification as Exhibit
- Janssen-Vorsanger-2.)
- 6 BY MS. CONROY:
- 7 O. What I've marked as
- 8 Exhibit 2 is what appears to be, and I'm
- ⁹ going to ask you about it, a CV or
- 10 resumé. And the Bates range is
- ¹¹ JAN-MS-02320343 through 354. Does this
- look like your CV, Dr. Vorsanger?
- A. Yes, I'm reviewing it now.
- Q. Okay.
- A. Yes, this appears to be a
- copy of a version of my CV.
- Q. And would you have prepared
- ¹⁸ it?
- A. Yes, I would have.
- Q. Okay. And would it be fair
- to say this -- well, can you -- it says
- that it goes from August 2013 to the
- present. Do you see under where it says
- you were therapeutic head?

- A. So I was the therapeutic
- ² area lead for analgesia from -- and the
- dates are approximate, from August 2013
- 4 until from U.S. rights for Nucynta were
- sold in the range of 2015, thereabouts.
- ⁶ I don't have the exact dates in 2015.
- ⁷ Q. Okay. Do you think that
- 8 this CV covers up through that point in
- ⁹ 2015? Is there a way you can -- is there
- way you can tell what date -- the end
- 11 date of this CV?
- 12 A. So the end date of this CV
- would have been -- you mean what I'm
- defining as present?
- Q. Correct.
- A. Mm-hmm. No, I don't have
- 17 that. I would have to just define my
- 18 time as the therapeutic area lead for
- analgesia for the dates that I've already
- given you, approximate dates.
- O. Okay. So it would not be
- later than some month in 2015?
- A. No, not for Nucynta.
- Q. So if we look toward the

```
1
    back on the page -- and just so, what we
2
    might do during this deposition is
    refer -- these are Bates numbers down
    here in the bottom right-hand corner. So
5
    if you turn to Page 349.
6
                 MR. LIFLAND: Just in case
7
           the witness doesn't know what a
8
           Bates number is, let's just
9
           explain. It's a number that when
           we produce the documents, we stamp
10
11
           just for our recordkeeping.
12
           not part of the original document.
13
                 THE WITNESS: Okay.
14
                 MR. LIFLAND: But it helps
15
           us find the pages and the
16
           documents that don't otherwise
17
           have numbers.
18
                 THE WITNESS: Okay. Thank
19
           you. All right.
20
    BY MS. CONROY:
21
                 And I think this is -- you
22
    were talking about your internship and
23
    residency in the Bronx at Montefiore, and
24
    that was from '84 through --
```

- ¹ A. So --
- ² O. -- '87?
- A. Right. So if you look under
- internship and residency, it's exactly as
- you said, Counsel. '84 to '87. And then
- ⁶ I had a second residency, and that
- ⁷ described my time as an intern and
- 8 resident in internal medicine,
- ⁹ culminating in me being board-certified
- in internal medicine.
- 11 And from 1987 to 1990 I did
- 12 a second residency in anesthesia in
- Boston at the Massachusetts General
- 14 Hospital.
- Q. And did you see -- did you
- have patients of your own from 1987 to
- 19 1990 when you were doing your anesthesia
- 18 residency?
- 19 A. I'm not clear on what the
- question would be.
- Q. Did you have -- did you --
- did you see patients to treat particular
- patients during that residency?
- A. Most of those -- are you

- ¹ asking did I treat patients and
- ² administer opioid analgesics during that
- ³ time or did I have a clinic?
- 4 O. Well, I wasn't being that
- ⁵ specific.
- A. Okay.
- ⁷ Q. Did you -- were -- did
- you -- were you employed by a hospital
- 9 and using anesthesia in surgical suites
- or did you actually see patients and
- treat them for whatever conditions -- any
- 12 condition at all?
- A. Yes. I worked in a hospital
- ¹⁴ and treated patients administering
- ¹⁵ anesthesia in surgical suites during that
- 16 time.
- Q. Okay. Did you have occasion
- to prescribe any opioid analgesics to
- 19 individual patients for conditions other
- than surgical anesthesia at that time?
- A. Not very much. Most of it
- was operating room work.
- Q. And then where did you go
- 24 after 1990?

- ¹ A. So from 1990 to 1993, I
- worked as -- I was invited to come on
- staff, and I was a staff anesthesiologist
- ⁴ at the Massachusetts General Hospital.
- ⁵ Q. And I think if we go one
- ⁶ page earlier, 348, we can see that you
- ⁷ had, from 1990 to 1993, you were an
- 8 assistant in anesthesia at Mass General.
- 9 And then from '93 to '95 you became a
- staff anesthesiologist at Concord
- 11 Hospital in Concord, New Hampshire; is
- 12 that correct?
- 13 A. Yes.
- Q. Okay. Did you see patients
- outside of surgical anesthesia when you
- were at Concord Hospital?
- ¹⁷ A. No.
- Q. And then where did you go
- ¹⁹ from Concord Hospital?
- A. So in 1995, I transitioned
- over to the pharmaceutical industry, and
- ²² I started working at Astra USA.
- Q. And what is Astra USA?
- A. Astra USA was a company

- ¹ that -- eventually Astra merged with
- ² AstraZeneca. But prior to that Astra USA
- was a US -- a subsidiary of Astra.
- Q. And what were your -- and
- that was in Westborough, Massachusetts?
- ⁶ A. Yes.
- ⁷ Q. And your title was medical
- ⁸ advisor, hospital division; is that
- ⁹ correct?
- A. That's correct.
- Q. And you did that for about
- two years from February '95 to March of
- 13 197?
- A. Yes. Approximately. Again,
- the dates are approximate.
- Q. Okay. And could you
- describe for me what your -- what your
- responsibilities were at Astra?
- A. Yes. Astra was developing a
- new local anesthetic at that time. And
- so I provided -- based on my clinical
- expertise, provided information to them
- to help them develop various documents to
- inform prescribers about the medication

- ¹ as well, amongst other things.
- Q. Had you -- had you done
- 3 something like that before?
- ⁴ A. No. This is my first
- opportunity to be a consultant and to
- 6 work with a company.
- ⁷ Q. And was the local anesthetic
- 8 already approved by the FDA or was it in
- ⁹ the process of becoming approved?
- A. I don't recall at this
- point. It was close to approval. It may
- have been approved. I think it was
- peri-approval. But I don't recall.
- Q. Okay. And let's just -- I
- think you listed out where you have R&D
- here.
- And you said you advised the
- company.
- A. Yes.
- MR. LIFLAND: You're
- referring to a different page than
- the one he's got open there.
- BY MS. CONROY:
- Q. Oh, I see. So one -- go one

- page earlier.
 MR. LIFLAND: One page
 - prior.
 - ⁴ BY MS. CONROY:
 - ⁵ Q. 347.
 - A. Yes, thank you.
 - ⁷ Q. Do you see where it has
 - 8 Astra USA?
 - 9 A. Yes. I would have -- yes.
- So a part of it would have been to
- develop certain protocols for them, if
- they were doing clinical studies as well.
- 13 So that was all part of my advising that
- we talked about, advising the company
- based on my expertise.
- Q. Okay. Had you participated
- in a clinical trial prior to your
- employment at Astra?
- 19 A. I would have -- as part of
- my activities when I was a resident at
- Mass General, some of my attending
- 22 physicians may have been conducting
- clinical trials, and I might have been
- 24 providing patient care under their

- direction as part of clinical trials
- ² activities.
- Q. Did you -- prior to your
- 4 work at Astra USA, did you ever seek, for
- ⁵ example, something like IRB approval for
- 6 a clinical trial?
- A. No, I did not.
- ⁸ Q. Okay. Did you ever work to
- 9 secure consent from patients for a
- 10 clinical trial prior to Astra?
- 11 A. I don't recall whether I did
- those activities, as I just described
- when I was at Mass General working with
- 14 attending physicians on their studies. I
- don't recall.
- Q. Okay. Were you ever listed
- ¹⁷ as an investigator in a clinical trial,
- do you know, while you were at Mass
- 19 General?
- A. No, I was not.
- Q. Were you listed as an
- investigator in any clinical trials while
- you were at Astra USA?
- A. No, I was not.

- Q. Okay. Did you ever secure
- ² IRB approval for any clinical trials
- 3 while at Astra?
- ⁴ A. No.
- ⁵ Q. Do you know if IRB approval
- 6 was secured for the clinical trials that
- yere being conducted at Astra that you
- 8 were involved in?
- ⁹ A. They would have been as a
- matter of course for the company.
- 11 Q. Do you personally know if
- 12 they were?
- A. I don't know that for a
- 14 fact, but that would have been part of
- the process in doing studies at that
- time, or continuing even to today.
- Q. Was -- I'm probably not
- pronouncing it correct. Naropin, was
- that the drug that you were working on?
- A. Yes, Naropin.
- Q. Naropin?
- A. Naropin, yes.
- Q. And that was the local
- ²⁴ anesthetic?

- ¹ A. Correct.
- Q. Okay. And then the next
- ³ bullet point says you created and
- 4 reviewed research protocols for Phase III
- 5 commitments for two local anesthetics.
- One was a neurological drug, and the
- other was an intravenous -- intravenous
- 8 cardiovascular drug. Were either of
- ⁹ those Naropin?
- A. I don't recall.
- Q. Was Naropin a neurological
- 12 drug? Do you know?
- A. I don't recall.
- Q. Do you recall what Naropin
- was used for?
- A. It's a local anesthetic.
- But -- so I'm not sure exactly what my
- reference is. At that point, whether
- there was another medication that I was
- thinking of, I just -- I don't recall.
- O. Okay. You have a bullet
- point that you revised packaged --
- ²³ package inserts?
- A. Yes.

- Q. What do you mean by that?
- A. So if there was a request
- from the FDA to take a look at package
- inserts and possibly make -- update them
- ⁵ with warnings or precautions, et cetera,
- then I would have provided my expertise
- ⁷ as an anesthesiologist working with
- ⁸ physicians, working at the company to
- 9 revise the package insert.
- Q. So if I understand you
- 11 correctly, if the FDA had requested an
- update, you would then go and speak to
- 13 clinicians about what?
- A. So if FDA -- if FDA had
- requested an update of the company, then
- the company physicians would have reached
- out to me, based on my background and
- expertise and use of local anesthetics to
- provide them with some information about
- current usage and appropriate usage of
- the medication, and so that was
- consult -- one of the consulting roles
- that I would have had to the company.
- Q. Is it also correct that if,

- in your role with the company you had
- identified some issue with one of the
- ³ local anesthetics or -- or any other
- 4 product you were working on, that's
- 5 something that you could yourself or your
- 6 company could bring to the FDA?
- A. I'm not sure I understand
- ⁸ your question.
- 9 Q. I think you've mentioned
- that if the FDA wanted a change to the
- 11 package insert --
- A. Right.
- Q. -- that you could then go
- out -- you would then go out and discuss
- with clinicians whatever that change
- should be?
- A. Not necessarily. My only
- experience with administering local
- 19 anesthetics was an expertise that I would
- bring to the company if they had
- 21 questions. Company physicians could --
- or other people at the company could
- reach out to clinicians as well. But
- this was somewhat to provide counseling

- ¹ to the inhouse physicians.
- Q. Did you just say -- to
- provide counseling to the inhouse -- to
- 4 the inhouse physicians?
- ⁵ A. Yes. So they had employee
- 6 physicians working at the company. They
- were not anesthesiologists. Didn't have
- 8 expertise in local anesthetics.
- 9 So if they had questions or
- they needed advice on how you would
- administer a local anesthetic, to which
- would be appropriate patients, those are
- the types of questions that I could help
- them with to provide that background.
- In addition, they would
- reach out to their own clinical experts
- working outside the company as well.
- Q. And would that be to assist
- in the revision of a package insert for
- that local anesthetic?
- A. It could be, if that was the
- ²² activity that was going on.
- Q. And my question is, I
- understood you to first reference that

- the FDA would have requested a revision
- to a package insert, but what I would
- like to know is whether or not it was
- 4 possible for Astra to revise the package
- insert without consulting -- with --
- 6 without hearing first from the FDA?
- A. Yes. If the company became
- 8 aware of new safety information or new
- 9 additional clinical information, they
- would be in touch with FDA and engage in
- a dialogue to say this is some of the
- information that they would like to
- include in the package insert as an
- update. And then they would agree with
- 15 FDA with that type of information. So
- they could reach out proactively if they
- wanted to. But the changes to the
- package insert would have to be done in
- ¹⁹ agreement with FDA.
- Q. Sure. But it -- if you or
- 21 any of the inhouse physicians were being
- made aware of some problem out in the
- field with that local anesthetic, you
- could then contact the FDA about that?

- A. We -- we could -- yes, we
- 2 could contact the FDA. We would contact
- the company and make them aware of what
- we've observed. And the company would
- 5 then engage in a dialogue with the FDA.
- ⁶ Q. In fact, you would be
- 7 required to do that?
- 8 A. Yes. If there was --
- 9 especially if it was safety issues.
- Q. And is that true even today?
- A. Yes.
- Q. One of the bullet points
- here is "attended investigators meetings
- 14 for two drugs."
- What does that mean?
- A. So if there were clinical
- studies that were being anticipated for
- compounds, then there would be meetings
- that would be convened with the clinical
- investigators who would be participating
- in the study. And at those types of --
- those are investigator meetings. And at
- those meetings they would review the
- safety profile of the drug, review the

- 1 protocol of the drug, again, and how to
- ² had administer the drug safely and
- ³ effectively.
- Q. And then the next bullet
- ⁵ point says, "Helped to recruit leading
- 6 physician scientists for clinical
- ⁷ trials."
- 8 What -- can you explain to
- 9 me how you helped do that?
- A. So if there was an interest
- in conducting a clinical trial with local
- 12 anesthetics, some of the people who a
- company might be interested would be
- 14 clinicians who have experience with
- 15 clinical trials, as well as with the
- 16 compound. And if these were people that
- ¹⁷ I know, I would have been able -- asked
- by the company to reach out and explain
- the protocol to them, the intent of the
- study, and the design, and discuss and
- see if there was interest. This was
- being done with other people at the
- company besides myself. But this was --
- would be one of the activities that could

- qo on as part of physician recruitment
- ² for participating in controlled clinical
- 3 trials.
- Q. And would you -- by recruit,
- 5 you would -- you would go out and
- interview those physicians or those
- ⁷ physician scientists to check, or to
- 8 review their suitability?
- ⁹ A. There would be suitability
- studies to identify whether there was
- interest, whether the -- whether the
- sites themselves have the personnel to be
- able to effectively conduct a clinical
- trial safely and effectively.
- And again, there were other
- people at the company who would be doing
- that as well. And I could provide some
- information to them as requested, as part
- of my consulting activities.
- Q. Do you recall while you were
- 21 at Astra whether, in fact, you were --
- and I understand it wasn't just you, you
- may have been part of a team -- that you
- did, in fact, recruit some physicians for

- ¹ clinical trials?
- A. I'm sorry, I don't
- ³ understand your question.
- Q. Do you recall doing that at
- ⁵ AstraZeneca, recruiting physicians?
- A. Yes, to be clear, it wasn't
- ⁷ AstraZeneca. It was Astra USA.
- Q. I'm sorry, Astra.
- 9 A. I -- I don't recall specific
- 10 activities that I would have. I can't
- think of specific physicians for example,
- who we might have contacted at that
- point. But these are activities that I
- would have engaged in as part -- as part
- of the discussion.
- Q. And did Astra at that time
- have physicians that were already known
- to you that might be available for a
- 19 clinical trial?
- A. I don't understand the
- ²¹ question.
- Q. Would there have been -- if
- you had -- if you were looking for
- 24 physicians to conduct clinical trials for

- a drug that you were working on at Astra,
- would there have been a list of
- ³ physicians to contact?
- ⁴ A. So are you asking whether
- 5 Astra would have had its own list of
- investigators that they were interested
- ⁷ in, as well as people whom I might have
- 8 recommended?
- 9 Q. Well, I see that you say
- that you helped recruit --
- A. Yes.
- Q. -- leading physicians.
- So yes, I am asking if there
- were already some physicians that Astra
- had on a list or knew or had conducted
- 16 clinical trials in addition to physicians
- that you might recruit.
- A. I don't recall. But
- 19 typically companies would identify
- clinicians or people whom they would like
- to have participating in their clinical
- trials. But I can't tell you that I
- remember seeing a list, per se.
- Q. Okay. And where you say

- here, "Conducted initiation and site
- visits"?
- ³ A. Yes.
- ⁴ Q. Is that of potential
- ⁵ clinical trial sites?
- ⁶ A. Yes.
- ⁷ Q. And then your final bullet
- 8 point here is that you "designed labeling
- 9 for a new local anesthetic after
- consultations with former colleagues at
- 11 Mass. General Hospital and Brigham and
- Women's Hospital."
- What do you mean by designed
- 14 labeling?
- A. So the new local anesthetic
- was Naropin, ropivacaine, and when I
- 17 reached out to some of the -- of my
- colleagues in those two institutions, as
- we -- there is required labeling that FDA
- had, but we were interested in
- understanding what are some of the other
- types of information that would be
- clinically important to people who would
- be administering local anesthetics to

- patients, and to see whether that type of
- information would be appropriate for a
- product label, and then the -- then the
- 4 company would have engaged in
- 5 conversations with FDA to see whether
- 6 that type of information would, again, be
- ⁷ appropriate for a label, for a product
- 8 label.
- 9 Q. Next you have as a bullet
- point, "Chairman, scientific and clinical
- 11 review committee." And it looks like
- that included the review of requests for
- support for postmarketing studies. Do
- you see that?
- A. Yes.
- Q. What's a postmarketing
- 17 study?
- A. A postmarketing study would
- be a study of a medication after the
- 20 product had been approved -- for -- for
- the U.S. here would be approved by the
- Food and Drug Administration, and
- worldwide it would have been for the
- ²⁴ appropriate regulatory authority for that

- 1 country.
- Q. And where it says,
- ³ "Reviewing all requests for support for
- 4 postmarketing studies," what does that
- 5 mean?
- ⁶ A. It means that individuals
- 7 would submit a -- either a protocol
- 8 concept or a paragraph or a summary of
- ⁹ the type of studies that they would like
- to get support, financial support from a
- company. And those would go through a
- 12 review committee.
- And I was the chairperson
- 14 for that committee to review the study
- design, make sure it was scientifically
- valid, understand the patient population
- that would be studied, and the endpoints
- that they were interested in studying.
- Q. And would you -- would you
- yourself or with your team at Astra ever
- 21 actually draft protocols and then look
- for clinicians to perform those
- postmarketing studies?
- A. I don't recall the

- ¹ activities that would have occurred back
- ² then.
- Q. Is that -- is that typically
- 4 done by a pharmaceutical company, that
- 5 they may receive requests for
- 6 postmarketing studies as well as devise
- 7 postmarketing studies and then seek
- 8 clinicians to do them?
- ⁹ A. It depends on the point in
- time. So today the companies, I think
- 11 for the most part, would not be engaged
- in those activities.
- 13 At this time there may have
- been an opportunity for companies to come
- up with proposed designs to see if there
- was interest. But I don't recall.
- So there -- there may have
- been changes in terms of the requirements
- of what companies were permitted to do.
- Q. Are companies not permitted
- to do that now?
- A. So today companies typically
- for post -- when they receive support for
- postmarketing studies, those work --

- those would be studies that would be
- information that would be submitted by --
- by an investigator, it would be reviewed
- 4 by the company. It would be -- the
- 5 design and merit of it would be reviewed
- ⁶ by the company.
- ⁷ But the amount of input that
- ⁸ a company would basically be able to put
- 9 in today would -- might be very different
- from what it would be in the '90s.
- Q. Would it be more -- would --
- would that input be more or less?
- A. Today, less.
- Q. And you say today. When
- would that have started, that the input
- would be less?
- A. I don't recall.
- Q. A year ago? Ten years ago?
- A. Longer than that. I don't
- 20 have an exact date.
- Q. Do you know why that is?
- A. I can't tell you for sure.
- Q. Can you tell me why you
- think that is?

- A. I think the intent was to
- ² make sure that the companies funded it,
- but that the ideas and the execution of
- 4 the study be done by the individuals for
- whom who developed these protocols.
- ⁶ Q. So is it your understanding
- ⁷ then that the company itself would not be
- 8 devising the protocol, but the
- 9 individuals who approached the company
- about a particular study would design the
- 11 protocols?
- 12 A. So just to be clear, we're
- talking about postmarketing studies?
- Q. Yes.
- A. Yes, for postmarketing
- studies, the idea would come from the
- individual developing the protocol for
- the postmarketing studies. There may be
- interest from the company for that type
- of work. But the actual developing of
- the protocols and the execution of the
- protocols would be done by the
- 23 investigator.
- Q. And at some point earlier in

- time it could be the company itself that
- would design the protocol and then would
- seek the investigator?
- A. I don't -- I don't recall
- 5 that. I think there may have been
- ⁶ guidance, if it was requested by the
- ⁷ investigator. I don't recall the company
- 8 writing a protocol and handing it out. I
- 9 don't -- I don't know.
- Q. Would the company have had
- 11 a -- had involvement in the writing of a
- 12 protocol?
- 13 A. That may have occurred,
- again depending on the time that we are
- talking about in the late '90s. That
- might have happened.
- Q. In any event, I think you
- said at some point the company would
- review the protocol; is that correct?
- A. Correct, to make sure it's
- 21 scientifically valid, yes.
- Q. And could the company, even
- today, after review of a protocol, edit
- the protocol?

- A. I'm not sure what the
- ² question means.
- Q. I think you said that there
- 4 was less involvement in the creation of
- ⁵ protocols by companies. It was done by
- the actual investigator who would then
- ⁷ approach the company, correct?
- 8 A. Yes.
- ⁹ Q. So my question is when the
- investigator comes to the company with a
- protocol, and the company reviews the
- protocol, is the company -- can the
- company revise the protocol or make
- suggestions for changes to the protocol?
- A. I think it depends on the
- 16 company. It would be a
- company-to-company decision. So I
- 18 couldn't comment on what different
- 19 companies would have done back then or
- even today. I just don't know.
- 0. What about Johnson &
- Johnson?
- A. When we reviewed these --
- these, we base -- these were either

- 1 reviewed and accepted or reviewed and
- ² rejected.
- Q. So Johnson & Johnson would
- 4 not have modified or revised protocols?
- 5 A. Johnson & Johnson would not
- 6 have modified or revised the protocols.
- ⁷ It may have asked if there were other
- 8 things that may or may not be of
- 9 interest, but no we did not write the
- protocols.
- Q. And was that true for your
- entire tenure at Johnson & Johnson, as
- 13 far as you know?
- A. I don't recall going back
- what it was like. Certainly later on,
- yes, that was true.
- Q. We're going to be looking at
- some documents with your time at Janssen
- and Johnson & Johnson. So I might come
- back to that a bit, because it might help
- me with some of the dates.
- ²² A. Okay.
- Q. Okay. You also say here,
- you designed and implemented a new

- evaluation process to include
- statisticians, regulatory, and legal
- personnel, pharmacists, and physicians.
- What is that referring to?
- 5 It's the second bullet point.
- A. When the -- we were
- ⁷ interested in having a certain structure
- 8 for the scientific and clinical review
- 9 committee. And we wanted to make sure
- that the individuals reviewing it, that
- there were a number of different
- 12 individuals as well. So statisticians
- had always been part of the review, as I
- 14 recall. We didn't necessarily have a
- pharmacist as part of the review
- committee. So I added some other people
- with different types of expertise to the
- 18 committee as well.
- 0. And what is the -- what is
- the function of the -- let me ask --
- well, let me ask you this first.
- It says scientific and
- clinical review committee. Is that one
- 24 committee?

- ¹ A. Yes.
- O. And what is the -- what is
- the role of the scientific and clinical
- 4 review committee? And this is under your
- 5 Astra time. But is it different? Is
- 6 the -- is the scientific and clinical
- ⁷ review committee different from company
- 8 to company --
- ⁹ A. Yes.
- Q. -- in your experience?
- A. Yes.
- Q. What was the -- what was the
- purpose of the scientific and clinical
- 14 review committee at Astra?
- A. To review postmarketing
- studies.
- O. And this would be to review
- 18 protocols being presented by
- 19 investigative clinicians?
- A. Correct.
- Q. And then it says that you
- worked with computer consultants to
- develop a database to track ongoing
- 24 projects and adverse events. Do you see

- 1 that?
- ² A. I do.
- Q. And would this be ongoing
- 4 projects that were under the purview of
- ⁵ the scientific and clinical review
- 6 committee?
- A. No. This would be other
- ⁸ projects that were going on at Astra. I
- 9 worked with a -- computer consultants to
- develop a database to track the
- 11 activities themselves and to work to
- ensure that we had adequate adverse event
- 13 reporting going on for all of those
- ¹⁴ activities.
- 0. What kinds of activities?
- Give me an example of what some of those
- ¹⁷ activities would be?
- A. I don't recall at this
- 19 point.
- Q. Would it be clinical trials?
- A. The clinical trials would
- have had their own processes in place at
- 23 Astra for reporting adverse events. So I
- don't think necessarily that would have

- been. But if there were other types of
- ² activities that would be going on, other
- projects that would make sure that that
- 4 information was being tracked, timelines
- 5 and that type of a thing.
- Q. This -- I think that's what
- ⁷ I'm having difficulty with.
- 8 What kind of -- what kind of
- ⁹ projects other than a clinical trial
- would you be tracking adverse events
- within the company?
- 12 A. It would have been in parts
- 13 from the scientific review committee as
- well, to make sure there was a correct
- 15 adverse -- an adequate adverse event
- 16 reporting.
- Whether there were other
- activities that were going on as well as
- part of the work that went on at Astra in
- the hospital division at that time, then
- we would have wanted to make sure that
- the people involved were reporting
- ²³ adverse events.
- Q. And these are adverse events

- ¹ outside of clinical trials?
- A. These are adverse events
- outside of -- yes, right. The clinical
- 4 trials involved in the development of the
- 5 products would have had their own adverse
- ⁶ event reporting.
- We wanted to make sure that
- 8 all the activities at the company where
- ⁹ there was a possibility that patients
- would be exposed to the products, if
- there were adverse events, that we were
- 12 capturing those accordingly and
- ¹³ appropriately.
- Q. And could that have been,
- ¹⁵ for example, if a practitioner called
- 16 Astra and said they had a particular
- problem with one of the Astra products,
- ¹⁸ are those the particular adverse event
- that you'd be talking about?
- A. Those would come through
- their safety reporting group. Again,
- those processes were running well. They
- were in place as well. But if there were
- other activities that might have a

- 1 clinical relevance that weren't actually
- there, controlled clinical trials, it was
- ³ just again to make sure that they were
- ⁴ adequately capturing the adverse events.
- Okay. You also have a
- 6 section on marketing.
- Do you see that?
- 8 A. Yes.
- ⁹ Q. And you have, "Established
- and implemented budgetary guidelines for
- postmarketing studies." Would you agree
- with me that postmarketing studies can be
- used to market a product, a drug?
- A. Not necessarily. They would
- have to be controlled clinical trials
- where we have adequate level of evidence
- that would be appropriate for the FDA so
- that they could be used.
- Q. So there would be very
- specific guidelines with respect to a
- 21 clinical trial as to whether or not it
- could be used for any promotional
- ²³ activities?
- A. The FDA has guidelines about

- 1 how -- what type of studies would need to
- be done to be included in the label or
- ³ could be used for promotional activities.
- Q. And has that changed over
- 5 time? Do you know?
- A. Has the FDA changed?
- 7 Q. From -- well, I'm really
- 8 only interested, has it changed since
- ⁹ this bullet point when you were at Astra?
- Has it changed over time from 1995 to the
- 11 present?
- 12 A. So is your question, has the
- 13 FDA implemented changes in the
- 14 requirements in the nature of what
- information would be appropriate for use
- in promotional activities between 1995
- and 2018? Is that the question?
- Q. Well, that's pretty general.
- But I'm asking more with respect to
- ²⁰ clinical trials and promotional
- ²¹ activities.
- A. I'm sorry. I apologize.
- ²³ I'm still not understanding the question.
- Q. Sure. The FDA had -- in

- 1 1995, when you were at Astra, the FDA had
- very strict requirements with respect to
- what clinical trial results could be used
- ⁴ for promotional activities, correct?
- ⁵ A. Yes.
- Q. And that's true today,
- ⁷ correct?
- 8 A. Yes.
- ⁹ Q. So do you recall any changes
- that took place with respect to the FDA
- quidelines from 1995 to the present with
- 12 respect to what -- the requirements of a
- 13 clinical trial or its results being used
- 14 for promotional activities?
- A. I can't come up with
- specific items, per se. But the rigor
- 17 certainly would have increased with time.
- O. So that the FDA would have
- become stricter, correct?
- A. Yes.
- Q. But would you agree with me
- that it was fairly strict in 1995?
- ²³ A. Yes.
- Q. Because it would require

- that if any clinical trial results were
- to be used for promotion, they would be
- yery strict guidelines as to what the
- 4 clinical trial had to look like, what
- ⁵ kind of result, what kind of oversight,
- 6 correct?
- ⁷ A. Yes.
- 8 MR. LIFLAND: Object to the
- form of the question. Be sure
- that you wait for an objection
- before you answer. Thanks.
- 12 It's okay. You can
- continue.
- 14 BY MS. CONROY:
- Q. The second bullet point is
- that you have provided medical expertise
- to the product managers. What's a
- product manager?
- 19 A. Those would have been
- individuals in the -- who were in
- marketing, would be responsible for the
- product from a marketing perspective.
- Q. And is that -- is that term,
- "product managers in the marketing

- department," pretty general -- or pretty
- ² much a standard term in the
- ³ pharmaceutical industry?
- A. It's a term that I've heard,
- but I don't know if it's widely used in
- 6 all companies or not. I've heard it at
- ⁷ other companies.
- Q. Do you know, did J --
- ⁹ Johnson & Johnson or Janssen have product
- managers within the marketing department?
- 11 A. I've heard of that title
- used.
- Q. And when you say provided
- medical expertise, that would have been
- medical expertise with respect to
- anesthesiology?
- 17 A. It would have been medical
- expertise around the local anesthetics
- that they were marketing, to provide
- information to them.
- O. What about internal
- medicine?
- A. If the questions came up.
- Q. Then you have "developed

- ¹ strategies for the launching of a new
- 2 local anesthetic."
- Do you see that, the third
- 4 bullet point?
- ⁵ A. Yes.
- ⁶ Q. That would have been
- marketing strategies, correct?
- 8 A. No. That would have helped
- ⁹ them provide scientific and medical
- information so that they would ensure
- that the information in there was
- medically accurate.
- I'm not a marketing person,
- so I would not have developed marketing
- 15 strategies.
- Q. But medically accurate for
- their marketing strategy, correct?
- 18 A. The information that was
- included, we wanted to make sure it was
- medically accurate. That was my role.
- Q. And how would you -- how did
- you perform that role?
- A. So if questions came up
- about, is this correct to say medically,

- is this medically accurate, then I would
- ² review that and answer it.
- Q. Did you -- did you review
- ⁴ all of the marketing for the new local
- 5 anesthetic for medical accuracy?
- A. Excuse me. I don't recall.
- ⁷ Q. Did you review some of it?
- 8 A. I would have reviewed it if
- ⁹ I was asked to review it. I was not part
- of a group, per se, that reviewed it on
- an ongoing basis. This would have been
- 12 as asked.
- Q. Later at Janssen did you
- 14 review any marketing material for medical
- or scientific accuracy?
- A. Yes.
- Q. And was it similar to, at
- 18 Astra, that -- if you were asked to do
- so, or did you have more direct
- responsibility?
- A. At Janssen I had more direct
- responsibility.
- Q. So, but you didn't need to
- just be asked to do it, it was something

- that you would oversee generally?
- A. When I served on the
- promotional review committee, that would
- 4 have been my -- part of my
- ⁵ responsibilities at Janssen.
- Q. Was there a promotional
- ⁷ review committee, if you recall, at
- 8 Astra?
- ⁹ A. I don't recall.
- Q. And then your final bullet
- point under marketing is "prepared"
- training modules for sales
- 13 representatives."
- A training module is to help
- to prepare sales representatives for
- going out into the field and speaking to
- 17 clinicians; is that correct?
- A. A training module would have
- 19 contained scientific information about
- the compound that would have been -- that
- 21 could have been used to educate a sales
- ²² representative.
- Q. And what would you do to
- prepare a training module?

- Let me ask it this way.
- ² Would you have actually been preparing
- the training module, or would you have
- 4 been asked to participate and prepare
- ⁵ sections of a training module?
- A. I don't recall.
- ⁷ Q. Did you ever actually train
- 8 sales representatives at Astra by
- ⁹ speaking with them or preparing a video
- or something like that, other than --
- other than a written training module?
- A. I don't recall.
- Q. Are training modules
- written, or were they at Astra?
- A. In those days I believe it
- would have been written.
- Q. Have you ever done any sort
- of video or web-based training for sales
- 19 representatives at any time in your
- 20 career?
- A. I might have. I don't
- ²² recall.
- Q. What about preparing or
- assisting in the creation or editing of

- the written training module? Have you
- ever done that in your career other than
- what you've referenced here at Astra?
- ⁴ A. Could you explain your
- ⁵ question again a little more?
- ⁶ Q. Sure. Did you ever -- did
- you ever prepare training modules for
- 8 sales representatives at Johnson &
- ⁹ Johnson?
- A. I don't recall preparing
- them. I may have reviewed them. I think
- that was part of your question.
- 0. Okay. And did you review
- them as part of the promotional review
- committee at Johnson & Johnson or was it
- separate from that?
- A. I would have reviewed those
- 18 materials as part of the activities at
- ¹⁹ Johnson & Johnson.
- Q. And at the promotional
- review committee or elsewhere?
- A. At the promotional review
- 23 committee.
- Q. Was that the only time, at

- the promotional review committee?
- A. Materials would have gone
- through some -- a promotional review
- 4 committee for review.
- ⁵ Q. And that's why you would see
- 6 them?
- ⁷ A. Yes.
- Q. Okay. Under medical
- ⁹ information, the third bullet point, it
- says, "Provided medical and anesthesia
- expertise to product surveillance
- 12 coordinators and to pharmacists at an
- offsite location, product safety."
- Do you see that?
- A. Yes, I do.
- Q. What's a product
- surveillance coordinator?
- A. Astra had individuals who
- would, when information came into the
- company, would review adverse events and
- sometimes they had required expertise on
- local anesthetics to base -- to be able
- to put together narratives that they
- would submit to the FDA. They may have

- wanted someone with clinical background
- ² to help. That's what a product
- surveillance -- it's a safety reporting
- 4 individual.
- THE VIDEOGRAPHER: Raise the
- 6 bottom of the page.
- MS. CONROY: Oh. Thanks.
- 8 BY MS. CONROY:
- ⁹ Q. And when you say expertise
- to product surveillance coordinators, and
- 11 to pharmacists. Were the pharmacists
- part of the Astra safety reporting, or
- was that different?
- A. Yes. Many of those
- 15 individuals were -- were trained as
- pharmacists. And they also had contract
- pharmacists working offsite as well who
- answered questions and took in
- information about adverse events.
- Q. And the offsite location,
- was that -- product safety was located
- offsite?
- A. They contracted with a
- company that did -- received calls from

- either -- I believe from consumers or
- healthcare professionals about adverse
- ³ events. So was not physically on site at
- ⁴ the company. It was another company.
- ⁵ Q. So that, that offsite
- 6 company that dealt with product safety,
- 7 had both pharmacists and product
- 8 surveillance coordinators?
- ⁹ A. I believe that they -- some
- of the product surveillance coordinators
- had a pharmacy background. But I don't
- 12 know that for a fact.
- But we provide -- if there
- were questions about local anesthetics
- specifically that the company felt needed
- my input, then as a consultant I would
- answer those questions.
- Q. Okay. And then in March of
- 19 1997 you went to Parexel?
- A. Yes.
- O. That's the name of the
- company. It's located in Waltham, is on
- Page 345. It's just at the very bottom.
- 24 And if you turn that page to Page 346.

- 1 It shows that you were the
- ² associate medical director from March of
- ³ 1997, when you left Astra, for about six
- 4 months, until September 1997. Then you
- became the medical director of worldwide
- 6 medical affairs for two years. And then
- ⁷ senior medical director of North American
- 8 medical affairs from January of 2000, for
- 9 about nine months, until September,
- 10 correct?
- A. Yes.
- Q. And what kind of business
- ¹³ was --
- 14 A. The dates are approximate,
- just to make sure.
- Q. That's fine.
- What kind of business was
- 18 Parexel?
- 19 A. Parexel is a contract
- research organization.
- 0. What does that mean?
- A. Contract research
- organizations are companies that provide
- support to the pharmaceutical industry.

- 1 They may provide support to help them
- develop their clinical drugs, as part of
- 3 helping with clinical trial design and
- implementation, safety reporting. They
- 5 may provide statistical and regulatory
- ⁶ support that would be contracted with a
- 7 pharmaceutical company for those types of
- 8 activities.
- ⁹ Q. Did they provide
- 10 investigators?
- 11 A. If a company requested that
- a contract research organization try and
- identify investigators for a clinical
- trial, then a contract research
- organization might go out and do a site
- investigation, to reach out to certain
- investigators to see if there's interest
- in participating in a study. Those are
- 19 some of the activities, not all that a
- 20 contract research organization would do.
- O. And would this -- would --
- was Parexel involved in -- let me ask.
- Were you involved, while you were at
- Parexel, in clinical trials before a

- product went on the market?
- A. Yes.
- Q. And were you also -- was
- 4 Parexel and your responsibilities at
- 5 Parexel concerning postmarketing studies?
- A. I don't recall if we did
- post -- if I was involved in
- 8 postmarketing studies when I was at
- ⁹ Parexel.
- Q. Did Parexel participate in
- postmarketing studies?
- 12 A. I believe that those
- 13 activities would be part of the
- 14 activities that they could provide to a
- pharmaceutical company, if such a request
- was made.
- Q. And while at Parexel, you
- worked -- I'm looking at R&D, research
- and development. You were involved with
- ²⁰ clinical trials for several
- 21 cardiovascular drugs. Do you see that?
- A. I'm sorry, where are you
- looking?
- Q. I'm right under R&D. And

- ¹ then it says clinical trials experience.
- ² And your first bullet point says that you
- were the medical and safety monitor for
- ⁴ Phase II-B and III clinical trials?
- ⁵ A. Yes.
- Q. Phase -- those are Phase II
- ⁷ and Phase III trials?
- 8 A. Correct. Yes, that's
- ⁹ correct.
- 0. What kind of cardiovascular
- 11 drugs?
- 12 A. The drug was a beta blocker,
- 13 I believe it was carvedilol.
- Q. Okay. And who manufactured
- 15 that drug?
- A. I don't remember who
- manufactured it.
- Q. You would have been doing --
- 19 Parexel did not manufacture any drugs,
- correct?
- A. That's correct. There
- was -- these were activities that were
- done for a pharmaceutical company.
- Q. Okay. Did you do any work

- for Astra -- did Parexel do any work for
- ² Astra?
- A. I personally was not
- 4 involved in any activities doing work for
- 5 Astra when I was at Parexel to the best
- of my recollection.
- ⁷ Q. Do you recall if you did any
- 8 work for Johnson & Johnson or Janssen?
- ⁹ A. I do recall doing some work
- 10 for Janssen at the time.
- O. Okay. And what -- what kind
- of products did you do work on for
- Janssen while you were at Parexel?
- A. Janssen was developing a
- product which was designed to be used to
- treat postoperative pain. And I was
- involved as a Parexel employee working on
- those programs for Janssen.
- Q. And was that product
- approved by the FDA or was it -- or were
- they seeking to get it approved?
- A. The product was in
- development.
- Q. And do you know if it was

- ever approved?
- A. To the best of my knowledge
- it has not. But I'm not -- I'm not sure.
- ⁴ Q. Was it an opioid?
- ⁵ A. It was a system that was
- 6 designed to administer an opioid pain
- ⁷ medication to patients who had undergone
- 8 surgery. It was post -- used for
- ⁹ postoperative pain.
- 0. Was it a device?
- A. Yes.
- Q. So I'm still on that first
- bullet point. At the very end of the
- bullet point it says "and several pain"
- control products."
- Would you have considered
- that device a pain control product?
- ¹⁸ A. Yes.
- Q. What other pain control
- 20 products were you involved in at Parexel?
- A. Part of my activities at
- Parexel was I served as an -- in a
- consulting role as a Parexel employee to
- a number of companies that made -- were

- developing pain products. So they would
- ² have come to me as part of those
- ³ activities.
- ⁴ Q. Any opioid drugs?
- ⁵ A. Yes.
- Q. And what were they?
- A. I think there was some work
- 8 for oxycodone, as I recall. But I don't
- 9 remember. Some of the other companies,
- but I don't remember specifics.
- Q. Did you do any consulting
- work at Parexel for Purdue Pharma?
- 13 A. Yes. They reached out to me
- on one occasion to do some work with
- 15 them.
- Q. And do you recall what that
- was, what that work was?
- A. It was one single project,
- and I don't remember what the nature of
- the project was.
- Q. It would -- it would have
- involved an opioid though, correct?
- A. Correct.
- Q. What about Endo?

- A. I don't recall if it was
- ² Endo or not.
- Q. Okay. Mallinckrodt, do you
- 4 recall if you did any --
- A. No, I don't recall any work
- ⁶ from Mallinckrodt. There were some other
- ⁷ opioid analgesics. I believe those were
- 8 predominately pills. But again, I don't
- 9 remember the specifics on which companies
- had come -- had come to me.
- OxyContin was on the market
- 12 at this time?
- A. I don't remember. I don't
- 14 recall if this was immediate-release
- oxycodone or for a controlled-release
- oxycodone that they came to me for.
- Q. Okay. Do you recall the
- nature of the consulting work for Purdue
- 19 Pharma? Would it -- would it have
- involved a clinical trial or some type of
- safety monitoring, or do you remember
- 22 what it was?
- A. I don't remember the
- ²⁴ specifics.

- Q. Was that the first time that
- you had worked -- strike that.
- Had you worked with a
- 4 controlled-release Oxycodone product
- ⁵ prior to the project that Purdue Pharma
- 6 brought to Parexel?
- A. So to be clear, I wasn't --
- 8 I didn't recall whether it was an
- 9 immediate release or controlled-release.
- Q. I see.
- A. Right.
- Q. Do you recall if you worked
- on a controlled-release opioid regardless
- of the manufacturer while you were at
- 15 Parexel?
- A. I don't recall having those
- ¹⁷ activities while I was at Parexel.
- Q. What other pharmaceutical
- 19 companies do you recall working with that
- had pain medications or devices while you
- were at Parexel?
- A. I don't recall.
- Q. Okay. You have -- the
- second bullet point, product -- I'm

- sorry -- "protocol development and
- ² implementation."
- Was that protocol
- 4 development for clinical trials for
- ⁵ developing products or for postmarket?
- A. The protocol development and
- ⁷ implementation would have been for --
- 8 well one thing that comes to mind is the
- ⁹ device for Janssen that I worked with the
- people at Janssen on that. There may
- have been others as well.
- 12 Q. The next bullet point you
- have "medical and scientific input and
- 14 review into statistical analysis plans as
- well as the preparation of ISS/ISE
- documents."
- A. Yes.
- Q. What are those, ISS/ISE
- documents?
- A. ISS is integrated summary of
- safety. And ISE is integrated summary of
- efficacy documents.
- Q. And who are those being
- ²⁴ prepared for?

- A. A number of different
- pharmaceutical companies. I don't have
- the specifics as to which companies it
- 4 would have been.
- 5 Q. And what would -- would
- those summaries be used for by the
- ⁷ companies?
- A. As part of a submission to
- ⁹ FDA.
- Q. As part of a new drug
- ¹¹ application?
- A. Yes.
- 13 Q. Then you have extensive
- 14 clinical trials experience in the areas
- of acute and chronic pain. Is that also
- in relation to the Janssen device?
- A. Yes.
- Q. Any other products that you
- 19 recall clinical trial experience?
- A. Not that come to mind
- immediately.
- Q. Can you -- can you describe
- for me what some of those clinical
- trials -- what they were for the delivery

- 1 system, for the Janssen delivery system?
- A. The -- prescribe it -- how
- 3 to use the system in various patient
- 4 populations for postoperative pain. It
- 5 may have been individuals undergoing
- 6 different types of surgeries.
- ⁷ Q. Did you secure investigators
- 8 for them?
- 9 A. I don't recall that as a
- function that I might have performed for
- ¹¹ Janssen.
- Q. Do you recall where any of
- those patient populations were located
- ¹⁴ for those clinical trials?
- 15 A. Those were studies that
- would have been conducted in the U.S. So
- they would have been U.S. patients.
- Q. Did you do site visits, do
- you recall, for those?
- A. I don't recall.
- Q. Do you recall how many
- patients might have been involved in any
- of those clinical trials?
- A. I don't have the exact

- 1 numbers. I'd have to look at
- documentation to see the protocols to
- ³ understand the proposed number and how
- 4 many were actually incorporated.
- ⁵ O. Were those clinical trials
- 6 actually carried out?
- A. I believe so.
- ⁸ Q. Did you ever appear as one
- ⁹ of the investigators on any of those
- 10 clinical trials?
- 11 A. I'm sorry, I didn't
- understand the question. Could you
- 13 repeat your question?
- Q. Sure. When you were
- involved in the extensive clinical trials
- experience in the areas of acute and
- 17 chronic pain --
- A. Right.
- Q. -- would you yourself have
- been listed as one of the investigators?
- A. No, I would not have been an
- investigator. But I would have been
- involved in developing the protocols,
- working to understand the patient --

- ¹ appropriate patient population, executing
- the studies, obtaining information on
- ³ adverse event reporting, reviewing that,
- ⁴ all the clinical -- medical monitoring
- ⁵ that goes along with clinical studies.
- So from the initiation of
- ⁷ protocol development all the way through
- 8 to study completion and involved in
- ⁹ preparing some of the documents, working
- with companies to submit those to the
- 11 FDA. I would have been involved in those
- 12 aspects.
- Q. And so you would have been
- involved in potentially writing up what
- had occurred at the clinical trial,
- including adverse event reports and the
- safety and efficacy results, if that was
- what the trial encompassed?
- 19 A. Depending on what the
- company contracted with the CRO to do, I
- 21 certainly had those capabilities and
- 22 could do that.
- Q. And what does a CRO stand
- ²⁴ for?

```
1
           A. Contract research
2
    organization.
3
           Q. And that's what Parexel was,
    the contract --
5
           A. Yeah.
6
           Q. -- resource organization?
7
                 Yes.
           Α.
8
                 THE WITNESS: Can I take a
9
           break?
10
                 MS. CONROY: Of course you
11
           can. Yes.
12
                 THE VIDEOGRAPHER: All
13
           right. Stand by, please. The
14
           time is 10:39 a.m. Going off the
15
           record.
16
                  (Short break.)
17
                 THE VIDEOGRAPHER: We are
18
           back on the record. The time is
19
           10:53 a.m.
20
    BY MS. CONROY:
21
                 Doctor, during the break
22
    your counsel told me that you wanted to
23
    clarify an answer --
24
           Α.
                 Yes.
```

1 -- from this morning? Ο. 2 That's right. Α. 3 What was that? Ο. 4 We were talking earlier Α. 5 about postmarketing studies and I wanted 6 to clarify the conversation to make sure 7 we were talking about studies such as 8 investigator-initiated studies, those 9 type of postmarketing studies. 10 The companies themselves 11 engage in postmarketing clinical trials, 12 postmarketing studies. And the 13 company-sponsored studies that are 14 postmarketing studies, the company is 15 involved in writing the protocol and 16 developing it. So I wanted to make sure 17 that that distinction was clear between 18 two types of postmarketing studies. They 19 may be controlled clinical trials that 20 are done by the company as postmarketing 21 studies or they may be 22 investigator-initiated studies. 23 And the point I was making 24 about the investigator-initiated studies

- ¹ are, with time, the companies had come to
- ² a process where the involvement of the
- 3 company, for the investigator-initiated
- 4 studies, had become less.
- 5 O. So a controlled clinical
- ⁶ trial that was sponsored by the company,
- ⁷ the protocol would be developed by the
- 8 company?
- ⁹ A. Yes.
- Q. And you were -- what -- you
- were talking about it earlier, the
- investigator-initiated study, that would
- be a postmarketing study in a study that
- was -- that study would still be paid for
- by the company, correct?
- 16 A. The company would, yes.
- Depending on the arrangement with the
- investigator, a company may pay for that
- 19 study, correct.
- Q. But the investigator would
- develop the protocol?
- A. Yes.
- Q. The protocol would be
- reviewed by the company?

- A. Yes. And we talked about
- that change at the time.
- Q. Okay.
- ⁴ A. So I just wanted to make
- ⁵ sure that that was clear.
- Q. Doctor, do you recall
- 7 working with Dr. Reder, R-E-D-E-R, or
- 8 Dr. Kaiko, K-A-I-K-O, from Purdue Pharma?
- ⁹ A. I remember those names. And
- 10 I think that I may have been involved
- with Dr. Kaiko. Around -- when I talked
- to you about the Purdue consulting
- 13 activity that I did, Parexel, that is a
- name that comes to mind. But I had also
- indicated that I didn't recall exactly
- the nature of the formulation or the
- ¹⁷ nature of the activity.
- Q. Do you recall a woman named
- 19 Lee Ann Storey?
- A. Yes, I believe Lee Ann
- 21 Storey was a -- is a medical writer I
- believe.
- Q. Okay. Do you know who --
- who her employer is or was?

- A. I don't recall if she was a
- medical writer for -- no, I don't recall
- what her -- to answer your question, I
- don't remember who her -- who her
- ⁵ employer was.
- 6 O. What's a medical writer?
- A. A medical writer is an
- ⁸ individual who -- who may be contracted
- ⁹ to do a variety of activities, either for
- 10 a pharmaceutical company or a contract
- 11 research organization, to write
- 12 protocols, study of reports, et cetera.
- Q. Do you have any memory of
- 14 her working either at or for -- or for
- ¹⁵ Purdue Pharma?
- A. I don't recall which company
- she worked at. I recall having some
- interaction with her, but I don't
- 19 remember which company she worked at at
- the time when I had that -- when I had
- that interaction.
- Q. Do you recall your
- interaction with Dr. Kaiko?
- A. Not clearly, no.

- Q. Have -- did you ever meet
- him face-to-face?
- A. I might have, but I'm not
- 4 certain.
- ⁵ Q. Do you recall if your
- involvement with Dr. Kaiko extended after
- 7 Parexel?
- 8 A. I don't have a recollection
- ⁹ of that.
- Q. Do you recall ever doing
- 11 tests on Oxycodone hydrochloride with
- respect to blood plasma levels?
- A. I'm not sure I understand
- the question.
- Q. Do you recall ever doing
- 16 tests while you were at Parexel or
- overseeing tests or clinical trials with
- respect to plasma levels of Oxycodone?
- A. I would not have been
- 20 providing oversight to those types of
- 21 activities for Purdue Pharma.
- The study report that I
- talked to you about, it may have provided
- that type of information, but again I

- don't recall the nature of the study
- report. But I would not have done those
- ³ type of studies and provided those type
- ⁴ of support activities to Purdue looking
- 5 at those types of levels.
- Q. When you say you wouldn't
- ⁷ have -- have done those types of studies
- 8 or support activities, what would you
- 9 have done for Purdue?
- 10 A. So if Purdue provided me
- with the data and wanted me to review it,
- and depending on what they wanted to do
- with the information. So for example, if
- they were going to go for a regulatory
- claim, they may have asked me to review
- it and see what I thought about the
- information clinically. But I would not
- have been the person engaged in
- 19 conducting those studies.
- Q. And what would have been the
- purpose for you to review the -- the data
- from such studies?
- A. While I was at Parexel?
- Q. Correct.

1 If they were interested in Α. 2 doing regulatory submission for one of their compounds, they may have gone to me based on my background and expertise to 5 look at the data to see, was it, you 6 know, clinically -- did it make sense 7 clinically, and what -- that type of a 8 thing. So that -- that's how I would do 9 it. It would be review data that they 10 would have provided to me. 11 And would you have reviewed 12 that data for safety and/or efficacy? 13 If I was asked to do so. Α. 14 And what would the -- what Ο. 15 would the result be, a report that you 16 would send back to Purdue Pharma or 17 what -- what would -- what would you 18 actually do? What would your work be? 19 Depending on what they 20 contracted me to do. They may ask me to 21 review it to see if the various elements 22 that might be of interest to a regulatory 23 body were contained in there. Whether --

what types of additional studies might be

24

- needed to have a more robust submission
- ² to a regulatory authority.
- It would really be depending
- on what they had contracted me to ask --
- you know, what the services they wanted
- 6 me to provide.
- ⁷ Q. And I think you're
- 8 explaining the range of services. But
- ⁹ what would be -- the range of services
- would typically be, you would review the
- data and then you may, in fact, give your
- opinion as to the sufficiency of the data
- ¹³ for a regulatory finding?
- A. That could be one activity,
- 15 yes.
- Q. Would you have ever -- would
- you -- strike that.
- 18 Is it possible that you
- would have been asked by Purdue to assist
- in the creation of protocols for such
- ²¹ clinical trials?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: Let me --

```
1
           could you repeat the question for
           me, please?
2
    BY MS. CONROY:
4
           0.
                  Sure.
5
                  Could you have been asked by
6
    Purdue to assist in the creation of
7
    protocols for such clinical trials? I'm
    talking about the clinical trials to make
8
9
    some sort of a regulatory submission.
10
                  MR. LIFLAND:
                                Same
11
           objection. You can answer.
12
                  THE WITNESS: Typically I
13
           think the structure of Purdue is
14
           they have their own -- they have
15
           their own experts doing those
16
           types of activities.
17
                  And I don't recall reviewing
18
           the protocol, per se. And I -- I
19
           certainly don't recall them coming
20
           to me to develop a protocol from
21
           the very beginning.
22
                  I might have been asked to
23
           review a protocol, but I -- as I
24
           said, they had their own inhouse
```

- experts who may have written their
- own protocols or gone to other
- people to write them.
- ⁴ BY MS. CONROY:
- ⁵ Q. How do you know that they
- 6 had their own experts at Purdue?
- A. Because there were people at
- 8 the company who have background and
- 9 expertise in pain medicine.
- Q. Do you know who -- who those
- 11 individuals were?
- A. Well, I -- I -- there were
- people that worked at Purdue. I don't
- 14 know if they were in the protocol
- development department. But it was a
- pain analgesia company.
- Q. Who did you know there?
- A. I had an opportunity to
- interact with Dr. David Haddox.
- Q. And how -- on what occasions
- did you interact with Dr. David Haddox,
- ²² H-A-D-D-O-X?
- A. Through the activities
- ²⁴ predominately through RADARS.

- But I -- again, I don't know
- whether Dr. Haddox was involved in
- developing the protocols or not. I don't
- 4 know that.
- Okay. Who else did you know
- 6 at Purdue?
- A. There was another person
- 8 that I don't recall his name. He was in
- ⁹ their epidemiology group, but I don't
- 10 recall his name.
- Q. And you know Dr. Kaiko?
- 12 A. I knew of Dr. Kaiko, yes.
- But Dr. Kaiko was -- again, there might
- have been another person.
- Q. Did you know Dr. Reder?
- A. I had met Dr. Reder and
- spoken with him a few times. I did not
- 18 know him well.
- Q. Did you ever meet Dr. Haddox
- or Dr. Reder at any American Pain Society
- meeting or American Pain Foundation
- meetings?
- A. I don't recall. I did
- poster presentations as part of, again,

- ¹ scientific activities. People would have
- 2 come up to me and asked me questions
- 3 about the scientific data that I was
- 4 presenting. I don't remember everyone
- ⁵ who would have come to talk to me. So
- it's possible that they might have. But
- ⁷ it doesn't come to mind specifically
- 8 talking about that.
- 9 Q. So you don't recall anyone
- 10 from Purdue Pharma ever speaking to you
- 11 at any of -- at any of your poster
- presentations or any of the other --
- A. No. I'm sorry. I thought
- the question was do I remember having
- specific conversations with those
- individuals at the American Pain Society.
- ¹⁷ And I don't.
- There may have been people
- 19 from Purdue Pharma who would have come as
- ²⁰ a matter of being individuals
- 21 participating in the meeting who have
- come by to speak -- to look at it.
- They may or may not have had
- badges indicating what their -- what

- 1 companies they worked with.
- So there may have been, but
- 3 I can't -- I don't -- I can't at this
- 4 point recollect a specific individual who
- ⁵ I might have had a discussion with. It's
- 6 certainly possible.
- ⁷ Q. Do you have a recollection
- 8 of knowing that someone from Purdue was
- 9 asking you questions about a particular
- poster or findings of your own?
- 11 A. There may have been somebody
- 12 from -- and I don't remember the name of
- the person, scientist, who had questions
- about some of the work that we had done.
- But I -- that may have been -- that is
- one that comes to mind. But I don't
- 17 recall if there are others, no.
- Q. What about any individuals
- 19 from Mallinckrodt? Do you recall
- Mallinckrodt employees asking you any
- questions or speaking to you at any of
- your poster presentations?
- A. Not specifically individuals
- ²⁴ from Mallinckrodt.

- Q. Did you -- do you recall any
- other instances when you would have had
- 3 conversations with individuals from
- 4 Mallinckrodt at any time during your
- ⁵ career?
- A. If they were participants of
- ⁷ some of the surveillance programs that we
- 8 had, such as RADARS, then they may have.
- 9 And I don't know whether Mallinckrodt was
- a participant of RADARS or not. But that
- might have been a place.
- I also served on the ACTTION
- 13 group. ACTTION was a group of
- individuals which was comprised of people
- from the FDA, from industry, and from
- 16 academia. And companies -- certain
- 17 companies provided representatives to
- 18 ACTTION. I was one of the people from
- Janssen. There were -- from -- from
- Janssen. There were other Janssen people
- who were there at other points in time.
- 22 And I might have spoken to somebody from
- -- either from Mallinckrodt or from
- Purdue at those meetings.

- O. IS ACTTION A-C-T-I-O-N?
- A. I always get the spelling
- wrong. I have to look it up. I think
- 4 it's -- so --
- ⁵ Q. Well, let me ask it. Is it
- 6 an acronym?
- A. It is, yes. It's not
- A-C-T-I-O-N.
- ⁹ Q. What other companies are you
- aware of today that manufactured and sold
- opioids in the United States for chronic
- ¹² pain?
- A. Endo Pharmaceuticals, Purdue
- 14 Pharma, Janssen, Mallinckrodt. I'm sure
- there may be others that I'm not
- remembering. Cephalon I believe.
- Q. Are you familiar with
- 18 Actavis? Actavis, the name of that
- company?
- A. I'm not familiar with that
- company.
- Q. Watson? Are you familiar
- with that?
- A. Yes, I've heard of Watson.

- Q. Do you know if they
- ² manufactured an opioid product for pain?
- A. I don't remember what
- ⁴ product they have.
- ⁵ Q. What about Rhodes
- R-H-O-D-E-S, a Rhodes Technologies?
- A. I'm not familiar with the
- 8 company.
- ⁹ Q. Do you recall having any
- involvement with respect to Oxycodone and
- bioequivalence testing with morphine
- while you were at Parexel?
- 13 A. Could you clarify that
- 14 question for me?
- Q. Probably not. So you know,
- I'm -- what I'm asking is, do you have
- any memory of having any involvement at
- all while you were at Parexel with
- evaluating or supervising or studying or
- having your hands on anywhere
- bioequivalency data with respect to
- comparisons between oxycodone and
- morphine or MS Contin or some type of
- morphine drug?

- A. There was work that I had
- done as part of a consulting activity
- with Purdue. And I don't remember the
- ⁴ nature of the work and whether there were
- 5 data that I might have looked at that
- 6 addressed that question.
- But I did not perform or
- 8 oversee those types of -- that type of
- ⁹ work to acquire that data. But it may
- have been data that I reviewed, but I
- simply don't remember.
- Q. So you don't remember
- whether or not you -- you don't remember
- what the purpose of the review of any of
- that data might have been?
- A. I don't.
- Q. Okay. But you do recall
- that you looked at bioequivalency data?
- A. No, I don't remember the
- nature of the data. So I don't know if I
- looked at bioequivalency data or not.
- O. If I wanted to know what
- involvement you had at Parexel with
- respect to Purdue products, who would

- 1 know that?
- A. I think you would need to
- ³ reach out to Parexel to see the
- 4 consulting agreement that was done for
- one specific activity that I had and
- 6 describing that and then go from there.
- O. Parexel is still in
- 8 business?
- ⁹ A. Yes.
- Q. And do you have any
- involvement with Parexel? Do you know
- 12 anybody there anymore?
- ¹³ A. No.
- Q. Are they still in Waltham?
- 15 Do you know?
- A. I believe so.
- Q. Do you -- did you ever
- use -- did you ever use Parexel when you
- were at Janssen?
- A. I recall that we were
- looking to do some work and had a number
- of different companies to bid on the
- work. And Parexel was one of the
- companies that came by to bid on it. But

- ¹ I think we went with a different company.
- So I don't recall any
- ³ specific activities with Parexel. There
- 4 may have been small projects that we had
- 5 done with them. But I don't recall that.
- 6 And it doesn't jump to mind.
- ⁷ Q. Why did you leave Astra and
- ⁸ go to Parexel?
- ⁹ A. I left Astra to go to
- 10 Parexel. I was a consult -- I was an
- advisor at Astra. And I really wanted to
- learn the clinical trials business. And
- 13 I think the best way to do that is to go
- and really learn about the pharmaceutical
- industry, to go to a contract research
- organization. Because there I gained
- expertise in protocol design, protocol
- execution, implementation, a lot of
- information on looking at how you do
- medical monitoring, which was a big role
- for me and many of the medical physicians
- working at contract research
- organizations, analyzing data, analyzing
- adverse events, so really the full

- breadth of activity that take place for
- ² clinical trials.
- And I believe one of the
- 4 best places to do that is a contract
- ⁵ research organization.
- 6 Q. However, the contract
- ⁷ research organization does not actually
- 8 conduct the clinical trial, correct?
- ⁹ A. They can. Sometimes they
- can, yes.
- 0. Were --
- A. Yes.
- Q. So were you involved in that
- 14 as well? Were you ever a participant --
- you know, involved in the actual clinical
- 16 trial?
- A. So I would ask to clarify
- what you mean by involved in a clinical
- 19 trial?
- Q. I don't mean as a subject.
- A. No, I -- no, I understand.
- Do you mean that I write --
- so I can clarify, you mean did I write
- protocols, develop them, interact with

- 1 clinical sites, and then when the data
- ² came in, analyze the data, looked at it,
- 3 helped to review study reports that may
- 4 have been written by medical writers and
- ⁵ then work with all those -- those type of
- 6 activities?
- ⁷ Q. Those are all things that
- 8 you did, correct?
- ⁹ A. Yes, that's correct.
- Q. What you did not do was you
- were -- you never were at the clinical
- site itself, you were never collecting
- the data yourself from the patients or
- the subjects in the clinical trial,
- 15 correct?
- 16 A. That would have been done at
- the sites. I may have visited a clinical
- site if there were concerns or issues
- that I needed to speak to the
- investigator on or if the investigator,
- or their study coordinator -- a study
- coordinator would be a person working
- with the investigator on the study
- execution. I would certainly answer

- ¹ those questions.
- But I did not work at a site
- specifically to collect data from
- ⁴ patients.
- ⁵ Q. And why do you believe it's
- 6 better to gain an expertise at a clinical
- ⁷ research organization -- sorry, contract
- 8 resource organization rather than at an
- 9 actual pharmaceutical company?
- 10 A. Companies are a wonderful
- place to do it. I think the breadth of
- experience you get at a CRO would be
- different because contract research
- organizations work with a variety of
- pharmaceutical companies. So you really
- have an opportunity to see how different
- companies perform clinical trials.
- So if you work at one
- company, you may have a wonderful
- experience on how that company works.
- But if you want to see in the industry to
- see how different companies run their
- trials, then I believe a CRO, contract
- research organization, is an excellent

- ¹ place to do that.
- Q. So while you were at
- ³ Parexel, you would have had the
- 4 opportunity to gain insight into how
- ⁵ Purdue Pharma conducted clinical trials?
- A. If Purdue Pharma was a
- ⁷ company that was working with Parexel.
- 8 My interaction, as I've
- 9 already indicated, was just to provide
- consulting work for a single project.
- 11 But for other companies where their
- 12 clinical programs might be run with a
- company like Parexel, then one would have
- had an opportunity to see the breadth of
- 15 clinical studies that they were putting
- together, ultimately culminating in
- 17 regulatory submission for approval of the
- product.
- Q. Were there any companies
- that you recall that did just that, what
- you were explaining for acute and chronic
- pain?
- A. At Janssen.
- Q. While you were at Parexel?

```
1
           Α.
                  Yes.
2
                  And so you were able to see
           Q.
    how Janssen conducted clinical trials?
4
           Α.
                  Yes.
5
                  (Brief interruption.)
6
                  MS. CONROY:
                               I think whoever
7
           is on the phone needs to put it on
8
           mute.
9
    BY MS. CONROY:
10
                  In 2000 you left Parexel and
           O.
11
    went to Janssen, correct?
12
           Α.
                  Yes.
13
                 And why is that?
           0.
14
                  I had an opportunity -- I
           Α.
15
    had worked with Janssen on -- on their
16
    clinical studies. I really liked the way
17
    they conducted the -- the studies. And I
18
    had an opportunity to join their medical
19
    affairs group and work on pain relief and
20
    compounds which, as an anesthesiologist,
21
    was of great interest to me.
22
                  And that's here on your CV,
23
    October 2000 to March 2003. You went in
```

as the director of medical development

24

- anesthesia -- analgesia and mycology?
- A. Yes. I'm sorry.
- ³ Q. Page 344.
- ⁴ A. Thank you. Let me circle
- 5 back.
- Excuse me.
- Yes, the dates are
- 8 approximate, but the October 2000 date is
- 9 correct. The other -- the other date is
- about when I had gone from being a
- director to senior director are
- 12 approximate.
- Q. Okay. And were you paid
- more when you went to Janssen?
- A. Yes, I was.
- Q. And what was your -- what
- was your pay structure, was there a base
- salary?
- A. My pay structure where?
- Q. At Janssen.
- ²¹ A. Oh.
- Q. When you went to Janssen.
- A. Yes, I had a salary and
- other compensation.

- Q. What was your -- when you
- started what was your other compensation,
- just generally, you know, not --
- ⁴ A. I had a bonus. I think I
- 5 had stock options.
- Q. What was the bonus based on?
- A. It may have been related to
- 8 merit and performance I would think. It
- 9 should -- that's typically how those
- bonuses were given out.
- Q. Do you know if it was based
- in any way on the performance of the
- sales performance of any of the products
- you were involved in?
- A. I don't know. I don't know.
- 16 I -- I don't know. I always assumed it
- was related to my work, but I don't know
- 18 that.
- 0. Okay. You don't -- is it
- fair to say you don't know because you
- ²¹ never asked?
- A. Yes, that's fair to say I
- don't know because I never asked.
- Q. Okay. And did that

- 1 continue, that basic structure, base
- ² salary, a bonus, and stock options, until
- 3 you left in 2015?
- ⁴ A. I left in 2017.
- ⁵ Q. I'm sorry, 2017?
- ⁶ A. Right. Yes.
- ⁷ Q. Did you become a shareholder
- 8 of Janssen when you were hired in October
- 9 of 2000 or was there some period of time
- that you had to wait?
- 11 A. There was a vesting period.
- Q. Do you recall what the
- vesting period was?
- A. I'm not exactly sure.
- 0. Was it in -- was it months
- or years?
- A. It was years.
- Q. But at some point you did
- 19 vest?
- A. Yes.
- Q. Okay. And were you
- 100 percent vested at some point?
- ²³ A. Yes.
- Q. Do you still own -- was it

- Johnson & Johnson stock or Janssen stock,
- or both, do you know?
- A. Johnson & Johnson stock. I
- ⁴ own Johnson -- Johnson & Johnson stock,
- ⁵ yes.
- 6 Q. And do you still own it?
- ⁷ A. Yes.
- 8 Q. When you left in 2017, was
- ⁹ there any sort of severance agreement
- with you?
- 11 A. I'm not sure exactly if I'm
- in a position to answer that or not.
- Q. Why is that?
- MR. LIFLAND: Can we take a
- break? I suspect he just has a
- question about the extent that he
- needs to get into personal
- financial issues.
- Maybe you can answer.
- 20 BY MS. CONROY:
- Q. Is that your concern, that
- I'm going to ask you about personal
- ²³ financial concerns?
- A. Yes.

```
1
                 Okay. Let me just ask you a
           0.
2
    few questions first about the actual
    agreement.
4
                  Is there a severance
5
    agreement --
6
           Α.
                 Yes.
7
                  -- with Johnson & Johnson?
           Ο.
8
           Α.
                 I have one, yes.
9
                 And is it still in effect?
           Ο.
10
           Α.
                 No.
11
                 How long did it last?
           0.
12
                 Eight months.
           Α.
13
                 And did it have a financial
           Ο.
14
    component?
15
           Α.
                 Yes.
16
                 Do you receive any -- do you
17
    receive any monies from Janssen or
18
    Johnson & Johnson today as a result of
19
    that severance agreement?
20
                  I do not.
           Α.
21
                 Are you being paid today by
           O.
22
    anybody?
23
                 No, I'm not.
           Α.
24
                  So you -- you are not being
           Q.
```

```
paid for your time?
1
2
                  I am not.
           Α.
3
                  Were you paid or do you
    expect to be paid for your time in
5
    preparing for this deposition?
6
                  No, I -- I do not. And I
7
    have not been.
8
                  What about your expenses to
9
    drive here, drive home, that sort of
10
    thing?
11
                 No.
           Α.
12
                  Is your appearance here
13
    today as a result of the severance
14
    agreement?
15
                  No, it's not related at all.
           Α.
16
           Q.
                  Why are you here?
17
                  Because I was supposed.
           Α.
18
                  MR. LIFLAND:
                                 I suspect you
19
           meant to say subpoenaed?
20
                  THE WITNESS: Subpoenaed.
21
    BY MS. CONROY:
22
                  Were you subpoenaed?
           Ο.
23
                  MR. LIFLAND: A request was
24
           made.
                   It was Exhibit 1.
```

```
1
                  THE WITNESS: Yes.
2
    BY MS. CONROY:
3
                  What do you understand this
    lawsuit to be about?
5
           Α.
                  There are a number --
6
                  MR. LIFLAND: I would -- I
7
           would just caution you to answer
8
           only based on your knowledge
9
           independent of your conversations
10
           from counsel.
11
                  THE WITNESS: Understood.
12
                  I don't know very much about
13
           the lawsuit. I understand there
14
           were a number of companies that
15
           were -- were lawsuit engaged for
16
           activities around opioid related,
17
           but I don't know the specifics of
           the lawsuit.
18
19
    BY MS. CONROY:
20
                  What do you know about it
           Ο.
21
    generally?
22
                  There were a number of
           Α.
23
    companies, as I said, that were -- that
24
    are manufacturers and distribute opioid
```

- ¹ analgesics, and there are a number of
- different area -- different groups of
- people who were suing them, and so
- 4 this -- this is kind of a conglomerate of
- ⁵ that, of activities.
- ⁶ Q. And do you have an
- ⁷ understanding of who it is who is suing
- 8 the manufacturers and the wholesalers?
- ⁹ A. No, not exactly.
- Q. Any idea at all?
- A. No, not really.
- 12 Q. Have you ever seen the
- 13 complaint?
- Do you know what that is?
- Have you ever heard that word, complaint?
- A. Yes, I do. I saw part of
- the complaint, but I didn't go through it
- in great detail.
- Q. Okay. What did you see of
- it, what part of it did you see?
- A. Just some of the -- just the
- number of companies that were involved.
- I got to see that. And some of the
- things that were listed about it. But I

- did not go into -- I did not go through
- ² it in detail.
- Q. Okay. You didn't look at
- 4 who it was that was suing?
- ⁵ A. No, I did not.
- Q. Do you know whether it's an
- ⁷ individual that's suing?
- A. I think it's a group of
- 9 individuals -- I think it's a group of
- interested parties that are suing. But I
- don't know who those parties are.
- Q. Do you know why they are
- interested? Do you know why they are
- interested parties?
- A. I think there's concern that
- there may -- that they are alleging that
- there may have been wrongdoing in terms
- of the activities related to the
- marketing of these products and there
- were damages related to that.
- Q. Do you know how the parties
- that are suing have been damaged?
- A. I think -- well, I think it
- was alleged that there was inappropriate

```
prescribing or inappropriate marketing,
```

- things that may have led to people
- ³ getting -- getting medications where they
- 4 should not have or maybe given a false
- ⁵ sense of security of those medications,
- and that led to people becoming addicted
- ⁷ to those medications.
- Q. Do you think it's addicted
- ⁹ individuals that are suing?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: No, I think --
- I think there are groups of
- individuals who are represented
- who are concerned about people
- that their -- either where they
- live -- again, I don't -- what I
- hope you're hearing is, I don't
- really have a lot of knowledge
- about this. That's my -- that's
- kind of what I'm saying.
- 22 BY MS. CONROY:
- Q. Have you read about this
- lawsuit in the media?

```
1
                 No, I have not.
           Α.
2
                  So you haven't heard about
           Ο.
    it in the media, you've --
                  I have --
           Α.
5
           Q. -- you only heard about it
6
    from the contact about this deposition?
7
                  I -- yes.
           Α.
8
                 Do you know where the
    lawsuit is pending? Do you know what
    court it's in?
10
11
           A. I don't.
12
                 What do you understand
13
    was -- are the allegations with respect
14
    to the marketing of the products?
15
                  MR. LIFLAND: Object to the
16
           form of the question.
17
                  THE WITNESS: I'm sorry, I
18
           didn't hear.
19
                  MR. LIFLAND: I -- I just
20
           objected. You can answer.
21
                  THE WITNESS: Oh.
22
                  I only -- my understanding
23
           is that there may have been
24
           inappropriate marketing, that's
```

- all I know.
- ² BY MS. CONROY:
- ³ Q. Have you ever heard in the
- 4 past that there was inappropriate
- 5 marketing for example, of OxyContin by
- 6 Purdue Pharma?
- A. I've heard of that, that
- ⁸ allegation in the media.
- 9 Q. Did -- were you aware that
- they pled quilty to inappropriate
- 11 marketing?
- 12 A. I had heard that.
- Q. When did you hear that?
- A. Sometime ago, I don't
- 15 remember the exact date.
- Q. Did you -- did you have, at
- any time -- I'm not going to ask you if
- you remember specifically now, but did
- 19 you at some point understand what -- why
- Purdue Pharma pled guilty?
- A. No, I don't have the
- specifics of the background that would
- have led them to do that.
- Q. So you never looked into

- ¹ that?
- A. I did not.
- Q. Okay. Do you know if
- ⁴ Janssen has ever been under any
- ⁵ investigation with respect to its
- 6 marketing of opioid analgesics?
- A. Not that I'm aware of.
- Q. Okay. You never heard that?
- ⁹ A. Not that I've heard that
- there was an investigation.
- 11 Q. Have you heard about any
- sort of investigation or activity with
- 13 respect to Janssen's marketing of
- opioids?
- A. Not that I'm -- no, I'm not
- aware of an investigation in terms of the
- marketing of their opioids.
- Q. When you -- what do you mean
- when you use the term "investigation"?
- A. That's what -- I thought
- that's what you had asked me.
- Q. I'm asking you, what -- when
- you answered me and said, "I'm not aware
- of any investigation," what do -- are you

```
being specific about a criminal
1
2
    investigation versus --
3
           Α.
                 No.
           Q. -- something else --
5
           Α.
                 No.
6
           Q. -- or just any -- you are
7
    just talking about any kind of
8
    investigation at all?
9
           Α.
                 Correct. Correct.
10
                 What about any investigation
11
    with respect to Mallinckrodt or Endo or
12
    any of the other companies that you are
13
    aware manufacture opioids?
14
                  I'm not aware --
           Α.
15
                 MR. WATTS: Objection to
16
           form.
17
                  THE COURT REPORTER: Can I
18
           ask who said that?
19
                 MS. CONROY: Who was that?
20
                  MR. WATTS: Ryan Watts.
21
    BY MS. CONROY:
22
                 Do you know if there has
23
    ever been a Corporate Integrity Agreement
24
    in place at Janssen or Johnson & Johnson?
```

- ¹ A. Yes.
- Q. And do you -- do you
- ³ understand why that Corporate Integrity
- ⁴ Agreement was in place?
- ⁵ A. Yes.
- Q. And why is that?
- A. There was a concern about
- wrongdoing, I think about some of the
- 9 activities related potentially to
- marketing.
- 11 Q. Marketing of what?
- A. I don't know. I just know
- that there was a CIA. I don't know all
- the -- at this point, I don't remember.
- ¹⁵ I might have known at one time.
- Q. Is that with respect to any
- product at Janssen, or do you know?
- A. I don't.
- Q. Was there any -- how do you
- know there was a CIA?
- A. Because we were told there
- was a Corporate Integrity Agreement. We
- had additional training on what that'd
- 24 be.

- Q. And you had additional
- training with respect to marketing?
- A. Actually I'd like to amend
- 4 something I said. I think the Corporate
- ⁵ Integrity Agreement may have been related
- 6 to Risperdal. I'm not certain about
- ⁷ that. Your question earlier about -- was
- 8 investigating about opioids, if I'm
- 9 correct. And I don't recall anything
- with that.
- Q. Okay. Was the CIA still in
- effect, do you know, when you left
- ¹³ Janssen in 2017?
- A. I'm not sure when the CIA
- was completed. I know that I had taken
- training, additional training for a
- period of time.
- Q. And the training concerned
- ¹⁹ proper marketing?
- 20 A. Proper marketing and a
- number of different activities, yes. It
- was extensive training, which was
- mandatory at the company.
- Q. Did you ever have anything

- ¹ to do with Risperdal?
- A. No. I don't think so. I
- might have had -- well, at the company?
- 4 Is that what you're --
- ⁵ Q. Yes.
- A. Right. I might have been
- ⁷ involved in some consulting activities
- 8 for Janssen with Risperdal when I was at
- 9 Parexel. But I interpreted your question
- about whether I actually worked with
- 11 Risperdal as a Janssen employee. Is that
- what you were looking for?
- 0. I was.
- A. And I did not work on the
- drug when I was there.
- Q. And what about when you were
- on the promotional review committee.
- Would you have had any occasion at that
- time to review any of the marketing for
- ²⁰ Risperdal?
- A. No, I did not.
- Q. Was your involvement in the
- promotional review committee restricted
- to pain products or opioid products?

```
A. I worked on opioid
```

- ² analgesics, yes.
- ³ Q. Just opioid analgesics?
- ⁴ A. Correct.
- 5 Q. But if we take a look at
- Page 344 of your CV. You were moving up.
- ⁷ You started in Titusville. And then you
- 8 moved to Raritan; is that correct?
- ⁹ A. Yes. It was another campus.
- Q. Okay. And did your
- 11 responsibilities change from 2005 when
- you left Titusville and then you were in
- 13 Raritan? Did your day-to-day
- 14 responsibilities change?
- A. I worked on a different
- opioid analgesic in Raritan. I may have
- still had some activities related to the
- 18 compound that I was working on at that
- point, which was Duragesic. But I also
- ²⁰ acquired new responsibilities for
- 21 tramadol.
- Q. When you were in Titusville,
- did you work on Duragesic?
- A. Yes.

- Q. That was up through January
- ² of 2005?
- A. Yes. I may have had some
- 4 additional residual activities with
- ⁵ Duragesic as well. But more of my time
- was spent with tramadol. Because of my
- ⁷ background and experience with Duragesic,
- 8 I certainly may have been on certain
- 9 documents and asked to render opinions
- about Duragesic after 2005.
- Q. When would you say -- I
- realize this is approximate, we'll -- we
- will look at documents. Where would you
- say you basically were finished with any
- work on Duragesic?
- A. Around the time that the
- drug went generic, approximately
- around -- around 2005 or thereabouts.
- 19 The dates are approximate. So I want to
- be clear on that.
- Q. Okay. And then were you
- working on tramadol prior to 2005? Or
- let me ask this. Was there -- was there
- some sort of a crossover with Duragesic

- ¹ and tramadol?
- A. There was a little bit of a
- ³ crossover, yes.
- Q. Okay. What were your
- ⁵ responsibilities with respect to
- 6 Duragesic when you -- if -- kind of give
- ⁷ me an overview of -- starting in 2000 --
- ⁸ Duragesic was around in 2000, correct?
- ⁹ A. Yes.
- Q. -- up until it went generic
- in 2005. What -- give me an overview of
- what involvement you had with that drug.
- A. So I was a medical director
- working on the compound. And then I
- worked as a senior medical director as
- well. So I was responsible for
- postmarketing activities to support the
- 18 clinical development of a compound.
- I had worked on analysis of
- ²⁰ clinical studies, clinical trials. I
- 21 participated working with the regulatory
- group on regulatory issues that may have
- come up. I worked with our outcomes
- research group. I was also involved in

- working in one of my capacities at the
- ² company, developing an acute surveillance
- ³ program for our opioid analgesics. And
- ⁴ Duragesic was the first compound involved
- ⁵ in those activities for me.
- ⁶ Q. And you had explained to me
- of earlier the types of postmarket work.
- 8 One of those would be company-sponsored
- ⁹ clinical trials?
- A. Yes, that's correct.
- Q. And you worked on those?
- 12 A. Yes. Those studies would
- have been undergone -- those were
- undertaken before I had gotten there. So
- it was finishing up that work.
- I may have had activities
- with the investigator-initiated studies
- 18 as well. Remember we talked about
- different types of postmarketing
- ²⁰ activities, and I was involved, again,
- working with our outcomes research group
- developing information on
- outcomes-related activities to support
- 24 the study.

```
1 Would provide medical
```

- information -- medical expertise to our
- medical information group. And I just
- 4 mentioned to you, I developed the acute
- ⁵ surveillance program for Duragesic.
- ⁶ Q. Were you involved in any --
- ⁷ strike that.
- Outcomes research, was
- ⁹ that -- was that connected with
- promotional activities for the drug?
- A. No. The promotional
- 12 activities for the drug would have been
- carried out through the promotional
- 14 review committee. The outcomes research
- qroup was developing outcomes-related
- data that might be used to provide
- information to various groups. Payers
- might be interested, for example, and
- other groups as well. Provide also
- information to clinicians that would be
- of interest to them.
- Q. But you would not consider
- that promotion?
- A. No. The outcomes -- the

- data that were generated from the
- outcomes research group would not
- ³ necessarily have comported with the FDA
- 4 requirement for the level of evidence
- 5 that was needed to be used for
- ⁶ promotional purposes. So that data was
- ⁷ supported and used in other types of --
- 8 for other -- other situations.
- ⁹ Q. The FDA has to approve any
- studies that will actually be used for
- the marketing of a product, correct?
- 12 A. I'm not sure I completely
- understand your question.
- Q. If data is going to be used
- 15 to market a product --
- A. Yes.
- Q. -- the FDA must approve that
- data or they have to approve the data and
- say that it's appropriate for promotion?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: The data that
- would be used for promotional
- materials would have to be from

- well controlled studies, and
- typically those are some of the
- studies that would be used to
- inform the product label.
- 5 BY MS. CONROY:
- 6 O. And the same would be true
- of any postmarket studies; it would have
- 8 to be well controlled studies?
- ⁹ A. If they were going to be
- used for promotional purposes, yes.
- O. And the FDA would need to
- 12 approve them, correct?
- A. Some of -- the information
- would be sent down to FDA. FDA would
- have an opportunity to review it and
- opine on it. They may or may not
- 17 necessarily get back with a formal
- approval. But it would have been
- 19 submitted for FDA review.
- Q. You must submit it, correct,
- if you're going to use it for promotional
- ²² material?
- A. Promotional materials that
- would have been used would have been

- 1 submitted to what was DD -- what was
- ² called DDMAC. I forgot what their new
- name would be. FDA may or may not have
- 4 gotten back to the company as they would
- ⁵ review it. And they had the option to
- 6 comment should they wanted to.
- ⁷ O. I understand that. But
- 8 there would -- there's certainly a
- 9 requirement that Johnson & Johnson needs
- to submit any materials to the FDA if
- they're going to use it for promotional?
- 12 A. Janssen would have certainly
- 13 submitted --
- MR. LIFLAND: Object to the
- form of the question. Sorry. Go
- ahead and answer. I probably
- talked over. Did you get it?
- THE COURT REPORTER: No.
- MR. LIFLAND: Okay. Give
- your answer again. Sorry.
- THE WITNESS: Janssen would
- have done those activities. Yes.
- BY MS. CONROY:
- Q. They would need to submit to

- ¹ the FDA?
- ² A. Yes.
- Q. Now, for what reason would
- 4 outcome data be given to payers?
- ⁵ A. If there was a request for
- 6 that type of information.
- ⁷ Q. Where would the request come
- 8 from?
- ⁹ A. From the payers themselves,
- there was information, for example, on
- 11 how the products might be used. There
- may be information how it would be used
- as part of usual care. That type of
- information. Payers was one group. The
- information could be provided to
- prescribers as well and to a number of
- different people who wanted to
- understand -- have that type -- so that
- would be some of the type of information
- that would be used -- generated from the
- outcomes research group.
- Q. And the outcomes research
- group would actually generate data,
- 24 correct?

1 They would generate data or 2 they may take data from clinical studies where certain types of outcomes, instruments, would be included in those 5 clinical trials. So the example, quality 6 of life-type measures, those type of 7 things, would be included as a number of 8 instruments as part of a clinical study and the outcomes research group would 10 take that data and analyze it. So they 11 may generate the data from their own studies or use data from clinical trials 12 13 that they could -- analyze and then use 14 as needed. 15 Any of the data that would 16 be used from a clinical trial, would that clinical trial have to have been 17 18 submitted to the FDA? 19 MR. LIFLAND: Object to the 20 form of the question. 21 Go ahead and -- if you can 22 answer it, or you can ask for 23 clarification. I just made an 24 objection for the record.

```
1
                  THE WITNESS: I would need a
2
           clarification on the question.
3
                  MS. CONROY: Please don't
           coach the witness.
5
    BY MS. CONROY:
6
                  If a data was used from a
7
    clinical trial, would that data from the
8
    clinical trial have to have been
9
    submitted to the FDA?
10
                  To be used for promotional
           Α.
11
    purposes?
12
                  To -- to be used for any
           Ο.
13
    purpose at all.
14
                  Not necessarily.
           Α.
15
                  So it could be used as
           Ο.
16
    outcomes data for example, a payer,
17
    without having been submitted to the FDA?
18
                  Yes. If the data would have
           Α.
19
    come from a clinical trial and there was
20
    a request from the payers or if there
```

Q. And the distinction would be

were data they wanted to be discussed,

whether or not that data was being used

then they could do that.

21

22

- ¹ for promotion?
- A. So peer-to-peer
- 3 communications would -- would be
- 4 discussed if it was being used for
- ⁵ promotional purposes. Again, those data
- 6 would need to be handled differently.
- Q. Who would that discussion --
- 8 where would that discussion take place as
- ⁹ to whether or not it was being used for
- promotion?
- 11 A. The decision on how it would
- be used. If it was going to be
- incorporated as part of the promotional
- materials, then it would certainly need
- to have a different level of evidence
- that FDA requires. If it was being used
- for peer-to-peer communications, it would
- not necessarily be discussed with FDA.
- The clinical trial data
- though, keep in mind, would have been as
- part of the -- the approval process would
- have been discussed with FDA. So the
- results of the clinical studies, those
- data could be shared with people.

- Q. What I was getting at with
- ² respect to the clinical data, would all
- of the data that was collected during a
- 4 clinical trial, for example quality of
- ⁵ life or other instrument data, would all
- of that have been provided to the FDA?
- A. Yes. All of that would be
- 8 submitted to FDA as part of the
- ⁹ submission process for approval of the
- product. So it won't be -- it would be
- 11 efficacy data, safety data. Another
- 12 study would presumably be sent to them as
- well, for FDA to review.
- Q. So if there was any quality
- of life, for example data, that would
- have been sent at the same time as the
- 17 clinical and the safety?
- A. That's my understanding.
- 19 That would be my understanding.
- Q. And where does that
- understanding come from?
- A. Because we -- when you look
- and see the information that would be
- submitted, anything that related to the

- 1 compound and exposure to patients I think
- would be submitted to the FDA.
- Q. Do you know if it was?
- A. The -- the new drug
- 5 applications are extensive. There's a
- 6 lot of information in there. I'm not
- ⁷ able to comment on everything that was
- 8 sent down.
- 9 But certainly all the safety
- and efficacy information was shared with
- 11 FDA and the other information. So I
- 12 can't say for certain that I saw that
- data sent down to FDA.
- Q. So it's possible that, for
- example quality of life data that would
- be used for some outcomes research to be
- provided to payers may not have been
- provided to the FDA in the -- in the NDA?
- 19 A. So the --
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: The quality of
- life information, it would have
- been part of the information that

```
1
           would be administered to patients
2
            and that information would have
3
           gone down to FDA.
                  The subsequent analysis that
5
           would be done by an outcomes
6
           research group and shared with
7
           payers, those types of analysis
8
           would not necessarily be shared
9
           with FDA -- would not have been
10
            shared with FDA.
11
    BY MS. CONROY:
12
                  That's the analysis,
            Ο.
13
    correct?
14
           Α.
                  Yes.
15
                  What I'm talking about is
            Ο.
16
    all of the data that would ultimately be
17
    analyzed for any purpose at Janssen, all
18
    of that data would have been provided to
19
    the FDA?
20
                  Yes, I believe so.
           Α.
21
                  What is a peer-to-peer --
22
    what do you mean when you say
23
    peer-to-peer?
24
           Α.
                  Peer -- peer-to-peer
```

- discussions would be where it would be
- ² individuals such as physicians,
- pharmacists, or Ph.D.s would share that
- 4 information with healthcare providers or
- ⁵ pharmacists or Ph.D.s. So it would be
- 6 non-promotional interaction.
- 7 Promotional interaction
- 8 might be with the sales force interacting
- ⁹ with healthcare providers. Peer-to-peer
- would be individuals with advanced
- scientific and/or medical training
- interacting specifically with healthcare
- providers.
- Q. Someone such as yourself?
- A. Yes.
- Q. So if you're talking to a
- physician about the attributes of a
- ¹⁸ Janssen product, that would not be
- 19 considered promotion?
- A. That had evolved with time.
- 21 At one time it was considered
- peer-to-peer. It's still peer-to-peer.
- But because we -- I worked at the
- company, later on, and I don't remember

- the date when it changed, it would have
- been handled as promotional materials.
- Q. Do you -- can you do it by
- 4 drug? Do you know whether you would have
- ⁵ been able to have conversations,
- 6 peer-to-peer conversations concerning the
- ⁷ attributes of Duragesic without it being
- 8 considered a promotional conversation?
- ⁹ A. I think early on in my time
- at Janssen, I think it would have been a
- 11 peer-to-peer and we would have had those
- types of conversations.
- Later on, as I already
- indicated, it would be considered
- promotional. I think by the time we got
- to tapentadol, and I just simply don't
- 17 recall the date when it changed over. I
- don't recall.
- Q. I understand. I'm just
- trying to determine whether you can do it
- by drug. So you think by tapentadol,
- there would not be any longer this
- peer-to-peer --
- A. Counsel, I think so, but I

- don't have the date in my head where I
- ² can say definitely at this point in time
- 3 it went over.
- Q. Okay.
- ⁵ A. Yep.
- Q. Who do you -- who do you put
- ⁷ in the category of payer?
- 8 A. Individuals who would pay,
- ⁹ you know, insurance companies,
- individuals like that, would be paying
- 11 for these products for their -- the
- people in their plans, et cetera.
- Q. Managed care organizations?
- 14 A. Yes.
- Q. Group purchasing
- organizations --
- A. Yes.
- Q. -- would you approve that?
- Hospital groups?
- A. Yes.
- These are groups that I
- didn't personally interact with.
- 23 Although I did have several advisory
- boards with payers. But this -- the

- outcomes research group were responsible
- ² for those activities. There may have
- been other people at the company as well,
- ⁴ but that was some of their activities.
- ⁵ Q. So for some period of time,
- the outcomes research group could have
- onversations for example, with managed
- 8 care organizations and discuss the
- 9 attributes of Duragesic and it would not
- be considered promotion?
- A. I think that's true. I'm
- not certain. I'd have to check on that.
- Q. How would you check that?
- A. Well, I -- actually, I don't
- know how I would check it at this point
- in time. But I think at one point in
- time that might have been true. But the
- people who would have been in the
- outcomes research group at that time
- might have been pharmacists, Ph.D.s as
- well. So they were individuals with
- 22 advanced scientific and medical -- and/or
- ²³ medical training.
- Q. So as long as someone in

- Janssen had an advanced scientific or
- medical degree, they could have
- discussions about the attributes of a
- ⁴ product with a payer?
- ⁵ A. If they were appropriately
- trained on the product and were in a
- ⁷ position to do that. So it would not --
- it would be someone who was not on the
- ⁹ sales force.
- Q. So is that the distinction,
- if someone is on the sales force and
- talking about a product, that's
- considered promotion?
- 14 A. Today, people at the
- company, if I was working at the company
- today, wanted to engage in those
- discussions, it would be considered
- promotional.
- I thought the conversation
- we had was prior to implementing those
- rules, earlier on, it would have been
- people with appropriate scientific and
- medical training who were trained on the
- 24 product and could speak authoritatively.

- ¹ And those are individuals would have been
- able to have -- we already agreed I don't
- have the date when the transition took
- ⁴ place.
- ⁵ Q. I understand that, not
- 6 knowing the date. But there is a date
- ⁷ when it turns -- when it becomes -- if
- 8 the company -- if anyone at the company
- 9 is saying it, it's considered promotion,
- 10 correct?
- A. Yes.
- Q. And that's what it is today?
- 13 A. Yes.
- Q. At some point that changed
- and you're not certain of that date?
- A. Correct.
- Q. Prior to that date, when it
- changed, was the bright line whether the
- sales -- someone from the sales force was
- talking about the product versus a
- scientific or medical person at the
- company was talking about the product?
- A. Yes, I believe so.
- Q. Who would be able, at

- Janssen, to tell me the date when that
- ² changed?
- A. I don't know.
- Q. When it -- when it went from
- sales -- you know, when it went from just
- the sales force that couldn't do it to
- ⁷ the entire company?
- 8 A. I don't know.
- ⁹ Q. What department, do you
- 10 know?
- 11 A. Regulatory affairs
- 12 presumably.
- Q. Do you recall a time when
- you were informed or trained that any
- statements by any -- by anyone at the
- company would be considered promotional?
- A. I don't remember, no.
- Q. Do you recall how you
- 19 learned that?
- A. I might have asked the
- question and said that -- because I was
- presented scientific material and I
- wanted to have clarity on how -- how
- those conversations could take place and

- what venue that would be. And someone
- ² had explained to me that it would be
- 3 considered promotional and had to be
- ⁴ treated as such.
- ⁵ Q. So at some point you
- ⁶ yourself took it upon yourself to ask
- ⁷ someone at Janssen if you could continue
- 8 to discuss peer-to-peer?
- ⁹ A. Yes.
- Q. And then you were told you
- 11 could not?
- 12 A. I was told that I -- how it
- would be treated as promotional, yes.
- Q. So is it possible that for
- some period of time you were doing that
- and it was considered promotion while you
- were doing it?
- A. No. It would have either
- 19 come through the regulatory group or it
- would have been because we were
- disseminating scientific information, to
- make sure that we had that ahead of time,
- that I could safely do that. No, I don't
- believe so.

- Q. So as you sit here today,
- you don't believe that you ever
- inappropriately promoted a product?
- ⁴ A. Not knowingly.
- ⁵ Q. I see the term "Pri-Cara,"
- ⁶ P-R-I-C-A-R-A, unit of Ortho-McNeil
- 7 Pharmacies?
- 8 A. Yes.
- 9 Q. Was that -- was that a
- 10 company that was acquired?
- 11 A. Johnson & Johnson had a
- 12 number of different operating companies.
- Pri-Cara was one of those operating
- companies in the U.S.
- Q. Did that make any difference
- with respect to your base salary, your
- bonus, your stock options, anything, the
- 18 fact that you were actually working in a
- unit of Ortho-McNeil?
- A. No, it did not.
- Q. Let's look at the front page
- please. You say, "Provide top level
- strategic leadership to CNS franchise
- vice president and company president for

- all analgesic activities for Janssen CNS
- ² franchise."
- What does CNS stand for?
- ⁴ A. Central nervous system.
- ⁵ Q. The first bullet point,
- 6 develop the U.S. strategy for the
- development and dissemination of
- 8 scientific data for a novel analgesic.
- ⁹ A. Yes.
- Q. Was that -- what's the novel
- analgesic you're referring --
- A. Tapentadol.
- Q. Tapentadol?
- A. Nucynta.
- Q. And that is an opioid pain
- 16 medication?
- A. Correct.
- Q. Is it immediate release,
- modified release, extended release?
- A. There are two formulations.
- There's an immediate release and an
- extended release.
- Q. Did you work on both?
- A. Yes.

- Q. Which came first?
- A. The immediate release.
- Q. Next one is
- 4 responsibility -- I'm sorry --
- ⁵ "Responsible for the strategy to evaluate
- 6 the change in scheduling status."
- A. Excuse me, Counsel. I hate
- 8 to interrupt you. You had asked the
- 9 question of the timing of when we were --
- became that we were aware that these were
- all treated as promotional, that the
- employees -- there may have been training
- materials that came out from the company.
- 14 And I don't remember the dates of those.
- ¹⁵ But because of my interaction with the
- 16 regulatory affairs group, I worked with
- them closely on promotional review
- committee, that I might have become aware
- of it before the training actually came
- ²⁰ out.
- 21 And so that would have given
- me additional information. You asked
- about when you would know and how did you
- would take it upon yourself. I wanted to

- ¹ give an explanation.
- Q. Okay. So if I -- which
- department at Janssen is responsible for
- 4 training materials for the employees?
- 5 A. I don't know -- there is a
- ⁶ group that does that. And I don't -- and
- ⁷ we can check. But I know I checked with
- 8 regulatory myself. I have a
- 9 recollection, I don't know if it's
- correct, that there may have been -- that
- that issue may have been addressed. So
- 12 I'm a little hazy on it. But I do
- 13 remember speaking to the regulatory
- promotional person on the promotional
- 15 review committee and checking in about
- 16 that. So I wanted to make sure I
- 17 clarified that.
- Q. Was it during the time that
- you were on the promotional review
- 20 committee?
- A. Yes, I was on the
- 22 promotional review committee for some
- 23 time, so yes.
- Q. Okay. Would it have been

- any training with respect to the
- ² Corporate Integrity Agreement?
- A. It might have been. I don't
- 4 know. I'm not sure.
- ⁵ Q. That's a possibility?
- A. It's possible. But again,
- ⁷ I'm not certain.
- Q. And just to be clear, it's
- 9 possible during -- it's a possibility
- that during the Corporate Integrity
- 11 Agreement training, that you learned that
- peer-to-peer conversations would be
- 13 considered promotional activities?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: I'm not sure
- during what period of time where
- that would have been.
- 19 BY MS. CONROY:
- Q. I understand that. My
- question was, it's possible that it was
- during the corporate integrity training
- that you learned that peer-to-peer is
- considered promotional?

```
1
                 MR. LIFLAND: Object to the
2
           form of the question.
3
                 THE WITNESS: I can't
           speculate. I don't know. I just
5
           know it was promotional. I don't
6
           remember the nature of who or when
7
           it came through.
8
    BY MS. CONROY:
9
                 My question is, was it -- is
10
    it possible that you learned that during
11
    the Corporate Integrity Agreement
12
    training? Is that a possibility?
13
                 MR. LIFLAND: Object to the
14
           form of the question.
15
                 THE WITNESS: I'm not sure.
16
    BY MS. CONROY:
17
                 What are you not sure?
           Ο.
18
                 I'm not sure when it took
           Α.
19
    place.
20
                  I understand that. That's
           0.
21
    why I'm asking you, is it possible that
22
    it took place during the time that you
23
    had Corporate Integrity Agreement
24
    training? Is that a possibility?
```

```
1
                  MR. LIFLAND: Object to the
2
           form of the question.
3
                  THE WITNESS: I quess it's
           possible.
5
    BY MS. CONROY:
6
                  The second bullet point,
7
    "Responsible for the strategy to evaluate
8
    the change in scheduling status of an
    opioid based upon the review and analysis
10
    of complex data from a variety of
11
    sources."
12
                  Do you see that?
13
           Α.
                  Yes.
14
                  And which opioid were you
           Ο.
15
    looking to change the scheduling status?
16
                  There was discussion
17
    possibly about changing the scheduling
18
    status of tapentadol.
19
                 And was it changed?
           Ο.
20
                  No, it was not.
           Α.
21
                  Third bullet point is,
           0.
22
    "Implemented a first-time payer strategy
23
    that opened the way for successful
24
    partnering with payers and our medical
```

- team in the design and development of
- ² data analyses relevant to this key
- 3 stakeholder."
- Do you see that?
- ⁵ A. Yes.
- Q. Okay. I'm just going to
- ⁷ break that down a little bit.
- What's -- what's a first
- ⁹ time-payer strategy, or is there
- something -- are you talking about this
- was the first time or is this something
- 12 known as a first-time payer?
- 13 A. No. This was a -- the
- 14 activities that went on with payers had,
- 15 as we had talked about, had been really a
- lot of work by the outcomes research
- group. There was a lot of important
- medical information that we thought would
- be appropriate for payers. And so we
- discussed ways to try and understanding
- the -- what requirements or requests
- 22 payers might have and to be able to
- provide them with scientific data
- ²⁴ accordingly.

- So that's why it was the
- ² first time that the medical group had
- been involved to provide, as requested,
- ⁴ information to payers.
- ⁵ Q. What do you mean by "as
- ⁶ requested, information to payers"?
- A. So if payers had reached out
- 8 to the company or had interacted with
- 9 individuals at the company who regularly
- worked with that group, if there was a
- 11 request for scientific information, then
- they would have come to the medical group
- and said, "Can you give us a presentation
- on the clinical trial data?" That type
- of work.
- Q. Payers are responsible for
- ¹⁷ formularies, correct?
- 18 A. The formulary committees, I
- think, would have been different. These
- would have been insurance companies,
- managed care, and those types of
- 22 individuals.
- Q. But managed care
- organizations have formularies, correct?

- 1 A. They do. But these weren't
- ² direct interaction with the formulary.
- That was not what -- these were not
- 4 people with whom we interacted.
- ⁵ Q. Who were you interacting
- 6 with?
- A. People from companies like
- 8 Aetna. You know, the medical -- the
- 9 medical directors at some of those
- 10 companies.
- Q. And is it your testimony
- that the medical directors would not
- inform the formularies?
- ¹⁴ A. No.
- Q. For those companies?
- A. No, I'm not saying that at
- 17 all. You asked who we interacted with.
- 18 That's who we interacted with, medical
- ¹⁹ directors.
- Q. And what -- what type of
- individuals are we talking about?
- Scientists? Ph.D.s?
- A. Physicians.
- Q. M.D.s?

- A. Physicians.
- O. Pharmacists?
- A. Could be, yes.
- Q. And they would have
- ⁵ questions about the Janssen opioids?
- ⁶ A. The clinical trials data.
- ⁷ Yeah. That you'd want to have an
- 8 understanding of the study design, what
- ⁹ the studies show, et cetera.
- Q. And these are the clinical
- trials that were submitted to the FDA as
- part of the new drug application?
- A. Could have been. Could have
- been other studies that were
- postmarketing that were ongoing as well.
- Q. And if you're -- they would
- not -- some of this could have been
- outcomes research that was done after the
- drug was approved?
- A. Yes. Some of it could have
- been.
- Q. And some of that outcomes
- research may have been done either inside
- the company or outside the company?

- ¹ A. These were usually studies
- that would have been conducted by the
- 3 company outcomes group.
- 4 O. And those studies, those
- outcomes, would be discussed with the
- 6 payers?
- A. If there was a request for
- 8 that type of information, yes.
- 9 O. And how does -- how would
- that request come about?
- A. Well, let's say the medical
- director said, do you have any
- information on how the product would be
- used in real world setting, how -- you
- know, how do people get the drug, how do
- they take the drug, that type of
- information. And then we would provide
- that, again in a peer-to-peer
- 19 interaction.
- Q. Do you know what would have
- initiated that request?
- A. It might have come through
- the -- it might have come through the
- people interacting. Counsel, I also

- wanted to clarify one thing about
- peer-to-peer versus promotional because I
- want to make sure we do that correctly.
- My understanding with that
- would be -- on how we interacted with
- 6 them would be certainly if we were at
- ⁷ certain types of meetings later on, we
- 8 wanted to make sure that the material was
- 9 up to speed and consistent with our
- promotional activities, where before that
- there was a different requirement.
- Q. Before that, what you mean
- by that is it did not have to be
- submitted to the FDA, correct, the
- materials that would be provided in a
- peer-to-peer meeting?
- A. Right. So the posters for
- example would not necessarily -- would
- not have been presented to FDA, yes,
- that's correct.
- Q. They would not have been
- presented to the FDA, but you -- at the
- time we're talking about, you would have
- been able to use the data from a poster

- or the poster itself, you would have been
- able to bring that to a meeting, discuss
- 3 it --
- ⁴ A. Yes.
- ⁵ Q. -- peer-to-peer?
- A. Yes, exactly. And then
- ⁷ promote -- yes, that's correct, because
- 8 promotional activities would have been
- ⁹ done in a different place at the meeting.
- 10 Those were clearly defined as
- promotional. After the change, then all
- of these -- again, in our interaction
- with people would be treated more in a
- 14 promotional way in terms of the label,
- how we would interact with people.
- Q. And you understood that to
- be the company policy?
- A. That was my understanding,
- 19 yeah.
- Q. Do you know one way or the
- other whether the rules at the FDA
- changed?
- A. I don't know.
- Q. Sales -- and to be clear, a

- 1 sales representative could not talk about
- ² results from a poster that was presented
- unless that poster had been provided to
- ⁴ the FDA and -- well, provided to the FDA?
- 5 A. Unless that poster had been
- 6 approved by the promotional review
- ⁷ committee for discussion, yes.
- ⁸ I'd like to take a break.
- 9 Q. Let me -- before I do that,
- 10 I think -- I think I had a question on
- the table. And then you wanted to
- 12 clarify something. I just didn't want to
- 13 forget it. So if you can give me two
- seconds.
- A. Sure.
- Q. I had asked you, do you know
- what would have -- you told me that the
- medical director would ask if you had
- information about the product in a
- real -- real world setting? Do you
- ²¹ remember that --
- A. That would be the -- that
- would be an example of the type of
- outcomes information there would be. The

- other type of data -- so the data that we
- would share would be clinical trial data.
- They would want to know, for example, if
- ⁴ we had various types, not only efficacy
- 5 data, safety data would be very
- 6 important. They would want to have that.
- ⁷ If we had information on -- from outcomes
- 8 instruments that were included as part of
- ⁹ the clinical studies and they would share
- that data with them as well.
- 0. And then what I had asked
- you is, do you know who might have
- initiated that request?
- A. So there were individuals at
- the company that would have worked with
- the managed care organizations. And if
- the managed care organizations were
- interested in having clinical data, then
- they -- in having a discussion with
- clinical people, or the outcomes group,
- then they would have requested, and
- that's how that would have taken place.
- Q. And that's how they would
- set up the meeting or whatever?

- ¹ A. Typically, yes.
- Q. And who -- what type of
- individual at the company, what
- 4 department would they be in?
- ⁵ A. I think some of them may be
- involved in marketing. But there may
- ⁷ have been other -- there may have been --
- 8 there may have been other -- the outcomes
- 9 research -- the outcomes group themselves
- had individuals who also visited the
- managed care organizations. And these
- were people who would have been PharmDs,
- pharmacists as well.
- So it was interacting at a
- professional level as well as, you know,
- again, people with marketing experience.
- ¹⁷ So there were multiple places in which
- they would have interacted.
- 0. I see. So there -- there
- was no prohibition from anyone at Janssen
- going out and meeting with these managed
- care organizations or insurance groups,
- and then if someone at that meeting said
- I'd like to know more about the safety of

- this drug or the efficacy, then that --
- you would consider that a request to get
- involved and provide that information?
- A. Right. So if there was --
- ⁵ if there was a -- right. So the
- 6 individuals who routinely interacted with
- ⁷ these groups, again as part of their
- 8 responsibilities at the company, if there
- ⁹ was a request by those groups to get
- additional information, that could be
- 11 provided to them.
- MS. CONROY: Okay. Let's
- take a break. Thank you.
- 14 THE VIDEOGRAPHER: Remove
- your microphones. The time is
- 12:06 p.m. We are going off the
- record.
- (Lunch break.)
- THE VIDEOGRAPHER: We are
- back on record. The time is
- 1:06 p.m.
- 22 BY MS. CONROY:
- Q. Doctor, did you have any
- 24 conversations with Dr. Moskovitz after

- ¹ his deposition?
- A. No, I did not.
- Q. Are you still in contact
- with him at all?
- A. No, I am not.
- ⁶ Q. Are you in contact with any
- ⁷ Johnson & Johnson or Janssen employees
- ⁸ after you left the company in 2017?
- ⁹ A. I have one person from the
- department that I worked at, Steve
- 11 Rodriguez. He and I are friends
- 12 socially.
- Q. Okay. Have you had any
- 14 conversations with anyone in the
- department about anyone's deposition or
- 16 your -- what would have been your
- upcoming deposition?
- A. No, I did not.
- 19 Q. I saw on your resumé that
- you are a member, if you look to Page
- 349, of the American Pain Society.
- Do you see that?
- 23 A. Under memberships and
- 24 societies?

- ¹ O. Yes.
- ² A. Yes.
- Q. And are you still a member?
- A. No, I'm not.
- ⁵ Q. Okay. When did you cease
- 6 being a member?
- A. A number of years ago. I
- 8 had joined, and then just decided I
- 9 didn't want to pay the fees anymore for
- ¹⁰ it, so...
- Q. So was that something that
- you joined personally? It was not
- something that was paid for by Janssen or
- ¹⁴ Johnson & Johnson?
- A. I don't remember if they
- paid for it or not. There were certain
- things -- I assume that's -- yeah, I
- don't remember.
- Q. Okay. Do you recall that at
- some point you made a decision not to be
- ²¹ a member anymore?
- A. Just because I didn't want
- to incur the expense. For no other
- reason, yeah.

- Q. Is there a publication or
- ² anything that comes along with the
- ³ American Pain Society?
- A. I believe there is a journal
- 5 that they're associated with.
- ⁶ Q. And so did you stop
- ⁷ subscribing to that as well when your
- 8 membership ended?
- ⁹ A. Yes.
- Q. Did you -- was there any
- 11 reason to tell Janssen or Johnson &
- Johnson that you were going to give up
- your membership in the American Pain
- 14 Society?
- ¹⁵ A. No.
- Q. But it was during the time
- that you were employed at Janssen?
- A. I believe so.
- O. The next is the American
- ²⁰ Academy of Pain Medicine. Are you still
- a member of that academy?
- A. No. No, I'm not.
- O. And when did that cease?
- A. I don't recall.

- O. Around the same time as the
- ² American Pain Society?
- A. Probably not that far
- 4 different in time. I decided that I
- 5 didn't necessarily need to maintain a
- 6 membership there as well. Again, for no
- ⁷ other reason than cost.
- Q. American Academy of Pain
- 9 Management, are you a member?
- A. No, I'm not.
- O. Same situation as the
- 12 others?
- A. Yes.
- Q. Did you ever attend any of
- the conferences conducted by the American
- Pain Society, the American Academy of
- Pain Medicine or the American Academy of
- Pain Management?
- A. Yes. I attended some of the
- annual meetings for these societies.
- Q. And do you -- did you have
- ²² a -- did you attend them on any regular
- 23 basis?
- A. I tried to go annually if I

- ¹ was able to do so.
- Q. Which ones would you try to
- ³ go to annually?
- ⁴ A. The American Pain Society
- was an important one. And I don't
- 6 remember now if it was the American
- ⁷ Academy of Pain Medicine or the American
- 8 Academy of Pain Management. But I went
- 9 to meetings with both, as I had
- indicated. But I don't -- it was at one
- of those, and I don't remember which one
- 12 I had gone to more frequently.
- Q. I could barely hear you.
- One of those, either the American Academy
- of Pain Medicine or the American Academy
- of Pain Management, one of those you went
- to meetings more frequently --
- A. Yes.
- 0. -- than the other?
- A. Yes, that's correct, yes.
- O. And where would those
- meetings have been held?
- A. Throughout the United
- States.

- Q. And approximately -- was
- there, if you know, a difference in the
- size of those meetings that were held
- ⁴ around the United States, among the
- ⁵ three, American Pain Society, American
- 6 Academy of Pain Medicine, and American
- ⁷ Academy of Pain Management?
- ⁸ A. To the best of my
- 9 recollection, I think the American Pain
- 10 Society had a fairly large number of
- people attending. And the other
- societies, had, I believe, fewer people
- and with time that may have changed.
- 14 There may have been more people going.
- Q. Okay. And do you recall
- approximately how much it was to join any
- of them?
- A. I don't.
- Q. Do you know if it was in the
- hundreds of dollars or the thousands of
- dollars?
- A. It would have either been
- hundreds of dollars or maybe a thousand.
- Somewhere around there.

- Q. Would that be a year?
- ² A. Yes.
- Q. And were there criteria to
- 4 join?
- A. I don't recall. I don't
- for recall if you had to have some kind of a
- background in medicine. I don't
- 8 remember.
- 9 Q. And was there -- were there
- any tiers of membership in any of the
- three, you know, for example that, you
- know, a layperson could join and have
- 13 access to certain events or subscriptions
- or publications, and then a medical
- doctor would potentially have more
- 16 access, anything like that?
- A. Not that I recall.
- Q. Did you ever sit on any
- 19 committees for any of those -- any of
- those three?
- A. I did not. Not that I
- ²² recall.
- Q. What was the American
- 24 Society of Addiction Medicine?

- A. This was something that I
- ² had joined. I was interested in this
- ³ area. I may have had a subscription for
- ⁴ a year or so. I don't remember how long
- ⁵ I stayed with them. It was a society
- 6 that I became more -- I learned about
- ⁷ them later on and it was something that I
- 8 had wanted to join. And I joined for a
- ⁹ period of time. I'm not a member of the
- society anymore.
- Q. Okay. Approximately when
- did you become interested in addiction
- medicine to warrant joining this?
- A. Well, for a long time I
- didn't realize that this society existed.
- Q. What is the nature of the
- society? Who are the members, or at
- least who are the members when you were a
- 19 member?
- A. I think there were people
- who either treated people with addiction
- or had an interest in addiction.
- Q. Do you know if Johnson &
- Johnson paid for your membership?

- A. I don't recall.
- Q. Do you know if there were
- ³ corporate memberships of American Society
- ⁴ of Addiction Medicine?
- A. I don't know.
- ⁶ Q. And did they have any kind
- of annual or biannual meetings?
- 8 A. I don't know for a fact that
- ⁹ they did. I suspect that they did. But
- 10 I don't know.
- Q. Okay. Do you recall ever
- 12 attending one?
- A. I did not.
- O. You did not attend?
- A. I did not attend, no.
- Q. What did you get for your
- membership?
- 18 A. It would have been
- information about upcoming meetings,
- things that were going on in the society
- that I thought might have been
- potentially of interest to me.
- Q. And was there anything of
- ²⁴ interest?

- A. I was interested in what
- they were doing. But I did not join any
- of those -- any of those meetings or any
- ⁴ of those activities.
- ⁵ Q. And did you learn what they
- 6 were doing?
- A. I read about some of the
- 8 things that would come in to me by e-mail
- 9 or other ways that they would have
- 10 contacted me.
- Q. Do you recall what any of
- those were, things that they were doing?
- A. I don't offhand, not
- specifically, events.
- Q. I know that you -- you have
- a list of publications and poster
- presentations. If we take a look on Page
- 18 8 of your CV, you have a tapentadol IR
- versus oxycodone IR. I quess this is --
- maybe you tell me, a publication that was
- presented at the Fifth World Congress of
- the WIP in New York?
- A. What page are you on?
- Q. I'm on Page 8 which is also

- ¹ 530. The very top one.
- Fifth World Congress of the
- WIP, New York 2009 in March. Do you see
- 4 that?
- ⁵ A. I do.
- O. What's the WIP?
- A. I don't recall. It's
- 8 "world" and "pain." But I don't remember
- ⁹ what the I stands for.
- Q. Okay. Something like
- institute or something like that?
- 12 A. It could have been, but I
- don't want to quess.
- Q. Okay. And was this a
- publication or was it a poster?
- A. It was -- to the best of my
- 17 recollection it was a poster
- presentation.
- O. And this would have been
- done -- the et al. means it was done with
- some other co-authors?
- A. Yes.
- Q. And would this poster have
- been done while -- as a part of your

- employment at Johnson & Johnson?
- A. I'm not sure what -- I don't
- ³ understand the question.
- Q. This study, tapentadol IR
- ⁵ versus Oxycodone IR for low back or
- 6 osteoarthritis pain, dose escalation and
- ⁷ pain control, I take it there was some
- 8 sort of a study that was done to compare
- ⁹ those two drugs?
- A. That's correct.
- 11 Q. And were -- was there a
- 12 clinical study done?
- 13 A. Yes.
- Q. And was that clinical study
- a Johnson & Johnson-sponsored study?
- A. Yes.
- Q. And it was not an
- investigator -- it wasn't a postmarket
- 19 investigator study?
- A. Correct.
- Q. And so would you have been
- involved at Johnson & Johnson with
- respect to that clinical study?
- A. I'm not sure what you mean

- ¹ by involved.
- Q. Well, since you are an
- author on it, on the poster, correct?
- ⁴ A. Yes.
- ⁵ Q. What involvement did you
- 6 have in order to become an author on the
- ⁷ poster?
- ⁸ A. I analyzed the data and put
- ⁹ it together and helped write the poster.
- Q. Do you have a memory of who
- 11 collected the data for this poster?
- A. I don't.
- O. Would there be records
- somewhere that would show the clinicians
- involved in collecting the low back or
- osteoarthritis pain data with respect to
- those two drugs?
- A. Yes. This would have
- been -- yes, it would have been possibly
- done, if it's studied through the R&D
- 21 group. They would have had the
- information of the people working,
- working on it.
- Q. And I think you told me

- earlier today that you no longer have any
- ² copies of any of the posters --
- A. That's correct.
- Q. -- that you presented?
- Is there a reason for that?
- A. I had retired from the
- 7 company and I wasn't working directly
- 8 with the company anymore. And I didn't
- 9 see the need to keep any of this
- documentation. It was published. It was
- in the public domain. I can refer back
- to it at any point in time if there was
- interest in it. So I didn't need to
- 14 retain a personal copy for myself
- anymore.
- Q. And if you did want to get a
- copy of it, how would you -- how would
- you do that?
- A. I could go online and see if
- 20 it was available. And then if I -- or I
- could write -- just like anyone else,
- write to the company and see if I could
- get a copy of it as well.
- Q. So you could -- you could

- either write to Johnson & Johnson and ask
- for a copy, or it may be available from
- the fifth World Congress of the WIP?
- ⁴ A. It might be.
- ⁵ Q. I'm sorry?
- A. It might be, yes.
- ⁷ Q. Have you ever tried to get a
- 8 copy of the poster?
- ⁹ A. No, I have not.
- Q. Would there have been any
- sort of a publication or abstract
- presented along with the poster or
- submitted along with the poster?
- 14 A. Yes. There would have been
- the poster itself and/or an abstract.
- And it's -- different societies work
- differently. Would have published it in
- 18 a -- in a volume.
- Q. And so you would anticipate
- that there is a published version of this
- poster in any company abstract somewhere?
- A. One -- one was done. I
- don't know from record retention in 2009
- whether it would still be. But, yes.

- With something like that -- different
- 2 societies work differently in terms of
- how those were -- those were handled.
- Q. And when that poster was
- presented, would you have -- would you
- 6 have been present and -- they -- they
- ⁷ blow these posters up very large,
- 8 correct, at -- at the conferences?
- ⁹ A. Yes.
- Q. And would you have been
- standing with the poster?
- A. I might have.
- Q. And if you -- if you were
- there, would you have been there to
- answer any questions about it?
- A. Yes.
- Q. Do you recall whether or not
- you gave a presentation to the group
- about the results of that poster that was
- different from standing by the poster and
- 21 answering any questions?
- 22 A. Could you clarify what you
- mean by the group?
- Q. The -- was the World

- 1 Congress of the WIP, I assume that's a --
- ² also a membership group that gets
- 3 together?
- A. You mean people who attended
- 5 the meeting? You mean like a podium
- ⁶ presentation or something?
- Q. Well, I -- maybe I should
- 8 ask you first. What is the fifth World
- 9 Congress of the WIP? Is that a -- is
- that a group of individuals that get
- together or that did get together in New
- ¹² York in 2000 -- 2009?
- 13 A. Yes.
- Q. And so would there have been
- a podium and a -- in some sort of an
- 16 auditorium?
- A. This -- this, I believe, was
- just a poster presentation, yeah.
- O. So individuals who attended
- this congress could walk through a hall
- 21 and take a look at any of the posters
- that were being presented?
- A. Correct.
- Q. Is that true -- I -- because

- ¹ I see the next one down is another poster
- ² comparing tapentadol concerning nausea
- ³ and vomiting.
- Do you see that?
- ⁵ A. Yes.
- O. The next -- the next one
- ⁷ down? Same thing, that was a poster that
- 8 was presented in the hall?
- ⁹ A. Yes.
- Q. And the same thing for the
- third one. This one was analysis of
- 12 treatment discontinuation. Do you see
- 13 that?
- ¹⁴ A. Yes.
- Q. And that, same thing,
- actually the top four, all of those were
- presented in March of 2009 in New York?
- ¹⁸ A. Yes.
- Q. And all four were posters?
- A. That is correct.
- O. Take a look at the bottom of
- the page. There's several authors, you
- ²³ are one of them. Dose conversion for
- immediate to extended-release tramadol.

```
Do you see that?

A. Yes.

Q. Presented at the American
```

- ⁴ Academy of Pain Management.
- 5 That would have been one of
- the yearly meetings; is that correct?
- A. I didn't -- I didn't hear
- ⁸ you.
- 9 O. Would that be one of the
- yearly meetings, the American Academy of
- 11 Pain Management?
- A. Yes.
- Q. And you would have -- and
- that looks like that year in
- 15 September 2006 it was in Orlando,
- 16 Florida, correct?
- A. Yes, yes.
- O. And would this have been a
- poster, or -- do you recall, or was it an
- 20 abstract?
- A. I don't recall.
- Q. Do you recall if you made
- any sort of a presentation to a group
- from a podium?

- A. For this particular?
- Q. For that particular one.
- A. I -- no, I do not recall
- 4 that.
- ⁵ O. Would this be considered
- 6 peer-to-peer?
- ⁷ A. Yes.
- ⁸ Q. So would there be any reason
- ⁹ that you know in 2006 to present this
- dose conversion for immediate to
- 11 extended-release tramadol data to the
- ¹² FDA?
- 13 A. This was based on a clinical
- trial that was done by Janssen so those
- data likely would have been presented to
- ¹⁶ FDA.
- Q. Okay. Were you involved in
- that clinical trial or only in the
- ¹⁹ presentation?
- A. I was not involved in the
- 21 clinical trial. Only involved in
- 22 analyzing the data for the presentation.
- O. Take a look at the next
- page, 351. I see the name Katz, NP Katz.

- ¹ Is that Dr. Nat Katz?
- A. Yes, it is.
- Q. And was he someone that you
- 4 worked with while at Johnson & Johnson --
- ⁵ but he was not of Johnson & Johnson,
- 6 correct?
- A. He was not at Johnson &
- ⁸ Johnson. And yes, I did work with him
- ⁹ when I was at Johnson & Johnson.
- Q. All right. Are you still in
- 11 contact with him?
- A. No, I'm not at the moment.
- O. And when is the last time
- 14 you spoke to him?
- A. I think I communicated with
- him to tell him that I was retiring from
- ¹⁷ J&J. From Janssen.
- Q. Do you know if he still
- works with J&J?
- A. I don't know.
- Q. Was he still working with
- J&J when you retired?
- A. I don't know.
- Q. When is the last time you

- worked on a project with Dr. Katz?
- A. I don't recall.
- Q. Do you recall what the last
- ⁴ project was with Dr. Katz?
- A. No, I do not.
- 6 Q. Certainly you would have
- 7 worked with him, from looking at this, in
- 8 2004, correct?
- ⁹ A. Yes.
- Q. Did you work with Dr. Katz
- with respect to tapentadol, do you
- 12 recall?
- A. I recall having some
- conversations with him about tapentadol.
- Q. And that would also be with
- 16 respect to Nucynta?
- A. Yes. So tapentadol and
- Nucynta are -- are the same drug.
- Q. And did you -- do you recall
- if Dr. Katz did any work on any clinical
- studies for Nucynta or tapentadol?
- A. I don't recall.
- Q. Did you -- did he do
- ²⁴ clinical study work, Dr. Katz?

- A. Yes, he did.
- Q. Was he a site, clinical
- 3 study site?
- ⁴ A. I believe that he was
- 5 associated with a site. I don't know if
- 6 it was his site or not.
- O. Is he in Boston?
- 8 A. That's correct. But he's
- 9 actually, I think, in Newton.
- 0. Newton?
- A. Yes.
- 12 Q. If you take a look at the
- 13 first page again. And we were talking
- about payers before the lunch break, and
- 15 I think you told me that a payer could be
- an insurance company, managed care
- organization, hospital group.
- Do you know if CVS is a
- payer?
- A. I'm not sure I understand
- your question.
- Q. Okay. Do you know, you
- listed out for me entities that you
- understood from your employment at J&J

- ¹ that were considered payers?
- A. Yes.
- ³ Q. Do you recall that
- 4 testimony?
- ⁵ A. I do.
- Q. And you had listed out, you
- ⁷ told me, Aetna, some insurance companies,
- 8 some managed care organizations. I asked
- ⁹ you about hospitals or hospital groups.
- 10 And you agreed that they could be payers?
- A. Yes.
- Q. Do you have -- do you have
- any recollection if any chain pharmacies
- were payers?
- A. That we worked with? Is
- that -- or just in general?
- Q. Well, either one?
- A. I don't remember who we
- worked with, per se. It certainly could
- be people who could be considered payers.
- But I don't recall if we worked with them
- or not, if I worked with them. That's
- what I'm talking about.
- Q. Do you recall if Johnson &

- Johnson worked with any chain pharmacies?
- A. I don't know.
- Q. Do you know -- would you
- 4 consider a chain pharmacy to be in the
- ⁵ supply chain?
- A. I'm not sure what you mean
- ⁷ by that.
- Q. We're going to look at some
- 9 documents, some PowerPoints of yours that
- 10 reference supply chain, and supply chain
- oversight and supervision. And so I'm
- talking about it in that context.
- A. Would they be part of the
- supply chain? Is that your question?
- Q. That's my question.
- A. Yes, I believe that they
- would be.
- Q. But you don't have any
- 19 recollection yourself of working with any
- ²⁰ particular chain pharmacy?
- A. Not myself, that I recall.
- Q. There would be no reason, if
- there was information requested of you,
- such as you were discussing with me that

- insurance company might have some
- ² information about clinical trials or drug
- attributes, there would be no reason if
- 4 CVS asked that question, that you
- wouldn't provide that information to
- 6 them; is that true?
- A. It may not be -- it may not
- 8 have been me. It might have been someone
- 9 else at the company. But if there was a
- 10 request for scientific information, then
- it would have been provided by the
- ¹² appropriate people.
- Q. The next bullet point that
- says, "Design the strategy with key
- 15 stakeholders to better understand the
- data need of groups who develop quality
- measures for analgesics to ensure that
- data generated on our products inform
- 19 quality measures. Do you see that bullet
- point?
- ²¹ A. I do.
- Q. Who is a key stakeholder?
- A. So this might have been, for
- example, people who are working in

- 1 clinical practices and those types of
- ² individuals as well. And working
- 3 specifically with groups that might be
- 4 interested in developing quality measures
- 5 to understand the type of data needs that
- 6 they have.
- ⁷ So there were different
- 8 organizations that the company partnered
- ⁹ with. I worked with those groups within
- the organization to understand what they
- might be. The area of quality measures
- 12 for analgesia was one that was actually
- in its infancy, it was early on. There
- were quality measures with -- and
- 15 replaced with other things, so we were
- interested in understanding the needs
- were of what those were particular
- people.
- Q. Can you give me some
- examples of quality measures for
- ²¹ analgesics?
- A. Yes. Ensuring, for example,
- measures of pain for patients with --
- people with pain were done.

- ¹ Understanding other types of measurements
- that might be important to them as well,
- what their level of functionality would
- ⁴ be, and what are the other types of
- 5 things that would show beneficial and
- 6 improvements with the product.
- ⁷ Q. What about product risks
- 8 such as addiction or withdrawal syndrome?
- 9 Would they ever be considered quality
- ¹⁰ measures?
- 11 A. They would need -- the
- quality measures would really be the sum
- of all of the effects of people might
- have on it. So certainly understanding
- and asking those questions of patients,
- soliciting that type of information, to
- ensure that patient care was done in its
- 18 totality. So not only were the
- medications being given, but they were
- looking for reduction in pain and for
- side effects as well.
- Q. And those side effects could
- include addiction?
- A. Yes, they could.

- O. And abuse or misuse?
- A. That would be part of care
- ³ for a patient receiving any of these
- 4 types of pain medications, or should be.
- ⁵ Q. Did you generate data on
- ⁶ your products with respect to pain
- 7 measurements?
- A. I'm not sure what you're
- 9 asking me.
- Q. I see that you designed a
- 11 strategy with the key stakeholders. The
- 12 key stakeholders are clinicians and
- others who are using the product,
- 14 correct?
- A. Yes. And also, as I
- indicated, people who were involved in
- developing these types of measures.
- Q. And could they also be
- ¹⁹ payers?
- A. These were not payers, per
- se. Yeah.
- Q. To better understand the
- data needs of groups who develop quality
- ²⁴ measures --

```
1
           Α.
                  Yes.
2
                  -- for analgesics.
           Ο.
3
                 Yes.
           Α.
4
                  So did you ever develop
           Ο.
5
    quality measures with respect to pain?
6
                      At this juncture we
                  No.
7
    were trying to understand the types of
8
    measures that were potentially -- that
9
    were available and the types of measures
10
    that these groups would be interested in.
11
                  Again, these were groups
12
    that were working with patient groups, et
13
    cetera to understand the quality
14
    measures. But we did not develop
15
    specific measures.
16
                  Okay. And that's true as
17
    well, you did not develop any specific
18
    quality measures concerning addiction?
19
           Α.
                  That's correct.
20
                  And you did not develop any
           Ο.
21
    specific quality measures concerning
22
    abuse or misuse?
23
           Α.
                  Yes.
24
                  Yes, you did not?
           Q.
```

- A. We did not. Yes, we did
- ² not.
- Q. Did you ever develop a
- 4 strategy to determine those quality
- ⁵ measures?
- A. No. The intent was to work
- with people who were actually doing --
- 8 developing quality measures,
- ⁹ understanding what their needs might be
- and see if it -- early on, what are the
- types of information that they may want
- 12 from us, but we did not do that
- ourselves.
- Q. Okay. Do you know if anyone
- ¹⁵ did it?
- A. I don't know.
- Q. Do you know to this day if
- ¹⁸ anyone did that?
- A. I don't know.
- Q. Are you aware of any studies
- or measurements of addiction in patients?
- With -- and I'm talking about with
- respect to opioid products used for
- ²⁴ chronic pain.

- A. Oh, there were -- there are
- published studies on the signs and
- symptoms of addiction, but I'm not -- or
- 4 things to be looking for. But I'm not
- 5 aware of any specific studies.
- ⁶ Q. That measured addiction?
- A. I'm not aware of studies
- 8 that measured addiction, per se.
- 9 Clinical trials, in some of them, would
- sometimes include information, to answer
- 11 your question, on pill count to see
- whether the medication, such as the
- opioid pain medications, were
- ¹⁴ appropriately accounted for. But that
- would have been part of the clinical
- ¹⁶ trial itself.
- Q. You're not aware of any
- 18 actual measurements that were taken with
- 19 respect to, for example, rates of
- ²⁰ addiction in patients taking chronic --
- taking opioids for chronic pain?
- A. From a clinical trial?
- Q. From anything.
- A. No, I'm not aware.

- Q. And that's true through
- today? Well, is it true through 2017?
- A. I'm not aware of studies
- 4 that specifically looked at addiction as
- 5 a specific endpoint either on a
- 6 controlled clinical trial or in other
- ⁷ types of studies.
- Q. Okay. Do you keep up with
- ⁹ the literature?
- A. I have. But not as much
- since I've been retired. So the
- information post-retirement is a little
- bit different than what it had been
- ¹⁴ before.
- Q. Have you always kept up --
- are you licensed to practice medicine in
- ¹⁷ Massachusetts?
- ¹⁸ A. Yes.
- Q. And in New Jersey -- you
- live in Pennsylvania?
- A. Yes.
- Q. What states are you licensed
- ²³ in?
- A. In Massachusetts.

- Q. Okay. Just Massachusetts?
- ² A. Yes.
- Q. And you've kept that up?
- A. Yes. I take the CME, et
- ⁵ cetera, to keep it up. Yes.
- Q. And I didn't ask you, but
- ⁷ are you still a member of the Medical
- 8 Association of Massachusetts?
- ⁹ A. Yes.
- Q. Any other associations that
- you're currently a member of?
- ¹² A. No.
- 13 Q. The fifth bullet point is
- overall responsibility -- "Overall
- 15 responsible for medical lifecycle
- planning for in-line analgesic
- ¹⁷ formations."
- What does that mean?
- A. So the -- for a product,
- for -- as products are developed, they go
- through a lifecycle. And what are the
- possible ways that we might be able to
- think about new indications or new ways
- that they can be studied.

```
So I was responsible for
```

- looking at that and seeing where there
- are new and different ways that we might
- 4 be able to think about studies to provide
- ⁵ information to healthcare providers and
- others about the use of the products.
- ⁷ Q. And was that through -- true
- 8 through 2017, when you left the company?
- ⁹ A. I left the company in 2017,
- but the work I did in analgesia ended
- when the U.S. rights for Nucynta were
- sold to another company. I then worked
- in infectious diseases for a period of
- 14 time. And then after that, I went back
- to doing some projects. So I haven't
- been specifically working in analgesia
- since about 2015.
- Q. Okay. Did your title change
- 19 at all in -- when you left analgesia and
- went to infectious disease and special
- ²¹ products?
- A. So I was doing -- my title
- was senior director for clinical
- development and infectious disease. And

- ¹ I did that for approximately a year and a
- ² half. And then between January and June
- of 2017, I did some specific projects in
- our central nervous system group. But
- 5 they were not analgesia related.
- ⁶ Q. And that basically updates
- ⁷ this, so from August 2013 to, if we
- 8 would -- this would be sometime in 2015
- ⁹ that you ended your analgesia work?
- A. That's correct.
- Q. Okay. And then from 2015 to
- January of 2016, you worked on infectious
- diseases?
- 14 A. Yes. Through the end of
- ¹⁵ 2016, and then the -- the first six
- months between January and June or
- thereabouts.
- ¹⁸ Q. Oh, I see.
- 19 A. I went back to work in the
- central nervous system, medical -- U.S.
- medical affairs group and worked on some
- other projects before I retired.
- Q. And none of those involved
- ²⁴ analgesics?

- ¹ A. Correct.
- Q. Did any of them involve
- ³ addiction or abuse?
- ⁴ A. Not while I was with the
- 5 company.
- Q. And has anything occurred
- ⁷ after you left the company with respect
- 8 to looking into addiction or abuse?
- 9 A. Not -- no. Nothing --
- not -- nothing at the moment.
- 11 Q. Do you have something in the
- works?
- A. Maybe.
- Q. Okay. Are you -- I know you
- said that you were not being paid for
- your time. Is your -- is your company
- being paid?
- ¹⁸ A. No.
- Q. Were you familiar with the
- label that was prepared in 2001 when you
- began -- around the time that you were
- working under Duragesic, would that have
- been something you were familiar with,
- the FDA label?

- A. I would have to look at the
- data to see -- I would have to look at
- 3 the label to see.
- Q. What would you need to look
- 5 at the label --
- ⁶ A. To familiarize myself. I
- ⁷ haven't seen the label in a long time.
- 8 Q. I'm not asking a question
- 9 about the label. I'm just asking, as
- part of your job responsibilities, would
- the label have been something you were
- 12 familiar with?
- A. Oh, I understand now. I
- might have been asked to review a label
- as -- as one of the people who worked in
- ¹⁶ U.S. medical affairs.
- Q. And I know in your files I
- saw some review, some later review of
- 19 labels, some back and forth with respect
- 20 to the FDA.
- A. Yes.
- Q. Is there a time that you
- would have been more involved in labeling
- with respect to Duragesic?

- A. While I was working on the
- ² compound prior to it becoming a generic,
- ³ I would have been involved in the label
- 4 conversations as these came along.
- ⁵ Q. And when did the product
- 6 become generic?
- A. I think -- and the dates are
- 8 approximate. Some time in the -- some
- 9 time in the 2005 time range.
- 0. And so at least as of 2005
- 11 you would have reviewed the label for
- 12 Duragesic?
- 13 A. I -- I would have been one
- of the label reviewers, yes.
- Q. And then when you became
- involved with tapentadol and Nucynta,
- would you have reviewed that label?
- ¹⁸ A. Yes.
- Q. Would you have been -- would
- you have been involved in the initial
- 21 drafting of that label for the approval
- ²² process?
- A. I don't know that I was.
- No, I'm not -- I'm not sure that I was.

- Q. Is it fair to say that early
- on in -- in the process, you would have
- seen a label or a draft label for
- 4 Nucynta?
- A. When it was being submitted
- 6 to the FDA for approval?
- ⁷ Q. Or anything. I'm just
- 8 trying to get an understanding. In your
- 9 role with Nucynta, is it something that
- you would have seen the label --
- A. Yes, at some point.
- Q. -- typically?
- A. But -- yes. But, yes,
- 14 certainly postapproval.
- Q. Okay. Copies coming, but I
- think I have enough of the 2001 label.
- So -- but not many copies.
- 18 (Document marked for
- identification as Exhibit
- Janssen-Vorsanger-3.)
- 21 BY MS. CONROY:
- Q. I'm going to mark as
- Exhibit 3 -- and I have a -- just to help
- you. What I've put up a Post-It note on

- one page I'm going to ask you about, but
- you are free to look at the whole label.
- But just make it easier to find what I'm
- 4 talking about.
- 5 And this Exhibit 3 is the
- 6 2001 approval package, approved label for
- ⁷ Duragesic. The Bates number is
- 8 JAN-MS-02629790 through 824.
- 9 Does this look at all
- 10 familiar to you?
- 11 A. Yes, it does. Some time to
- 12 review it.
- Q. And I understand you may not
- have seen it in exactly this form. But
- if the FDA approved this label format,
- these words couldn't change, correct?
- A. Once we received the
- approved label from FDA, yes, that would
- 19 be the label.
- Q. Okay. So if I look on
- Page 1 of the label, which is Bates
- Number 797, there's -- says "Duragesic,
- fentanyl transdermal system," and then
- the controlled substance symbol.

```
1
                 Do you see that?
2
                 Are -- are you on Page 1?
           Α.
3
                 I'm on Page 1 of -- it's
           Q.
    797.
5
           A. I don't see 797. I just see
6
    Page 1.
7
                 Turn -- oh, I'm sorry.
           Q.
8
                 MR. LIFLAND: Bates numbers.
9
                 MS. CONROY: I have a
10
           different version.
11
    BY MS. CONROY:
12
                 Yeah. Do you see the one
13
    with the -- oh, it looks like the same
14
    thing. Yes. The black box, correct.
15
                 That's Page 1. And it says,
16
    "Full prescribing information"?
17
           Α.
                 Yes.
18
                 MR. LIFLAND: If you want to
19
           double-check that we're reading
20
           off the same document?
21
                 MS. CONROY: Yeah, I'm
22
           right -- the Bates number is cut
23
           off.
                 I'm on Page 1.
24
                 MR. LIFLAND: Okay.
```

```
1
                 MS. CONROY: Okay. But it
2
           is the same -- this is the same
3
           document. It just has that
           problem, if you don't --
5
                 MR. LIFLAND: Okay. Well,
6
           maybe we --
7
                 MS. CONROY: We -- you know,
8
           we printed it at the hotel. And
9
           if they don't do the right -- if
10
           they don't have the right margins,
11
           you can't get the Bates number.
12
                 MR. LIFLAND: Why don't you
13
           just read the Bates range into the
14
           record and then we'll refer just
15
           to the pages for --
16
                 MS. CONROY: Sure.
17
                 MR. LIFLAND: -- the native
18
           page numbers in the document and
19
           be able find our way through it.
20
                 MS. CONROY: It's -- it's
21
           JAN-MS-02629790 through 824, but
22
           there are also page numbers on the
23
           document.
24
    BY MS. CONROY:
```

- Q. So what we're looking at
- 2 right now is Page 1, which is the full --
- and it says, "Full prescribing"
- 4 information for Duragesic."
- Do you see that?
- A. Yes, I see it. I'm looking
- 7 at Page 1.
- ⁸ Q. Okay. And this is a label
- ⁹ that would need to accompany every
- Duragesic prescription until such time as
- the FDA changed the label, correct?
- A. Yes.
- Q. And now if you would take a
- 14 look at Page 12. And that's where I put
- the Post-It note.
- And this is the drug abuse
- and dependence section. Do you see that?
- A. I do. Can I move the
- 19 Post-It up a little bit so I can read --
- Q. Oh, you can take it off
- entirely. I just used it to get you to
- the right page.
- I take it you have seen this
- before today?

```
1
           Α.
                  Yes.
2
                  Okay. So if you take a
            Q.
    look, the first sentence says, "Fentanyl
    is a Schedule II controlled substance and
5
    can produce drug dependence similar to
6
    that produced by morphine."
7
                  Do you see that?
8
           Α.
                  Yes.
9
                  Do you agree with that?
            Ο.
10
                  I do.
           Α.
11
                  "Duragesic fentanyl
            Ο.
12
    transdermal system."
13
                  That means it's a patch,
14
    right?
15
                  Yes.
           Α.
16
                  The transdermal system?
            Q.
17
                  "Therefore, it has the
18
    potential for abuse." Do you agree with
19
    that?
20
           Α.
                  Yes.
21
                  "Tolerance, physical and
            Ο.
22
    psychological dependence may develop upon
23
    repeated administration of opioids."
24
                  Do you agree with that?
```

- ¹ A. Yes.
- Q. "Iatrogenic addiction
- ³ following opioid administration is
- 4 relatively rare."
- Do you agree with that?
- 6 A. I do.
- Q. And what is your support for
- 8 that statement?
- 9 A. Well, this is a statement
- that had been in the package insert. So
- it would have been supported at that
- 12 time. There were subsequent studies; I
- believe that there was a Cochrane study
- that was published. There's an article
- by Michael Fishbain and coworkers looking
- at iatrogenic addiction as well. And in
- both of those taken together, it looks
- 18 like the rates of iatrogenic addiction
- ¹⁹ are -- were very low, are low.
- Q. All right. Let me just
- break that down a little bit.
- So you understand that
- this -- well, what do you understand
- iatrogenic addiction to be?

- A. Iatrogenic addiction is
- ² addiction that occurs as a consequence of
- ³ receiving a medication prescribed by a
- 4 health -- healthcare provider.
- ⁵ Q. And you mentioned a
- 6 Dr. Fishbain?
- A. Dr. Fishbain. An article
- ⁸ with Dr. Fishbain and co-workers looking
- ⁹ at iatrogenic addiction.
- And there was also a
- 11 Cochrane review that was done. I believe
- 12 Dr. Chou was the senior author on that
- 13 Cochrane review. And both of those taken
- 14 together show low rates of iatrogenic
- 15 addiction. So I think that statement,
- even though this was 2001, those two
- 17 articles which I believe were published
- much later, I don't remember the exact
- 19 year, confirm. So I think that that
- statement is correct.
- 0. Published after 2001 --
- A. Yes. I think they were
- after 2010. I don't know the exact
- dates, the dates are approximate, but I

- think it was somewhere after -- after
- that. So a number of years later, that
- ³ certainly -- the data still seems to
- ⁴ support that statement.
- ⁵ Q. But what was the support in
- 6 2001?
- A. I don't -- I don't know what
- 8 support FDA would have used to put that
- ⁹ in the label.
- Q. Well, did you agree with the
- 11 statement back in 2001?
- 12 A. I did -- well, it was in
- the -- it was in the label. So I would
- 14 assume that the evidence would have
- supported -- substantial evidence or at
- least an understanding of to have it in
- the label. So there would have been no
- reason for me to disagree with the
- statement at that point.
- Q. That -- that support would
- have come from Johnson & Johnson,
- 22 correct?
- A. It may have come from --
- I -- I don't know where this section of

- the label came from. I don't know
- whether this was information that was in
- other product labels at the time. I
- 4 would need to see those labels to be able
- ⁵ to comment on them. Or whether this was
- information that FDA had derived to
- ⁷ make -- so that they felt that this could
- ⁸ be put in the label. I don't know the
- ⁹ origin of the -- of the language for you,
- so I can't comment on it at this point,
- without looking at other product labels.
- Q. Well, you -- you just told
- me a few minutes ago that you were doing
- quality measurements with respect to
- addiction and abuse, correct?
- 16 A. Those were done, yes, later
- ¹⁷ on.
- Q. Okay. And did you have
- occasion when you were doing those to
- look at rates of iatrogenic addiction to
- opioid medications?
- A. That wasn't -- that was not
- ²³ a primary focus at that time. It was
- an -- an -- we wanted to understand the

- types of information that the people who
- were developing measures were looking at.
- That was their responsibility. We wanted
- 4 to see how we could support them. We
- weren't developing the measures. We were
- supporting the people and seeing them
- ⁷ provide information where we could, as
- 8 requested.
- ⁹ Q. Okay. Are you aware of
- other studies other than Fishbain and
- 11 Cochrane?
- 12 A. Those are the studies that I
- think looked like at the level of -- and
- events that were included in those two
- were high enough quality that I felt
- comfortable in the conclusions that they
- ¹⁷ drew. There may have --
- 0. When --
- 19 A. There may have been other
- studies to answer your question. But I
- don't know.
- Q. When was the last time that
- you looked at those two studies?
- A. Actually fairly recently.

- Q. What's fairly recently?
- A. Within the last month.
- ³ Couple weeks.
- Q. And for what reason were you
- ⁵ looking at those two studies?
- ⁶ A. Iatrogenic addiction is an
- ⁷ area that I'm interested in. And it was
- 8 something that I wanted to make sure that
- ⁹ I was up-to-date on.
- Q. Were you interested in
- iatrogenic addiction while you were at
- Johnson & Johnson?
- A. I was interested in abuse
- very much so. I created the -- as I
- mentioned and gave testimony this
- morning, I was responsible for helping,
- working with the company to develop the
- active surveillance program for our
- opioid analgesics.
- Q. Did the active surveillance
- program concern incidence of addiction in
- patients taking opioids for chronic pain?
- A. More abuse than addiction.
- Q. Okay. But you're interested

- in iatrogenic addiction for pain
- ² patients?
- A. It's an area of interest of
- 4 mine.
- ⁵ Q. Have you written in it or
- 6 have you --
- A. Have I written?
- Q. Well, let me ask you this.
- 9 Have you submitted any publications or
- writings since you left Johnson & Johnson
- on the subject?
- A. No, I have not.
- Q. Are you involved in any
- 14 clinical studies now with respect to this
- subject?
- A. No. I'm not.
- Q. Are you consulting with
- anyone with respect to this subject?
- A. No. But I am interested in
- ²⁰ addiction in general. And I'm
- interest -- and I'm looking at ways that
- I might be able to look at medications
- that could be used to treat addiction.
- Q. I see. Did you ever look at

- any medications for the treatment of
- ² addiction while you were at Johnson &
- Johnson -- Johnson & Johnson?
- ⁴ A. I'm sorry. Repeat the
- ⁵ question.
- ⁶ Q. Did you ever look at any
- ⁷ medications, the development or maybe
- 8 acquisition of any medications for the
- ⁹ treatment of addiction while you were at
- Johnson & Johnson?
- A. No, I did not.
- Q. Are you looking at addiction
- treatments that are drugs or medications
- or devices or some sort of counseling?
- Where would it fall?
- A. Medications, yeah. And not
- only medications, but also multimodal.
- Not only -- but also psychological
- 19 counseling as well.
- Q. Are you working with anyone?
- A. Just me.
- Q. And are these medications
- that are in development or a medication
- in development, or is this the use of

- existing medication?
- A. Existing medications.
- Q. And what are they?
- A. I can't -- it's something
- that I'm working on now. If I'm allowed
- 6 to, I prefer not to, because I'm
- ⁷ trying -- I'm thinking about potentially
- 8 seeking a patent for them.
- 9 Q. Okay. But let me -- let me
- ask around it a little bit. You are
- talking about medications that have
- already been approved by the FDA but you
- would be seeking an indication that's
- 14 different?
- A. Correct. Some of the
- medications are approved for the
- treatment of addiction, and I'm looking
- 18 at some novel combinations. So as part
- of that interest in addiction in general,
- I'm also interested in iatrogenic
- ²¹ addiction.
- Q. Have you read Porter and
- ²³ Jick?
- A. Yes, I have.

- Q. Okay. What is your analysis
- of that letter to the editor?
- A. Well, it was in fact a
- ⁴ letter to the editor describing a certain
- 5 patient population of hospitalized
- ⁶ patients.
- Q. Was it -- you described
- 8 Fishbain and Cochrane as high quality.
- 9 Would you --
- A. Yeah. So I'm sorry. To
- 11 clarify, so the Fishbain article is one
- 12 article. The Cochrane review by Roger
- 13 Chou and other authors as well is the
- second one. So those are the two
- ¹⁵ articles.
- Q. Okay. And you consider
- both -- both of those articles to be of
- ¹⁸ high quality?
- ¹⁹ A. I do.
- Q. And high quality with
- respect to the incidence of iatrogenic
- ²² addiction in chronic pain patients taking
- ²³ opioids?
- A. By high quality, in the

- level of evidence of the information that
- they included from the studies to be able
- 3 to make the assertions that they -- the
- 4 conclusions that they had.
- ⁵ Q. Did they both of addiction
- 6 as an endpoint?
- A. They were looking at rates
- 8 of addiction and some -- in these
- ⁹ patients.
- Q. And what was the patient
- 11 population?
- 12 A. I'd have to go back and look
- 13 at it. If the articles were here, I
- 14 could review and comment.
- O. I think the Fishbain I'm
- 16 familiar with is from 1990. Is there
- something later that you recall?
- A. This was -- I think this was
- a more recent article, if memory serves.
- Q. Do you know if the dataset
- is more recent or just the article?
- A. I'd like to look at the
- ²³ articles before I comment.
- Q. Okay. Well, we'll try and

- ¹ find them.
- A. Okay.
- Q. And Cochrane and Chou are
- 4 the authors?
- A. No, so Cochrane is -- it's a
- 6 Cochrane analysis, and there are a number
- of authors that put together that
- 8 analysis as part of the Cochrane review.
- ⁹ And Dr. Chou is one of the authors.
- Q. And do you know where that
- was published?
- 12 A. In Cochrane. It was a
- 13 Cochrane analysis.
- Q. It's just called the
- 15 Cochrane analysis?
- 16 A. I don't remember what the
- title of the study is. We can get is
- that. But it was published as part of a
- 19 Cochrane review.
- Q. Okay. Who sponsored that
- review? Do you know?
- A. I'm not sure. I'd have to
- look and see what they said. This would
- have been done -- this is -- the

- 1 Cochrane, as part of the information for
- ² Cochrane reviews.
- Q. Okay. And who -- who
- 4 sponsored the Fishbain -- Fishbain
- ⁵ article?
- A. I'd have to look and see.
- ⁷ Q. You don't know off the top
- 8 of your head?
- ⁹ A. No, I don't.
- Q. Do you know if Johnson &
- Johnson ever sponsored Dr. Fishbain?
- 12 A. I'm not understanding your
- 13 question.
- Q. Do you know if Johnson &
- Johnson or Janssen ever provided any
- consulting fees or whether Dr. Fishbain
- was ever a key opinion leader or thought
- leader or anything for Johnson & Johnson?
- A. I don't recall.
- Q. You know what I'm talking
- about when I say key opinion leader?
- ²² A. I do.
- Q. Okay. And you -- as you sit
- here today, you just don't know if

- ¹ Dr. Fishbain was?
- A. I know the name. And I know
- he is a thought leader in the area of
- 4 analgesia. But I don't know him
- ⁵ personally.
- 6 Q. Okay. Do you know if, while
- you were at Johnson & Johnson and while
- you were involved with both Duragesic and
- 9 Nucynta, whether Dr. Fishbain was ever a
- key opinion leader or thought leader?
- 11 A. I don't know if he was.
- Q. Where does he practice?
- A. I'm not certain.
- Q. Have you ever met him?
- A. I have not. I do not know
- him personally.
- Q. How did you evaluate the
- quality of both the Fishbain article and
- the Cochrane review, the Cochrane
- analysis that was in the review?
- A. So the description in the
- ²² articles of how they decided what studies
- to include and what studies to exclude,
- they talked about why they excluded them.

- 1 They may not have had -- you know there
- 2 have been inadequate number of patients
- or other criteria that they used, were
- 4 such that they came up with a number of
- ⁵ studies, and the criteria seemed
- 6 reasonable to me to define a high quality
- ⁷ of evidence.
- But, again, in the absence
- 9 of that, without it in front of me, I
- would not be able to go into a lot more
- 11 detail.
- Q. Yeah, I'm asking you,
- 13 generally, how you would evaluate the
- quality of the research in an article.
- A. So if there are a lot of
- open label studies. If these studies had
- ¹⁷ a fair number of dropouts. If sometimes
- the studies don't predefine what their
- endpoints are before they actually do the
- analysis, those studies would have --
- tend to have lower levels of evidence.
- Studies which were
- randomized, which would be very
- important, studies where you predefine

- ¹ the endpoint ahead of time. Certainly
- ² studies that are double-blind
- placebo-controlled would have the highest
- 4 level of evidence.
- 5 Those certainly would be the
- 6 type of studies that would be -- are ones
- ⁷ that I would find certainly more
- 8 impactful and wanted to focus on that
- ⁹ type of data.
- Q. Do you know if there are any
- double-blind placebo-controlled addiction
- 12 studies with respect to pain patients,
- chronic pain patients?
- A. No. Not that I'm aware of.
- 15 Those types of studies can be very
- 16 difficult to conduct.
- Q. And that's because you would
- be depriving a pain patient of analgesia,
- 19 correct?
- A. Well, you would have to
- decide how you want to come up with
- endpoints. So I talked about ACTTION
- earlier. Remember that was the work
- between FDA and government and industry.

```
And the publication that I

participated in, which I think was

published in 2013, there may have been
```

- one in 2010, they were still trying to
- ⁵ define endpoints and how you would define
- 6 addiction and abuse. So I'm not aware of
- ⁷ any -- of the clinical trials that would
- 8 have been done before that, because here
- ⁹ the experts were meeting and trying to
- understand how to define addiction. And
- 11 as I mentioned to you, since about 2015 I
- have not been directly involved in a lot
- of this.
- Q. You also oversaw a group of
- experts that met in 2003, correct --
- A. Yes.
- Q. -- to try to attempt to
- define addiction and abuse and endpoints
- with respect to those types of studies?
- A. Correct. That's correct.
- Q. But you are -- you are
- satisfied with the definitions of
- 23 addiction and abuse in Fishbain and the
- ²⁴ Cochrane analysis?

- A. I'd have to go back and see
- what those were done and how they
- described it. But the question about
- 4 clinical trials that you had just asked
- would be to agree on definitions and
- 6 would be used. And that certainly was
- ⁷ still being worked on by the ACTTION
- ⁸ group.
- 9 But I'm satisfied with the
- outcome of the data as described by
- 11 Fishbain and from the Cochrane review.
- Q. As you sit here today, you
- do not know the support for the statement
- in the 2001 Duragesic label, correct?
- A. I don't know the origin of
- the information leading to the statement.
- 17 Yes.
- Q. I didn't assume that you
- would understand the origin. I'm asking
- you are unaware of the support for the
- 21 statement?
- A. Yes, I don't know what
- information went in to make that
- statement, yes. Yes.

- Q. If I wanted to know that at
- Johnson & Johnson, what support there was
- for that statement, who would know?
- A. So what we have been talking
- 5 about is that this statement may have
- originated from the FDA. I don't know
- where it came from. So I don't know -- I
- 8 don't know whether J&J would have that
- ⁹ information or whether this would have
- been information that FDA had come up
- with to put this in the label.
- Q. Well, anything on the label
- could have been used by a sales
- 14 representative, correct?
- A. Yes.
- Q. To promote the product,
- 17 correct?
- 18 A. Yes.
- Q. And so would you agree with
- me that if a physician asked a sales
- representative for Johnson & Johnson what
- the support was for this statement,
- regardless of the origin, Johnson &
- Johnson would have known that support by

- ¹ 2001, correct?
- A. We would have -- we would
- have been looking to understand where
- 4 that would have come from, yes.
- ⁵ Q. Well, I understand you may
- be interested in where it came from, but
- ⁷ what would be more important would be
- 8 what the actual support for the statement
- 9 would be, correct, for the healthcare
- ¹⁰ provider?
- 11 A. So, if -- if a healthcare
- provider wanted information on iatrogenic
- addiction, then the company would have
- developed a response, an approved
- response, on the available information
- from the published literature to support
- ¹⁷ this statement.
- 18 If you ask me specifically
- where the support came for the statement
- in the product label, I don't know
- whether this was information that was
- requested by FDA for us to put in based
- on what they had, or whether this was
- language that was generated by the

- 1 company that FDA agreed with.
- Q. Well, I understand that.
- ³ And that -- that information will be at
- ⁴ Johnson & Johnson, correct, in regulatory
- or whoever was dealing with the FDA?
- A. There would be information
- ⁷ to support that statement at Johnson &
- ⁸ Johnson. It may be in the regulatory
- ⁹ group. It may have been information
- about iatrogenic addiction that would
- 11 have been -- if it were a question, it
- would have been -- there would have been
- support for that from the medical
- information group.
- Q. But someone at Johnson &
- Johnson would have whatever information
- is the support for that statement?
- 18 A. There should have been some
- 19 type of support for that statement
- somewhere.
- Q. And as you sit here, you
- just don't know which group at Johnson &
- Johnson would have it, but somebody would
- have it?

- A. Somebody would have support
- ² for that information. So somebody would
- have published -- or be able to provide
- 4 information on the published literature
- ⁵ to support the rate -- very low rates of
- 6 iatrogenic addiction.
- ⁷ Q. And do you recall ever
- 8 looking at that data yourself, that
- 9 published information yourself?
- A. At that time?
- 0. At that time.
- 12 A. No.
- Q. And what caused you to go
- to -- later to Fishbain and the Cochrane
- analysis to look at that data?
- A. Well, there's a lot of
- interest in iatrogenic addiction, some of
- the more recent articles, and again some
- of the articles that were published. And
- I'm not familiar completely with the
- literature, but these are some articles
- that talk about them.
- Q. And you just mentioned that
- there was a lot of interest in iatrogenic

- ¹ addiction. Where did that interest come
- ² from?
- A. My interest?
- Q. No. You've just mentioned
- 5 that there's -- "well, there's a lot of
- interest in iatrogenic addiction." And
- ⁷ so I was just curious, where is that
- 8 interest? Where did you see that
- ⁹ interest?
- A. Well, there's concerns about
- what's going on with the opioid crisis.
- People want to understand, so that's...
- 0. Okay. And when did that
- begin, that interest in iatrogenic
- 15 addiction?
- A. I don't know. I'm talking
- about my only interest now.
- Q. Okay. Do you know if there
- was interest in the rates of iatrogenic
- ²⁰ addiction at Johnson & Johnson during
- your tenure with Duragesic and then with
- Nucynta?
- A. I don't recall.
- Q. You don't recall if there

- was any interest in iatrogenic addiction
- ² rates?
- A. Well, there's no -- I -- I
- 4 don't know if -- there may have been
- ⁵ interest. I just don't recall if there
- 6 was an interest in it.
- ⁷ Q. Did you have an interest in
- 8 it?
- 9 A. We -- I was -- I was
- interested in understanding abuse. There
- were people were interested in -- we knew
- that these compounds are addictive. They
- ¹³ are Schedule II. So the -- the abuse
- 14 potential of the compound has already
- been defined in the law.
- We were interested in the
- abuse of the compound and it's relate --
- ¹⁸ I helped, as I've already mentioned and
- gave testimony this morning, I helped to
- develop the -- the active surveillance to
- begin to have a better understanding of
- that. So there was an interest in
- understanding abuse of our compound.
- Q. But you consider abuse to be

- different than iatrogenic addiction,
- ² correct?
- A. Abuse is -- could be
- 4 different -- is different from iatrogenic
- ⁵ addiction. Iatrogenic addiction is
- 6 addiction that occurs -- a consequence
- ⁷ after receiving a prescription.
- Q. Do you recall ever making
- 9 any statements with respect to the
- expected or predicted rate of iatrogenic
- 11 addiction?
- 12 A. I was asked to comment at
- one time. And the number that I gave was
- incorrect. I had commented to a -- a
- member of -- one of our benefit risk
- 16 group of what I thought rates of
- ¹⁷ addiction were. And I came up with a
- ¹⁸ number which was incorrect.
- Q. What was that number?
- A. I believe the number I gave
- was about 5 percent, or 5 to 8 percent,
- but that was not correct. That was not
- iatrogenic addiction. That was addiction
- in the general population. And I believe

- ¹ that -- that I was talking about rates of
- ² alcoholism and other types.
- So I -- I remember the
- 4 question. And I remember I -- now, in
- ⁵ retrospect, I answered it incorrectly.
- ⁶ Q. So when you gave the answer
- of 5 to 8 percent, you were talking about
- 8 rates of iatrogenic addiction to
- 9 controlled substances?
- 10 A. No. The 5 to 8 percent that
- 11 I gave was addiction in the general
- population, like alcoholism, not -- not
- prescription drugs.
- Q. Okay. Do you know the rate
- of iatrogenic addiction to prescription
- drugs?
- A. I would have used the
- information for the two articles that
- we've been talking about now. And again,
- it's low.
- O. And what -- what is low?
- A. At the rate of approximately
- 1 to 4 percent or thereabouts.
- Q. 1 percent to 4 percent?

- A. Yeah, or thereabouts.
- Q. Of the population of
- patients taking opioids for chronic pain?
- ⁴ A. Prescribed opioids for
- ⁵ chronic pain.
- 6 Q. But you don't recall what
- 7 populations those articles looked at?
- 8 A. I would have to look at them
- ⁹ again to comment.
- Q. And you would consider
- 4 percent to be low?
- A. I would.
- Q. Do you know if 4 percent
- would be rare?
- A. I think there are
- definitions that are used for rare for
- 17 adverse events. And I don't know what
- those numbers are. I'd have to -- I'd
- have to look those up.
- Q. Have you ever heard that
- rare is less than 1 percent?
- A. Yes, I would have.
- Q. Would it be fair to say that
- 4 percent typically would not qualify as

```
1
    rare?
2
                 MR. LIFLAND: Object to the
3
           form of the question.
                 THE WITNESS: I'd have to
5
           look and see whether -- there are
6
           standard criteria that are looked
7
                I would want to refer to
           at.
8
           those before I comment on them.
9
    BY MS. CONROY:
10
                 Okay. And where would I
11
    find that standard criteria?
12
                 That may be -- I don't --
           Α.
13
    I'm not -- I don't know if those are
14
    published anywhere. But I think FDA has
15
    written criteria for what they would call
16
    rare -- at least for adverse events as
    described in their package -- in the
17
18
    package inserts.
19
                 Do you know if that
20
    information is also available at Johnson
21
    & Johnson or are there protocols that
22
    would discuss that for clinical trials in
23
    the evaluation of adverse events?
24
           A. I don't know.
```

- Q. Is that anything that you
- ever looked at, would you ever have
- determined in analyzing data from a
- 4 clinical trial whether or not certain --
- ⁵ a certain type of adverse event was rare
- 6 or not?
- A. I would -- I would have had
- 8 the criteria from the FDA with me to make
- 9 those determinations. And I don't have
- those today. And I don't know what they
- ¹¹ are offhand.
- Q. Okay. But that's something
- you would have used?
- 14 A. That was something that we
- would have referred to.
- Q. Okay. The -- did you tell
- me that the Fishbain article was in 2010?
- A. No. I said both of those
- 19 articles were later. I wouldn't -- I
- don't -- I don't have -- the dates are
- ²¹ approximate. I want to say it could have
- been 2013 or somewhere around there. I
- didn't have an exact date. That's what I
- had commented.

- Q. Okay. I remember a
- ² Dr. Fishbain article from 1990. It's not
- 3 that one, is it?
- A. No, I believe this was a
- ⁵ later article.
- ⁶ Q. Okay. Do you know the one
- 7 I'm talking about?
- A. I'm not aware of the 1990
- ⁹ article. The ones that I took -- the two
- that I reviewed are the ones that I have
- been talking about.
- Q. Do you have copies of those
- 13 at home?
- A. I'm not sure. I'd have to
- 15 check.
- Q. If -- I know we're going
- forward tomorrow. So I may ask you to
- take a -- I will ask you to take a look
- 19 and see if you have those articles in
- case we have difficulty finding those two
- ²¹ articles.
- A. I'll look and see if I have
- ²³ it.
- Q. Okay. They both -- would

- they both be available as far as you know
- on PubMed or one of those?
- A. I don't know. Possibly.
- 4 Q. How would you find them?
- 5 A. I -- I don't know if I --
- 6 how I would dig them up. I don't. But
- ⁷ I'll take a look if I have them.
- Q. Do you have access to PubMed
- 9 or any of those types of databases for
- published articles?
- 11 A. I read them online. And
- 12 I -- if there are articles that I can't
- 13 get, I buy them.
- Q. So you buy them online?
- A. I -- the articles I have
- bought online, yeah.
- Q. Do you know if -- were you
- involved in the -- I don't have a copy
- 19 yet so we'll wait.
- Let's mark the 2008 label.
- I have no -- I think -- this
- document has no Bates number. I think I
- just got it off the web.
- 24 (Document marked for

```
identification as Exhibit
```

- Janssen-Vorsanger-4.)
- BY MS. CONROY:
- O. This is Exhibit 4. This is
- 5 the approval package for Duragesic,
- ⁶ fentanyl. The sponsor is the ALZA
- ⁷ Corporation. Do you know what that
- 8 corporation is?
- ⁹ A. Yes, ALZA Corporation.
- 0. And who is that?
- A. ALZA Corporation is a
- corporation that worked with Janssen and
- 13 ALZA Corporation was purchased by
- ¹⁴ Johnson & Johnson.
- Q. Then if you turn to Page 26
- and 27 which is the drug abuse and
- ¹⁷ addiction section.
- Do you see that?
- A. Yes.
- Q. And would you have been
- familiar with this label on or around
- 22 2008?
- ²³ A. Yes.
- Q. And do you recall working

- with the FDA with respect, or maybe you
- ² didn't work directly with the FDA. But
- do you remember working on the back and
- 4 forth with the FDA about the language in
- 5 this label?
- ⁶ A. Yes.
- 7 Q. Then you see on Page 26, the
- ⁸ paragraph about addiction.
- 9 Do you see that?
- 10 A. I do.
- Q. And it goes over onto Page
- ¹² 27.
- Do you see that?
- 14 A. Yes.
- Q. I no longer see the sentence
- with respect to iatrogenic addiction. Do
- you know if that sentence was removed
- 18 from the label?
- A. My understanding it was.
- Q. Okay. And what is your
- understanding of why it was removed?
- A. I don't know. I don't know
- why the label had changed. And that
- information was no longer present in the

- label. I'm not -- I don't have
- information as to why FDA made a decision
- 3 to remove that from the label.
- Q. Did you ever ask anyone?
- ⁵ A. I did not.
- ⁶ Q. Have you ever heard the term
- 7 pseudoaddiction?
- 8 A. Yes.
- ⁹ Q. Is it a term that you ever
- 10 used?
- A. Yes.
- 12 Q. In what context did you use
- 13 that term?
- A. It's a description of people
- with pain who manifest drug-seeking
- behavior in an attempt to get better,
- more effective pain control.
- Q. Has that ever been tested,
- that hypothesis that drug-seeking
- behavior is a result or a consequence of
- inadequate pain management?
- A. So patients seek medications
- for a variety of reasons. There are
- people who seek medication to abuse, seek

- 1 medication to divert. But there are also
- patients who seek medication to control
- ³ their pain. I'm not aware of any
- ⁴ specific study to look at that. But I
- 5 can say that in the current label, I
- 6 believe in Duragesic, on abuse, that
- ⁷ language is present. Not with the term
- 8 pseudoaddiction, but that type of
- ⁹ behavior is described.
- Q. Behavior of patients who
- drug seek to control pain?
- 12 A. People who seek additional
- pain medications to try and get -- I
- believe that's in the section on abuse in
- the current product label. So the term
- is not there, but the practice and
- behavior coined around that term is in
- the current label to the best of my
- ¹⁹ understanding.
- Q. Do you know if that
- 21 hypothesis -- I understand that it's
- in -- the concept of seeking additional
- opioid drugs to control pain is in the
- label. Do you have any knowledge of

- whether or not that has ever been tested?
- A. I am not certain of that.
- No, I'm not certain of that.
- ⁴ Q. Have you ever been involved
- or read any clinical study or
- 6 investigational study or anything that
- determined whether or not that hypothesis
- 8 was true?
- ⁹ A. I have observed in clinical
- practice, but I have not seen it in a
- 11 study.
- Q. And what you observed in
- 13 clinical practice back in Boston was that
- when a patient was asking for additional
- opioids, you determined that they were --
- they were asking because they needed
- ¹⁷ additional pain control?
- A. It wasn't in Boston. But
- the idea was correct. It was a patient
- that presented with a painful condition,
- and when their pain was under good
- control, they did not seem -- they did
- not seek any additional pain medication.
- Q. And was that -- what was the

- pain medication?
- ² A. It was an intravenous
- opioid. I don't remember which one.
- ⁴ Q. So it was in a hospital
- 5 setting?
- A. Yes, that's correct.
- ⁷ Q. Have you ever seen it in a
- 8 clinical setting with a chronic pain
- ⁹ patient taking an oral medication?
- A. No, I have not.
- Q. And have you ever seen --
- have you seen any studies or
- observational reports or anything that
- validates that drug-seeking behavior for
- pain control?
- A. I have not seen such a
- 17 study.
- Q. Have you ever read any of
- the studies concerning AIDS patients and
- their drug seeking behavior?
- A. I have not.
- Q. I'm sorry?
- A. No, I have not.
- Q. I may refresh your memory

- with some of those. Do you remember
- looking at some of those in the 2003 Ad
- Board meetings to determine drug-seeking
- 4 behavior?
- A. Whether -- I'm sorry. I
- 6 don't understand your question.
- ⁷ Q. Do you recall looking at
- 8 some AIDS studies with respect to
- ⁹ drug-seeking behavior during the 2003 Ad
- Board meetings?
- 11 A. There may have been a
- 12 request for studies to look at that type
- of behavior. But I don't remember. We
- 14 received quite a large number of studies
- that we evaluated and I don't remember
- all of them at this point.
- Q. Okay. You can put the label
- away. Do you know if the label changed
- again after 2008 for Duragesic?
- A. I don't know.
- O. Doctor, I think I had asked
- you earlier. You're familiar with key
- opinion leaders, correct?
- A. The term?

- Q. The term.
- ² A. I am.
- ³ Q. And in your role at
- 4 Johnson & Johnson, you had some
- 5 involvement in the recruitment of key
- opinion leaders; is that correct?
- A. Many of the key opinion
- 8 leaders were already there. I might have
- ⁹ spoken and certainly engaged in
- discussions with them. I don't know if I
- 11 recruited people, but I might have.
- Q. Okay. And what was the --
- what's the purpose of a key opinion
- 14 leader?
- A. To provide information to
- the company about questions that may come
- up around our product.
- Q. And are they also
- individuals who provide information, not
- just to the company, but to individuals
- outside the company about a product?
- A. They would be -- yes, they
- would have an opportunity to hear our
- clinical trial data and provide other

- information as requested, as well.
- Q. They would speak to peers
- about Johnson & Johnson products?
- ⁴ A. If they did about J&J
- ⁵ products, it would be approved Janssen
- 6 materials.
- ⁷ Q. Well, it would be approved
- ⁸ Janssen materials after a particular
- ⁹ time, correct? Prior to that,
- peer-to-peer would not have been -- or
- 11 are you talking about Janssen approval or
- 12 FDA approval?
- A. FDA approval. FDA approval.
- Q. Okay.
- A. Yes.
- Q. So at some point -- we
- discussed that this morning. At some
- point, there was a shift and they would
- be required to use FDA-approved
- ²⁰ materials?
- A. Typically though -- yes.
- Typically, a lot of -- at least the work
- that I had done, was discussing a lot of
- our clinical trial data. And some of

- 1 that -- much of that was pivotal data,
- ² data from pivotal studies.
- Q. And that would have been
- 4 supplied to the FDA?
- ⁵ A. Yes. That would have been
- 6 as part of the product labeling. Other
- ⁷ information could be shared with them as
- 8 well.
- ⁹ Q. But KOLs would provide
- information to peer groups like at
- medical CME groups or in-service
- meetings, things like that?
- A. Yes, at a time when the
- 14 companies were still involved in CME,
- 15 yes.
- Q. Well, that was -- the
- 17 company was involved in CMEs at least
- through 2010. Would that be fair?
- A. I don't know the date. But
- 20 yes.
- Q. Certainly while you were
- involved with Duragesic?
- A. Yes. Yes.
- Q. Do you recall there being

- involvement with CMEs while you were
- involved with Nucynta?
- A. I don't remember. There was
- ⁴ a transition time, and I don't recall.
- 5 It may have. But I don't -- I don't want
- 6 to speculate. I don't remember.
- 7 Q. And KOLs are also used to --
- 8 as authors on publications, correct?
- ⁹ A. If they provide -- if they
- provided analysis and fit the JAMA
- 11 criteria for being authors, yes.
- 0. And what's the JAMA
- 13 criteria?
- 14 A. They would have had to make
- significant -- and there are a list of
- 16 criteria. I'd have to have those in
- front of me, Counsel, to be able to go
- through all of them. But very briefly in
- top line, they would have had to make
- significant contributions to the work to
- be an author. They might be involved in
- the analysis of the data, discussing what
- types of analysis should be done. They
- may have involved in running -- but

- there's a -- there's a list of criteria
- that we could review. And they would
- have had to fit those criteria to be
- ⁴ eligible to be an author.
- ⁵ Q. Okay. And was that criteria
- 6 required throughout your tenure with
- ⁷ Duragesic and Nucynta?
- ⁸ A. There was criteria that they
- 9 had to have active involvement in the
- study to be put on it. It may not have
- been all the JAMA criteria. But yeah,
- they had to make significant
- contributions to be honest on the paper.
- Q. So that was a -- that was a
- Johnson & Johnson criteria?
- A. Well, they were JAMA
- 17 criteria, but the company itself had a
- criteria that they had to make -- they
- had to make significant input into the
- ²⁰ article.
- O. Was there -- is that in
- writing anywhere?
- A. I don't -- I don't know.
- That's what I -- that's the criteria that

- ¹ I used when I had people on the papers.
- Q. Did you -- was there any
- protocol with respect to that at Johnson
- 4 & Johnson or was that just something that
- 5 you yourself -- was that a policy of your
- 6 own or was it broader based than just
- your policy at Johnson & Johnson?
- 8 A. I don't recall.
- 9 MS. CONROY: We'll mark as
- Exhibit 5.
- 11 (Document marked for
- identification as Exhibit
- Janssen-Vorsanger-5.)
- 14 BY MS. CONROY:
- O. Exhibit 5 is an e-mail
- chain. The top one dated December 9th of
- ¹⁷ 2002. It's JAN-MS-02125643 through 47.
- And you are free to look through the
- ¹⁹ entire exchange.
- But I'm going to go to the
- very first e-mail from you,
- Dr. Vorsanger, which is on the second to
- last page.
- And you say -- you're

- sending an e-mail to Karen Krasznavolgyi,
- which I've just butchered that name. But
- ³ I'm kind of curious if you can pronounce
- 4 it?
- ⁵ A. No.
- O. On December 3rd. And the
- ⁷ subject line is share of voice request
- 8 from pain and mycology. What was share
- ⁹ of voice if you recall?
- A. Share of voice, I think,
- would be the relative contribution, and
- 12 I'm block -- I don't have a good
- definition to give you so I'm reaching
- 14 back now.
- I think it would be for the
- amount of the different opioid analgesics
- that would be in the marketplace.
- ¹⁸ Q. Okay.
- A. But there -- there are --
- there may be more precise definitions. I
- don't have them.
- Q. And you say, "Hi Karen, I'm
- taking the lead for pain and mycology."
- Mycology is -- is fungal

- infections, correct?
- A. That's correct.
- Q. Okay. Did you have -- you
- 4 didn't have anything to do with that, did
- 5 you?
- ⁶ A. I did not.
- ⁷ Q. Okay.
- 8 "On understanding
- 9 Duragesic's share of voice in the market
- of long-acting opioids. To better
- understand this, we are interested in
- defining the key journals where
- publications on either Duragesic,
- Percocet, or OxyContin may be found."
- So those three, Duragesic,
- Percocet and OxyContin, would you
- consider those to be long-acting opioids?
- A. Percocet, no. Duragesic and
- ¹⁹ OxyContin, yes.
- Q. Okay. And you are asking
- her -- you -- if you look further on, you
- want her to go back no more than five
- years. And you're not looking for the
- specific publications, but rather the

- journals where articles were published
- about those three drugs, correct?
- A. Yes.
- Q. And then if she did her job,
- you would get a list of the major
- ⁶ journals where papers related to these
- 7 products are published, correct?
- 8 A. Yes.
- 9 Q. And do you recall why you
- wanted to know that?
- A. Well, this was early on.
- 12 And I had started at Janssen in 2000.
- 13 And wanted to understand the types of
- journals that -- where these types of
- publications would take place, and then
- understand. So as we began to do our --
- and I'm kind of reaching back to think
- about what I might have meant by share of
- voice. Here I think it was a publication
- share of voice, not a market share of
- voice, to decide what types of -- where
- the journals we should be publishing --
- where the places that people who --
- prescribers who treat pain, what are the

- types of articles, where are they being
- published, so we could -- we could be
- 3 current with them.
- Q. And you wanted to be -- is
- ⁵ it fair to say that you wanted to at
- 6 least have as much of a presence in those
- journals as your competitors?
- ⁸ A. We wanted to have a presence
- ⁹ in the journals that -- of where the
- people who prescribe pain medications
- 11 read, yes.
- Q. And that was because you
- would be able to oversee publications and
- 14 assist getting those publications or get
- ¹⁵ articles published in those journals?
- 16 A. Those would be journals
- where -- where our clinical studies we
- would submit to see if we could get those
- 19 published.
- O. And that would be
- 21 company-sponsored clinical studies as
- well as investigator studies?
- 23 A. So the
- investigator-initiated studies, when I

- was involved in that, we would reach out
- to them and ask them where they would
- ³ like to publish their work. The
- 4 company-sponsored studies, we wanted to
- 5 make sure that we were having our studies
- ⁶ published in some of the top tier
- ⁷ journals where the most people who get --
- 8 who are involved in pain management would
- be reading those. This is an idea of
- seeing where do people tend to publish.
- Q. And would you be writing
- those articles yourself, would you get
- medical writers involved or would some of
- the authors on the study be actually
- writing the article?
- A. So I wrote some of the
- 17 articles. I would co-write with some of
- the other authors on the articles, and
- some of the articles that perhaps would
- be written by medical writers. We would
- be involved in organizing the data.
- Instructing what should be put in there.
- How it would be done. And then working
- through with them until the article was

- ¹ published so...
- Q. And would you have a list of
- ³ subject areas where you would like
- ⁴ articles to be written?
- ⁵ A. Well, for the clinical trial
- data from the primary studies, we would
- ⁷ just publish the studies. If there were
- 8 other areas of interest that we wanted to
- 9 reach out then we would come up with
- that. That would be part of our
- publication plan, yes.
- Q. And did you have a budget
- 13 for that publication plan?
- 14 A. There was a budget.
- Q. And who would develop that
- budget?
- 17 A. I don't know who developed
- it. I was told about how much money I
- 19 had to spend.
- Q. Okay. And then that -- then
- you would follow that budget?
- A. Yes.
- Q. Do you know if marketing was
- involved in that budget?

- A. The decisions for where the
- publications would go would have been
- done through U.S. medical affairs. And I
- 4 don't know -- I don't know.
- ⁵ Q. Okay. If you look at the
- 6 individuals that are on this first
- ⁷ e-mail, were they all in your department
- 8 or what department was Karen in or Donna
- ⁹ or Surya?
- A. So Surya was in my
- department. I don't know who Karen K. is
- 12 anymore. I don't recall. And Donna
- 13 Haura, I forget where she is.
- Q. Was she in your department
- do you know?
- A. I don't think so. But I
- don't remember where she was.
- Q. Do you have any recollection
- of -- if you take a look at the second
- 20 page at the very bottom. I'm looking at
- 21 644. It says, "From the list" -- very
- last sentence, "From the list by far the
- most articles were printed in the
- 'Journal of Pain and Symptom Management'

```
with a total of 118 references."
1
2
                  Do you see that?
3
                 Mm-hmm, mm-hmm.
           Α.
                 Do you recall that journal?
           O.
5
           Α.
                Yes.
6
                 And do you know who
           0.
7
    published that journal?
8
                  I don't recall.
9
                  Have you ever been published
10
    in that journal?
11
           Α.
                  I have.
12
           Q.
                  We can put that one away.
13
                  Mark as Exhibit 6.
14
    JAN-MS-02267733 through -- that might --
15
    oh, and it's -- what's attached is a
16
    native which is JAN-MS-02267734, with --
17
    which is a five-page -- looks like a
18
    PowerPoint.
19
                  (Document marked for
20
           identification as Exhibit
21
           Janssen-Vorsanger-6.)
22
    BY MS. CONROY:
23
                 The top is an e-mail dated
    July 21, 2011, to Charles Oh and yourself
24
```

- from Myoung Kim. Do you see that?
- ² A. Yes.
- Q. And the -- attached are some
- ⁴ Nucynta BP slides. Do you see that?
- ⁵ A. Oh yeah.
- Q. What is a BP?
- ⁷ A. This is from --
- Q. What department was Myoung
- 9 Kim in?
- A. So Myoung Kim was in
- outcomes research. But she then moved
- over to be a therapeutic area leader for
- analgesia. And Charles Oh and I reported
- 14 into her.
- 0. Okay. So she --
- A. She was in medical affairs
- ¹⁷ at this point.
- Q. Okay. And you reported to
- ¹⁹ her?
- A. Correct.
- Q. Oh I see. Actually we have
- her title right there.
- Now this has a 2012 business
- plan for Nucynta and Nucynta ER.

- A. Yes.
- Q. ER is extended release?
- A. Correct.
- Q. And would you have been
- 5 involved in the drafting of this business
- ⁶ plan or the oversight?
- A. I would have provided some
- ⁸ information on what we had heard from
- 9 prescribers about the types of
- information that they were deemed --
- deemed to be scientific and medical
- information that would be important for
- the product.
- Q. Okay. And some of those --
- or let me ask you. The first block here
- says, "Establish Nucynta as new standard
- in moderate/severe pain management."
- Do you see that?
- A. Yes.
- Q. And that was a strategic
- imperative for the business, correct?
- A. Some of this -- yes. But
- this may have been what people would like
- to have, yes. Some of these would be

```
<sup>1</sup> aspirational.
```

- Q. Okay.
- A. Yeah.
- 4 O. And so if this was an
- ⁵ aspirational imperative, one of the ways
- 6 to get there would be the strategic
- ⁷ drivers, right? Do you see that on the
- 8 side?
- ⁹ A. Yeah, that would be
- important, yes.
- 0. Okay. And to -- in order to
- 12 establish Nucynta as a new standard in
- moderate to severe pain management, you
- would want to, "Leverage significant SOV"
- to accelerate penetration/productivity
- with target healthcare professionals and
- sites of care (institutions and long-term
- 18 care facilities)."
- Do you see that?
- A. Yes.
- O. And what does SOV mean?
- A. Share of voice.
- Q. So you would want to have at
- least as much presence in publications as

1 your competitors to be able to leverage 2 penetration and productivity with respect to healthcare professionals and sites of care, correct? 5 MR. LIFLAND: Object to the 6 form of the question. 7 THE WITNESS: We would want 8 to have appropriate information 9 published and be available to 10 individuals who were treating 11 patients to be able to be 12 knowledgeable enough about the 13 safety and efficacy of the 14 compound, to make and to use for 15 appropriate use in patients. 16 BY MS. CONROY: 17 And it would be important to 18 get that information published so it got 19 out to target HCPs and sites of care, 20 correct? 21 A. Yes. 22 So one method, one driver Ο. 23 would be publications, correct? 24 One method would be to make Α.

- ¹ sure that the available clinical data and
- ² studies were available for these
- individuals to review and make the
- 4 decisions about whether our products
- would be appropriate for their patients.
- Q. Right. And one of the
- ⁷ strategic drivers would be such
- publications?
- ⁹ A. Ensuring that we have
- publications.
- 0. And then another driver
- would be to, "Grow brand awareness
- through print and online media."
- So that would be electronic
- publications as well, correct?
- A. Presumably.
- 0. Third driver is,
- 18 "Competitively differentiate versus
- current standard of care (oxy)."
- What's that getting at?
- A. To provide information --
- again, we wanted to make sure that our
- products were used for appropriate
- patients who use as prescribed. And to

- 1 provide information to understand where
- the products may be similar and where the
- products may be different, so that
- 4 healthcare providers could make informed
- 5 choices as to which drugs to use for
- 6 their patients.
- Q. But you were looking -- one
- 8 of the drivers would be to differentiate
- yourself from oxy, correct?
- A. Well, the differentiation
- would be to show the attributes of both
- compounds to be able to have
- non-prescribers understand why you would
- 14 choose one compound over another
- compound.
- O. And would one attribute be
- potentially less abuse risk?
- A. Abuse was not something that
- was discussed in a promotional venue.
- Q. Why is that?
- A. Because the level of
- evidence, the types of studies that the
- company had that discussed about abuse
- were not sufficient to be used in

- promotional materials according to FDA
- 2 standards.
- ³ Q. So it would be wrong to
- 4 discuss abuse propensity or abuse rates
- or any -- any type of differentiation
- between products with respect to abuse?
- 7 MR. LIFLAND: Object to the
- 8 form of the question.
- 9 THE WITNESS: Could you
- rephrase? I'm not sure I
- understand your question.
- 12 BY MS. CONROY:
- O. Sure. You said because --
- you said abuse was not something that was
- discussed in a promotional venue?
- A. Proactively, yes.
- Q. Proactively. What does that
- mean, proactively?
- 19 A. If a question came up, the
- sales force -- then the sales force
- would -- the company standard was that
- the sales force were instructed to refer
- those questions to the medical
- information group. And the medical

- information group is a group of mostly
- ² pharmacists and PharmDs and there would
- be company-approved letters that could be
- 4 used.
- ⁵ Q. With respect to abuse?
- A. Yes.
- Okay. But in the -- in the
- 8 promotional venue, you could not discuss
- 9 abuse because you didn't have the
- level -- you didn't -- you say because
- the level of evidence of the types of
- 12 studies that the company had that
- discussed about abuse were not sufficient
- to be used in promotional materials,
- according to the FDA.
- A. Correct. The materials that
- described abuse were from the RADARS
- publications and from the Inflexxion
- 19 publications.
- Q. And those were not
- sufficient -- the RADARS and the
- ²² Inflexxion publications were not
- sufficient according to the FDA to use in
- 24 promotional materials with respect to

```
abuse, correct?
```

- A. That would -- that was the
- 3 company's thinking.
- ⁴ Q. And so if someone did that
- ⁵ from Johnson & Johnson, Janssen, with
- ⁶ respect to Duragesic or Nucynta, that
- ⁷ would be wrong?
- 8 MR. LIFLAND: Object to the
- ⁹ form of the question.
- THE WITNESS: We would need
- to understand a venue and what it
- happened and how and what the
- nature of the conversation. I'm
- not able to address it in a
- blanket statement. I would need
- to understand the circumstances.
- ¹⁷ BY MS. CONROY:
- Q. Well, the circumstances
- would be using RADARS or Inflexxion data
- in a promotional venue.
- A. The materials that were
- prepared by the company for promotional
- use did not have either RADARS or
- Inflexxion data in those materials.

- ¹ Those are the approved materials that
- ² Janssen created, did not have those data
- ³ in there.
- 4 O. And so if that data was
- ⁵ used, it would be in violation of the FDA
- 6 standards?
- A. I would need to understand a
- 8 little bit more on the circumstances
- ⁹ under how they were used. But there were
- not company -- they were not included in
- company-approved materials.
- Q. What more would you need to
- 13 know?
- A. You said if they were used,
- ¹⁵ I would understand -- how were they used?
- Under what circumstances were they used?
- O. If -- if a sales
- representative was using the data from
- 19 Inflexxion or RADARS in a promotional
- venue, would that be --
- A. How would -- how would that
- happen, Counselor?
- Q. I'm sorry?
- A. How would that -- how would

- that happen? They would not be using
- ² approved materials. I'm trying to
- ³ envision what it would look like.
- ⁴ Q. So that could never happen?
- ⁵ A. It would not be a
- 6 company-approved or a company-condoned
- ⁷ activity.
- 8 O. And if a sales
- 9 representative did say something in a
- 10 promotional venue about Inflexxion or
- 11 RADARS data, that would be a violation of
- the FDA standards?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: I would need
- to understand the circumstances
- under which that happened.
- 18 BY MS. CONROY:
- Q. Under what circumstances --
- A. Well, if a sales
- representative, for example, said, "The
- company monitors abuse using these two
- systems," there's nothing wrong with
- that. They are not talking about data.

- 1 So I would need to understand the nature
- of the conversation that took place
- between the healthcare provider and the
- 4 sales representative to be able to answer
- 5 that question. I can't give you a
- 6 blanket answer. I would need to
- ⁷ understand the circumstances under which
- 8 that took place.
- ⁹ Q. Is that the answer that you
- would give to a sales rep if they asked
- that question? If a sales rep said to
- you, "Is it okay for me to use data from
- 13 RADARS and Inflexxion when I'm in a
- 14 promotional venue?" would you say, "I
- need to understand exactly what you were
- saying"?
- A. No. The sales rep -- the
- sales rep were trained on using approved
- 19 materials. So that question should not
- have come up. If you're a salesperson,
- you say, "Here are the company-approved
- materials. This is what you're going to
- use to sell the product."
- Q. And if a sales

```
1 representative goes outside of the
```

- ² approved sales materials, that's a
- violation of the FDA standards, correct?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: If the -- if
- ⁷ the sales representative uses
- 8 non-company-approved materials.
- 9 And it's not a -- it's not a
- behavior that's approved by the
- company.
- 12 BY MS. CONROY:
- Q. Or by the FDA?
- A. I would have to find out
- specifically what -- yes.
- Q. And Inflexxion and RADARS
- data were not approved company materials
- that could be used for promotion,
- 19 correct?
- A. The data -- the data that
- were contained from those were not part
- of the promotional materials that the
- company used.
- Q. Could you competitively

- differentiate Duragesic or Nucynta from
- ² oxy based on addiction rates?
- A. Not by the data that we used
- ⁴ in a promotional venue.
- ⁵ Q. Were you able to use any of
- 6 the Fishbain or Cochrane analysis data
- ⁷ for promotional materials?
- A. I'd have to go back and look
- ⁹ at the promotional materials at the time
- ¹⁰ to see.
- 0. You don't recall?
- 12 A. I don't recall that those
- would have been studies that would have
- been part of it.
- Q. Do you know if any of the
- data from any of the clinical trials that
- were performed as -- that became part of
- the Cochrane analysis for Fishbain's
- ¹⁹ article were ever submitted to the FDA?
- A. I don't know.
- Q. Is that anything that you've
- ever looked at? Do you think you ever
- 23 knew that?
- A. Well, the two articles that

- ¹ I referenced would have been later on.
- ² We talked about those as being later on.
- ³ 2010, 2013. So that would have been
- ⁴ after the time that I might have been --
- well, I would have been out of
- ⁶ promotional review committee. No. Up
- ⁷ until '15 I don't remember seeing those
- 8 articles. That doesn't mean they weren't
- 9 used. I just don't remember.
- Q. Okay. And a separate
- 11 question. Do you recall when you looked
- 12 at those articles whether -- and the
- analysis, whether or not any of the
- 14 clinical trials used in those articles
- had been -- had been submitted to the
- ¹⁶ FDA?
- A. So those studies I've looked
- 18 at more recently. I don't recall seeing
- them earlier. So I can't comment. I
- don't know.
- Q. You don't have a memory as
- you sit here today of those two -- the
- ²³ article and the analysis coming through
- the promotional review board?

```
1
                  I don't have a memory of
            Α.
2
    that.
3
                  The next strategic driver
            Ο.
    is, "Execute leading edge on label,
    peer-to-peer education options to
5
6
    complement personal promotion."
7
                  Do you see that?
8
            Α.
                  I do.
9
                  What does that mean?
            Ο.
10
            Α.
                  I'm not sure.
11
                  Peer-to-peer education would
            Ο.
12
    be what you described to me before,
13
    peer-to-peer between medical or
14
    scientific-credentialed individuals at
15
    the company with like individuals outside
16
    the company?
17
            Α.
                  Yes.
18
                  What's personal promotion?
            O.
19
            Α.
                  That's what I'm not sure of.
20
                  And the last one on this one
            Ο.
21
    is, "Deploy differential resourcing to
22
    drive local market opportunities."
23
                  Do you see that?
24
            Α.
                  Yes.
```

- 1 Do you know what 0. 2 differential resourcing is? 3 I do not. Α. 4 Do you know who would know 5 that? What -- what department at Janssen 6 would know the answer to that? 7 I'm not sure. Α. 8 Q. So are these marketing 9 terms? 10 Yeah, I'm not sure. Α. 11 It -- it says it's the 12 tapentadol market strategy. So would --13 would it be a fair assumption to assume 14 that someone in marketing would 15 understand what was here? I guess so. I don't know. 16 17 These are not terms that I'm -- that I'm 18 familiar with. 19 Then the next strategic 20 imperative is to "drive broad and 21 competitive access and availability." 22 Do you see that?
- ²³ A. I do.
- Q. That's access and

- availability of tapentadol or Nucynta,
- ² correct?
- A. Yes.
- 4 O. And so that -- that's to be
- ⁵ sure that if a patient has a prescription
- for Nucynta, that they are able to fill
- ⁷ it, correct?
- 8 A. Right.
- ⁹ Q. And then under the strategic
- drivers, it says, "Secure T2 formulary
- 11 access in targeted commercial and Part D
- 12 accounts."
- Do you see that?
- 14 A. I do.
- Q. T2 is Tier 2, correct?
- A. I believe so. These are
- marketing activities, so it -- I would
- refer a lot of these to someone from the
- marketing group who could probably
- 20 explain these better than I can as a
- 21 medical person.
- Q. Okay. Do you have a general
- understanding of the tiers in formulary
- ²⁴ access?

- A. I do not.
- Q. Okay. Do you understand
- Part D Medicare?
- A. No, I don't.
- ⁵ Q. Not many people do, so...
- Next one is "accelerate
- ⁷ regional pull-through of national
- 8 formularies."
- ⁹ Are you familiar with
- 10 national formularies?
- 11 A. I -- yeah, no these are --
- it's -- it's not an area -- I know what a
- formulary is, but I don't know the
- 14 context as it's written here.
- Okay. The next one,
- "Patient saving programs." Do you know
- anything about those?
- 18 A. Those would be marketing
- ¹⁹ activities.
- Q. "Stocking and formulary
- 21 access"?
- A. Same.
- Q. "Ensure widespread pharmacy
- stocking of all dose strengths"?

```
1
                 Marketing related
           Α.
2
    activities.
3
                 Okay. The next strategic
    imperative is "demonstrate industry
5
    leadership in advocacy for healthcare
6
    providers and patient access."
7
                  Do you see that?
8
           Α.
                 Yes.
9
                 And would this be
10
    organizations such as American Academy of
11
    Pain Management, American Academy of
12
    Pain -- what's the other one? Management
13
    and maintenance or -- pain medicine,
14
    those types of organizations?
15
                  I'm not exactly sure what
           Α.
16
    this is meant by. I don't know if this
    is advocacy just on the company, or
17
18
    advocacy, working with advocacy groups.
19
                  The -- the third bullet I
20
    think -- it just says, "Collaborate with
21
    key patient advocacy organizations to
22
    advance awareness of the undertreatment
23
    of pain."
```

I -- I don't know exactly

24

- what advocacy means in this reference.
- Q. Are you familiar with any of
- the key patient advocacy organizations?
- ⁴ A. I had some familiarity when
- ⁵ I worked with them years ago, but I don't
- ⁶ remember what they did and our
- ⁷ interaction with them today.
- Q. Do you recall Partners
- 9 Against Pain?
- 10 A. I heard the term, but I
- don't remember the -- I don't remember in
- ¹² what context.
- Q. Was that anything, even if
- you don't remember the actual groups
- today, was that anything that you would
- have had involvement in, in your
- day-to-day responsibilities?
- 18 A. Not directly. If there were
- materials that went for promotional
- review, I might have seen it. But
- otherwise I -- I just simply don't
- ²² recall.
- Q. Okay. The last one there is
- "influence development of quality

- measures in pain."
- Is that pain scales and the
- 3 like?
- A. Equality measures we talked
- ⁵ a little bit about earlier, the types of
- 6 things that would be important to
- ⁷ patients and healthcare providers as
- 8 measurements that would be used as a
- ⁹ broadbase. So that we -- there was a
- uniform agreement for example, that
- everybody would use pain measures or
- other types of -- you know, identifying
- and soliciting adverse events and other
- types of quality measures that were being
- put, ensuring good levels for pain
- control, et cetera.
- ¹⁷ Q. Okay.
- The second bullet point. Do
- 19 you know what an HPAD or SGA is? Where
- it says, "Develop national pain policy
- platform to align local efforts of HPAD
- and SGA"?
- A. I don't -- I don't know what
- the terms are today. I don't recall what

```
they might have stood for.
```

- Q. Okay. And then the fourth
- ³ strategic imperative is, "Strengthen
- ⁴ differentiation and value through new and
- 5 compelling evidence."
- Do you see that?
- ⁷ A. I do.
- 8 O. Differentiation is how
- 9 Nucynta differs from its competitors,
- 10 correct?
- A. Yes.
- 12 Q. Then the bullets here are,
- "Generate new data for superior
- effectiveness."
- Do you see that?
- A. Yes.
- O. That would be a clinical
- 18 study?
- A. Yes.
- Q. And it would have to be,
- correct, in order to use that in a
- 22 promotional venue?
- A. Yes.
- Q. And it would need -- that

- data would need to go to the FDA?
- A. In order to be used
- promotionally, it would have to fit the
- ⁴ FDA criteria.
- ⁵ Q. Okay. And in order to
- differentiate between one drug, between a
- ⁷ competitor, and Nucynta, the clinical
- 8 study would need to be a head-to-head
- 9 study, correct?
- 10 A. In order for it to have an
- 11 adequate level of evidence it would have
- to be a study that would comport with an
- 13 FDA requirement for that specific area.
- Q. Okay. So if you wanted to
- say Nucynta was more effective in pain
- relief than OxyContin for example, the
- 17 clinical study would have to measure both
- of those?
- A. Both of those would have to
- be active comparators in the --
- 0. In the --
- A. In the clinical trial.
- Q. In the study?
- A. Yeah.

- Q. "Filling data gaps, label
- ² enhancement."
- What does that mean?
- ⁴ A. I think to ensure that the
- ⁵ label has the most up-to-date information
- 6 about the products. Those would be based
- on -- in conversations with the FDA, to
- 8 ensure that -- that that data as
- 9 appropriate would be available at least
- 10 for discussion to see if it could be put
- in the label.
- Q. And that would, and we
- talked about this earlier this morning,
- that would also include safety
- information or any concerns about the
- 16 drug, correct?
- A. If FDA had warranted and
- decided that that would be appropriate
- 19 for dissemination to healthcare
- ²⁰ providers, yes.
- Q. But as we -- as we spoke
- this morning, there is nothing to prevent
- J&J from bringing safety concerns to the
- ²⁴ FDA?

- A. Absolutely.
- Q. "Lower abuse potential." Do
- you see that?
- ⁴ A. I do.
- ⁵ Q. Was there an effort to find
- 6 new and compelling evidence with respect
- ⁷ to lower abuse potential?
- 8 A. Some of this may refer to
- 9 looking at the abuse deterrent
- formulations that we might be talking
- 11 about as one.
- Q. Did Nucynta ever receive an
- 13 abuse deterrent formulation indication
- 14 from the FDA?
- A. No. We had -- the Nucynta
- 16 ER has an abuse deterrent system, but
- the -- the types of studies that were
- needed to be done to be able to do that
- were studies that were not clear.
- I had gone to FDA to ask the
- question of what types of studies would
- need to be done.
- Now our data from a variety
- of sources, including our own

- pharmacovigilance data and data from
- ² RADARS and others, showed low mentions of
- abuse in our immediate release
- ⁴ formulation.
- 5 So with the extended-release
- 6 formulation, in order to be able to show
- ⁷ a reduction in abuse was challenging
- 8 because the amount of abuse that we had
- ⁹ seen in the immediate release was low.
- So if you're asking to put a formulation
- in place to reduce it on an already low
- level of abuse becomes challenging. So
- when that question -- we raised that
- question with FDA and FDA said we need to
- think more about that.
- Q. So at least as of 2012,
- lower abuse potential, even though you
- were seeing dose -- very low levels in
- the RADARS and maybe even the Inflexxion
- data, that could not be used for
- 21 promotion?
- A. Correct. But it would be
- used if a -- if a healthcare provider
- wanted the information on abuse, that

- type of information, there -- there was a
- ² company-approved letter. So that maybe
- the information might have been
- 4 disseminated in those letters.
- But I'd need to see those
- 6 letters to see what type of information
- 7 was actually contained.
- 8 O. And the healthcare
- 9 professional would need to -- to ask and
- then the letter would come from J&J,
- 11 correct?
- 12 A. It would come from the
- medical information group at J&J. But
- the -- the card would have been -- so the
- sales representative wouldn't have
- fielded the question. It would have sent
- the card into the company and in response
- to that request, the company would have
- provided a letter, yes.
- Q. Okay. "MOA
- 21 differentiation."
- What does that mean?
- A. MOA I'm -- here, I'm
- assuming, is mechanism of action.

```
Q. And is that the discussion
```

- between the -- the dual mechanism of
- ³ action that was available with Nucynta?
- A. That -- the -- based on
- 5 animal studies?
- Q. Correct.
- A. That the -- in the product
- 8 label, they talk about dual mechanism of
- 9 action. And that that dual mechanism of
- action would be different from the -- the
- opioid analgesia as described on some of
- the other opioids.
- Q. And the hypotheses was that
- the dual mechanism of action would
- potentially lower the abuse potential?
- 16 A. The hypothesis is that the
- dual mechanism -- the hypothesis was that
- the dual mechanism of action was such
- that the analgesia was given both from
- the norepinephrine reuptake inhibitory
- 21 properties as well as from the opioid
- receptor properties.
- Q. And the -- the upshot of
- that is there would be potentially less

- euphoria, and consequently less abuse
- ² potential?
- A. The hypothesis was that that
- ⁴ might be a reason.
- ⁵ Q. Okay. That was never
- ⁶ proven, correct?
- A. It wasn't proven, but we did
- 8 it here in the early days when the
- ⁹ immediate release formulation first came
- to market, that we had reports from
- healthcare providers that they initially
- thought that the product didn't work and
- when we went back and had them check pain
- scores, the patients were experiencing a
- 15 reduction in pain intensity, but they
- didn't experience some of the euphoria.
- 17 So those were some of the earlier things
- that we had heard about in the immediate
- 19 release formulation.
- Q. Was it expected that
- patients in an extended-release -- let me
- 22 ask you this. Did the extended-release
- have the dual mechanism of action?
- A. Yes. So the

- extended-release was the same compound.
- 2 It was tapentadol, but it was put in this
- ³ formulation that it would slow the
- 4 release. That's why it was
- ⁵ extended-release.
- 6 Q. But it was still a dual
- 7 mechanism?
- A. Yes. Believed to be, based
- 9 on animal studies, correct.
- Q. Is Duragesic a dual
- 11 mechanism?
- 12 A. It is not. Duragesic is --
- provides analgesia. It's believed to
- 14 provide analgesia mostly from the
- opioid -- from its primary -- its opioid,
- direct opioid effect.
- Q. And were there reports of
- euphoria with Duragesic versus less
- euphoria with the immediate release
- Nucynta?
- A. So, I don't have comparator
- statement. I didn't hear that one drug
- had more euphoria than another one. We
- just heard from the field anecdotally

- that there were patients that reported
- ² receiving less euphoria.
- I'd like to take a break.
- Q. Let me just -- we can finish
- this document if you've got two minutes?
- A. Okay.
- Okay. The mechanism of
- 8 action differentiation, that was not
- 9 something that could be promoted,
- 10 correct?
- 11 A. The mechanism of action was
- something that if people wanted specific
- information on it, they would write --
- they would have to go through the process
- that I already described through medical
- ¹⁶ information.
- Q. If they went through that
- process, was it -- was it all right for
- Johnson & Johnson to respond that the
- mechanism of action, that there was a
- 21 hypothesis that that would lower abuse
- ²² potential?
- A. I don't believe that was in
- the letter. I would have to look at the

```
letter to comment on that, Counsel.
1
2
                 Okay.
           Ο.
3
                 But there was a potential
    hypothesis. Again, that hypothesis was
    not used as far as I know in promotional
5
6
    interactions.
7
                  MS. CONROY: Let's take a
8
           break.
9
                  THE VIDEOGRAPHER:
                                      Stand by,
10
           please. Remove your microphones.
11
           The time is 3:05 p.m. Off the
12
           record.
13
                  (Short break.)
14
                  THE VIDEOGRAPHER: We are
15
           back on the record. The time is
16
           3:24 p.m.
17
    BY MS. CONROY:
18
                  Doctor, the document you
19
    have in front of you, you see that the
20
    last strategic imperative has some red
21
    outline around the top where it says,
22
    "Strengthen differentiation and value
23
    through new and compelling evidence"?
24
           Α.
                  Yes.
```

```
1
                 Do you see that?
           Ο.
2
                  And if you turn the page to
    the next, Page 3 of the -- it's probably
    a PowerPoint. You'll see that that's
5
    across the top, "Strengthen
6
    differentiation and value through new and
7
    compelling evidence."
8
                  Do you see that?
9
           Α.
                  Yes.
10
                 And then above that it says,
           Ο.
11
    "MA and HECOR strategic drivers and
12
    proposed studies."
13
                  Do you see that?
14
           Α.
                  Yes.
15
                  Is MA medical affairs?
           0.
16
           Α.
                 Yes.
17
                 And what is HECOR?
           0.
18
                  It's health economics and I
           Α.
19
    don't remember what it is. This would
20
    have been another name for the outcomes
21
    research group.
22
                  Okay. So these are the --
           Ο.
23
    these are the areas you would know
24
    something about, correct?
```

- A. Yes. This would be work
- that would be done by either the medical
- affairs group or the outcomes research
- 4 group, yes.
- ⁵ Q. Okay. So the strategic
- 6 driver of superior effectiveness, that
- Nucynta worked better than other opioids,
- 8 the primary audience for that would be a
- 9 physician, do you see that?
- A. Yes.
- Q. And then the proposed study
- was a superiority trial of
- immediate-release Nucynta versus
- OxyContin in osteoarthritis or lower back
- pain. Do you see that?
- A. Yes.
- Q. Do you know if that trial
- was done?
- 19 A. I don't believe the study
- was done. I don't believe that we had
- 21 conducted a superiority trial. But it
- was certainly proposed.
- Q. Okay. Do you know why it
- was not done?

- A. I don't remember.
- Q. Do you know if it was
- ³ started?
- A. I don't think so. But I'm
- ⁵ not sure. But I don't think so.
- 6 Q. Where would records be with
- 7 respect to whether or not that study was
- 8 started?
- ⁹ A. It would be in the --
- certainly would have been in the medical
- ¹¹ affairs files.
- Q. Okay.
- A. But this would have been a
- study that I might have been involved in
- conducting and I don't recall us doing
- that type of a study.
- Q. Okay. The next one is the
- "filling the data gaps, label
- enhancement." We talked a bit about that
- ²⁰ a few minutes ago.
- A. Yes.
- Q. That audience would likewise
- be a physician?
- A. Yes.

- Q. You agree with that?
- ² A. Yes.
- Q. What's a switching trial?
- ⁴ A. A switching trial would have
- been on a patient being treated with one
- opioid pain medication and switching to
- ⁷ another one.
- Q. And what's a high dose
- ⁹ trial?
- 10 A. That would be looking at
- potentially higher doses in patients
- above what would be on the product label,
- but those would require well-controlled
- studies submitted to FDA. And in
- parentheses, PRD means that those studies
- would have been done by our research and
- development group, not the medical
- ¹⁸ affairs group.
- Q. Okay. That's because they
- would potentially be off-label?
- A. No. It would be because
- studies that were used for product
- ²³ approval would be -- initial approval
- would be done by -- at Janssen would be

- done at the R&D group. We talked earlier
- ² that medical affairs was responsible --
- ³ responsible for postapproval studies, and
- 4 since this would have been for a label
- 5 change with a new dose, this would have
- 6 been data submitted to FDA, and the
- ⁷ studies would have been done through that
- ⁸ group.
- ⁹ Q. Okay. Was the switching
- ¹⁰ trial ever done?
- 11 A. The patients would have been
- on one drug and switched over to another
- one. May -- it could have been whatever
- the company was thinking about at the
- time. It could have been OxyContin to
- Nucynta. It could have been OxyContin to
- Nucynta and then another arm Nucynta to
- OxyContin, a variety of different
- studies. But you would switch from one
- ²⁰ drug to another.
- Q. Do you know if that
- switching trial was ever done?
- A. I don't think so, but I'm
- 24 not sure.

- Q. Okay. Do you know if -- do
- you know if R&D ever did the high dose
- 3 trial?
- A. No. I don't think so.
- ⁵ Given that the highest doses are still
- the same as in the package insert that
- ⁷ they were at product approval, they were
- 8 not -- we didn't have a study with new
- 9 data that would have informed the package
- 10 insert.
- Q. Okay. The strategic driver
- of lower abuse potential, that audience
- would be both the payer and the
- 14 physician.
- Do you see that?
- A. Yes.
- Q. The first bullet point is,
- "The Nucynta abuse potential (NAP) task
- 19 force 2011 to map out the master plan."
- Was there a Nucynta abuse
- 21 potential task force?
- A. Not that I recall.
- Q. Do you know if there was
- ever an abuse potential trial comparing

- ¹ Nucynta ER versus OxyContin? Do you know
- if that was ever conducted?
- A. No, not that I'm aware of
- 4 postapproval.
- ⁵ Q. Would you be the person that
- 6 would be aware if that was done?
- A. I would have heard about it.
- Q. Okay. Do you know why that
- ⁹ was not done?
- A. No, I don't.
- 11 Q. The drug likability trial
- versus OxyContin. Do you know if that
- was done?
- A. I'm not sure if we had done
- this, if the study was done with
- comparing people who were used to abusing
- those drugs. There may have been a
- study, but I'm not sure.
- O. Drug likability is with
- respect to whether addicts like to use a
- 21 particular drug over another --
- A. Yes.
- 0. -- for abuse?
- A. Yes. There may have been

- such a study, but I don't -- I just don't
- ² remember.
- Q. If there was, would you have
- 4 been involved in it?
- A. I might have heard about it,
- ⁶ yes.
- O. I think this means to be
- 8 RADARS, right?
- ⁹ A. It's a typo, yeah.
- Q. Okay. And "NAVIPPRO and
- other observational studies."
- Do you see that?
- 13 A. Yes.
- Q. And RADARS is a surveillance
- 15 program?
- A. Yes, that's right.
- 0. And what is NAVIPPRO?
- A. It's also a surveillance
- 19 program. It's conducted through a
- 20 company called Inflexxion.
- Q. Oh, that's the Inflexxion?
- A. Yes.
- Q. Okay. And that data was
- collected, correct?

- ¹ A. Yes.
- Q. Do you know if that data was
- in fact used and provided to the payer
- ⁴ and physician audience?
- 5 A. It would have been
- 6 through -- I'm not sure if it was
- ⁷ provided to a payer audience or not. It
- 8 might have been as part of the data that
- ⁹ we had for patients.
- Q. And you had explained to me
- the letter, you know, if a physician were
- to request information about abuse. Were
- there other ways that a physician or a
- payer would learn of the results of
- observational studies using RADARS and
- 16 Inflexxion data?
- A. Well, I had published -- I
- had published a study of 31 months of
- 19 RADARS for the immediate release. And so
- if they went online and typed in RADARS,
- they might have found it that way.
- Q. Could a sales -- could a
- sales rep provide that published study to
- ²⁴ a physician or to a payer?

- ¹ A. No.
- Q. They'd have to ask for it?
- A. Yes.
- O. Could it be shown in a
- 5 continuing medical education arena?
- A. I don't remember whether it
- ⁷ was or not. And I don't remember when
- 8 the rules had changed. We talked about
- ⁹ that earlier, about when the company
- wasn't able to provide that data. So
- before that I don't want to speculate. I
- don't know.
- Q. Okay. "Research partnership
- with payers, payer tools, et cetera."
- That would be a partnership
- with an insurance company or a large
- managed care organization or something
- 18 like that with respect to lower abuse
- ¹⁹ potential?
- 20 A. So that is highlighted in
- blue. And if you note, the footnote says
- "HECOR studies" in light blue. So I'm
- not certain what the outcomes group was
- planning on doing with that type of

- information or what the nature of what
- those studies might look like.
- Q. Do you have any recollection
- 4 of whether something like that was done
- ⁵ using data from any -- using any payer
- 6 data?
- A. I don't recall.
- 8 Q. Is it your understanding
- ⁹ that there is payer data with respect to
- abuse or misuse or addiction or any --
- any types of data points with payers?
- 12 A. I'm not aware of any.
- Q. Are you familiar with any of
- the FDA-mandated post-surveillance
- studies that are being conducted with
- respect to abuse or addiction currently?
- A. A little bit. I was
- involved in some of the early discussions
- and then I transitioned off and other
- people at the company took those over.
- So I'm not current, and I don't know
- where they had left it.
- Q. When you were involved, were
- you familiar at all with what datasets

- 1 would be used?
- A. No. I just remember a
- discussion about which drugs they were
- 4 considering. But that's -- that's the
- ⁵ extent of what I recall.
- Q. Do you ever -- were you
- ⁷ familiar or did you ever hear what
- 8 patient populations might be used or
- 9 what, you know -- like a veterans data or
- Department of Defense data or anything
- like that, that would be used for those
- 12 studies?
- A. I don't recall. As I said,
- 14 I was on and off in a fairly early stage
- where a lot of discussion was still
- ¹⁶ going. That was sort of very draft in
- ¹⁷ those days.
- Q. And then the Nucynta ER and
- 19 classwide REMS.
- Do you see that?
- ²¹ A. I do.
- Q. Did you have any involvement
- in the REMS?
- A. I had some involvement in

- ¹ the REMS. Some the -- the active
- ² surveillance programs that I had
- developed, those were rolled into the
- 4 REMS and some of the other activities as
- 5 well.
- 6 Q. And what does REMS stand
- ⁷ for?
- 8 A. Risk -- risk evaluation and
- ⁹ mitigation strategy.
- 10 Q. Then the special population
- and mechanism of action differentiation,
- that audience would be the physician, and
- again, you have in light blue, that's an
- outcomes research proposed study --
- A. Yes.
- Q. -- for a prospective
- 17 registry of patients with cancer pain.
- Do you see that?
- 19 A. I do.
- Q. Any knowledge whether that
- was done?
- A. I don't.
- O. The mechanism of action
- differentiation pilot trials, smoking

- cessation trial, and the testosterone
- trial, what is your understanding of what
- those pilot trials were attempting to
- 4 study?
- 5 A. I'm not familiar with the
- 6 smoking cessation trial, per se. For the
- ⁷ testosterone trial there is clinical
- 8 information that patients on prolonged
- 9 chronic opioid use may have reduced
- 10 libido. We talked about the proposed
- dual mechanism, and because of less
- effect potentially at the opioid
- 13 receptor, less opioid effect, that
- 14 hypothesis was that there may be a less
- effect for patients on their libido if
- they were using medications such as
- tapentadol. That was a hypothesis.
- The other thing I just want
- to point out as we're talking about this,
- 20 is on the bottom, that this is a draft.
- So it's unclear -- we've already
- indicated that these studies may not have
- been either initiated or gone on. But
- these were some of the things that were

- ¹ proposed.
- O. The fact that this is a
- draft, that doesn't change any of the
- answers that you've given to me?
- A. No, it doesn't. But whether
- 6 the studies actually moved forward or
- ⁷ not, these were what were being proposed.
- 9 Q. Okay.
- ⁹ A. Yes.
- Q. Do you know if the
- testosterone trial went forward?
- A. Not that I'm aware of.
- Q. If something like that went
- 14 forward, do you know if there's any
- 15 reason why an audience would not be
- payers as well as physicians?
- A. No, I don't.
- ¹⁸ Q. Then --
- 19 A. It says primary audience on
- the side. So certainly other audiences
- were possible.
- Q. Okay. And then the final
- one is, "Lower real world resource
- utilization."

- Do you see that?
- A. Yes.
- Q. Do you know what that means?
- ⁴ A. Not exactly.
- ⁵ Q. Let's see, if we look at the
- 6 bullets, if it -- if it helps jog your
- ⁷ memory. What does MRU mean?
- 8 A. Medical research
- ⁹ utilization.
- 0. And that's medical research
- utilization data collected from Phase IV
- 12 trials?
- A. Right.
- Q. Do you see that? And the
- intended audience would be a payer?
- A. Yes.
- Q. And what type of data would
- assist a payer from Phase IV trials?
- 19 A. If the patterns from the
- data would show, for example, how many
- pills that people actually take a day.
- For people participating in the study,
- did they need to take it? For an
- immediate release, if it's every four to

- six hours, was the drug being used more
- ² at every six hours or every four hours.
- ³ For -- depending on the medical
- 4 conditions that they have, how those
- 5 drugs would be used.
- In addition it might be,
- ⁷ what is the type of care that went along
- 8 with it. You know, doctor visits, things
- 9 like that. So that type of data.
- Utilization within the
- 11 healthcare system, those are some of the
- things with medical research utilization.
- 0. Could that take -- could
- that -- what was it? Medical -- medical
- 15 research utilization data, could that
- tell you how many pills a patient was
- prescribed, and then you could determine
- how many they took a day?
- 19 A. Depending how accurate the
- pill counts were, whether the people
- 21 actually recorded the pill counts, and
- sometimes patients don't always remember
- what they take. So it's -- the study
- wasn't designed specifically to address

- pill counts, per se. They may have been.
- 2 But the -- the data -- the quality would
- ³ be -- would depend.
- Q. So you'd be getting that
- ⁵ data from -- from whatever was provided
- in the Phase IV trials. You'd be --
- you'd be looking back at those trials to
- 8 try to determine if you could tell how
- 9 many pills for example, a patient took a
- ¹⁰ day?
- A. Right. But keep in mind
- that the studies would have included
- exclusion criteria. So people with a
- history of significant psychiatric
- disorder, people with a history of drug
- addiction, would not be usually able to
- participate in those studies.
- So if you wanted to have
- issues on rates of addiction for people
- who have a history of addiction or some
- of the medical conditions that would
- predispose to do addiction, those people
- would have been usually excluded from the
- trials to have a very homogenous

- 1 population. So there -- it might be
- limited in terms of how much it could
- inform you on addiction.
- Q. Is it your understanding
- 5 that Fishbain and Cochrane did not have
- 6 those exclusions?
- A. I'd have to look at those
- 8 articles and -- to talk more about it.
- 9 Q. And then the next two have
- the light blue. "A retrospective data
- analyses, such as claims, EMR, medical
- charts, of real world BID dosing and
- medical resource utilization." That's
- something that would have been something
- done by outcomes research?
- A. Yes.
- Q. And that would have been,
- looking back, when it says retrospective
- data analyses, looking back at any data
- that existed to try to put together a
- study or some sort of retrospective
- 22 study?
- A. I don't know if I would say
- any data. They sort of give some

- examples, I think, of places where they
- were thinking about going, claims data,
- ³ EMR, or medical charts, real -- real
- 4 world dosing.
- 5 Q. So this would have been
- 6 potentially looking back at medical
- 7 charts of individuals who were prescribed
- 8 opioids for chronic pain?
- A. Again, that's -- that's what
- it looks like. I don't know.
- Q. And would it be fair to say
- that a payer may, in fact, have those
- medical charts, correct?
- A. It depends on the payer. It
- depends on the type of information they
- 16 collect. They may have it, but it may be
- very limited just to their own system.
- 18 They may be interested in hearing what's
- happening in other groups to make the
- ²⁰ data more generalizable.
- Q. And then studies examining
- patient, healthcare providers,
- satisfaction and preference. Would those
- be surveys that would be taken?

- A. Presumably.
- Q. If you look on Page 5,
- ³ building evidence for lower abuse
- ⁴ potential. And that would be of Nucynta,
- ⁵ correct?
- It would be for Nucynta,
- ⁷ correct?
- A. Yeah, I'm looking at the
- ⁹ slide.
- ¹⁰ Q. Okay.
- A. Yes.
- Q. And the mechanism of action
- here, that would provide the reason to
- believe that lower abuse potential was a
- possibility, correct?
- A. This was the hypothesis that
- would be used, yes.
- Q. What's the purpose of a --
- of a slide like this with the cogs in the
- wheel here?
- A. I didn't prepare the slide,
- so I'm not exactly sure. I think what
- they are trying to show is that in order
- to put the evidence together, that the

- evidence would need to be starting off
- with a hypothesis and to try and see how
- plausible it would be, one would need to
- 4 conduct rigorous studies confirming the
- ⁵ low abuse potential. Some of those would
- ⁶ be studies as set forth by the FDA that
- 7 would need to be done.
- 8 Coupled with actual data
- ⁹ from -- from people who have been treated
- with the medication. And as the slide
- indicates, data on addiction and other
- information about it as well, including
- overdose, deaths and other information
- that would be acquired from the
- 15 community.
- Q. Would that be actual data on
- ¹⁷ addiction, overdose and deaths of
- individuals on the drug?
- 19 A. Presumably, or it may be on
- other medications for comparative. Those
- data can be complicated though, because
- for overdose, sometimes patients are on a
- number of different substances leading to
- 24 the overdose.

- But the person who created
- this slide felt that they were going to
- use a combination of rigorous clinical
- 4 studies as well as actual data on people.
- ⁵ Q. Were the rigorous clinical
- 6 studies ever done?
- A. Not to the best of my
- 8 knowledge. There are other studies that
- were done, rigorous studies, for the
- extended-release formulation, showing
- that it is very difficult to break into
- the extended-release protective
- mechanisms, but -- certainly those were
- 14 rigorous, but again some of the -- I'm
- 15 not sure what other studies they are
- talking about. So I -- I don't know
- whether -- I am not aware of other
- studies being done.
- Q. So you don't know if there
- were rigorous studies done with respect
- for example, concerning likability?
- A. We did a likability study
- early on looking at it. But there may
- have been studies, rigorous studies later

- on in 2012. There was -- those were some
- studies, data from that likability study,
- abuse potential study. I'm not sure, it
- 4 says interim in 2014. I don't know when
- 5 that study -- I don't have information
- from that study to inform us today.
- Okay. Do you know what in
- 8 red here on the actual data on addiction,
- 9 it says, "Not enough data until 2015 or
- 10 later"?
- Do you know why that is?
- A. I don't.
- Q. You can put that away.
- MS. CONROY: We'll mark as
- Exhibit 7, JAN-MS-02119672 through
- ¹⁶ 9687.
- 17 (Document marked for
- identification as Exhibit
- Janssen-Vorsanger-7.)
- 20 BY MS. CONROY:
- Q. This is -- Exhibit 7 is an
- e-mail dated September 16 of 2003, to you
- from Mo Sacoor. Who is Mo Sacoor?
- A. Mo Sacoor is someone who

- worked with Dr. Nathaniel Katz to put
- ² together our 2003 abuse advisory board.
- ³ Q. Abuse advisory board?
- ⁴ That's the Ad Board?
- ⁵ A. Yes.
- ⁶ Q. Okay. So it would be opioid
- ⁷ abuse advisory board.
- 8 Is Mo Sacoor a -- a medical
- ⁹ doctor?
- A. He is a medical doctor by
- training, but he runs a company that puts
- together advisory boards.
- 13 Q. Okay.
- A. Or did at that time.
- Q. And Nat Paul Katz. That's
- Dr. Katz who you've published with?
- A. Yes, that's correct. From
- Dartmouth, Massachusetts.
- Q. And in 2003 was he a key
- opinion leader for Janssen?
- A. I believe so.
- Q. Would he have been paid as a
- key opinion leader or have a consultancy
- agreement whereby he was paid?

```
1
                  He would have had a
           Α.
2
    consultancy agreement as part of these
    activities.
                  Who is ACohen@MMS-USINC.com?
            Ο.
5
           Α.
                  I don't know.
6
                  And it looks like, if you
            0.
7
    turn the page, the Sacoor Medical Group,
8
    international pharmaceutical industry
9
    consultants, Chairman Dr. Sacoor, drafted
10
    a roadmap for the advisory board
11
    prescription opioid abuse in chronic
12
    pain.
13
                  Do you see that?
14
           Α.
                  Yes.
15
                  And he says, "This document
            Q.
16
    has been prepared on the basis of a
17
    detailed telephone briefing by Dr. Gary
18
    Vorsanger and my subsequent detailed
19
    discussion with Dr. Nat Katz."
20
                  Do you see that?
21
           Α.
                  Yes.
22
           Q.
                  And any reason to doubt
23
    that?
24
                  No.
           Α.
```

```
Q. "It's intended to convey my
```

- ² understanding of the background as well
- as the Ad Board objectives and to outline
- 4 the approach recommended as discussed and
- 5 agreed with Dr. Katz as being the most
- 6 appropriate in fulfilling Janssen's
- 7 qoals."
- 8 Do you see that?
- ⁹ A. Yes.
- 0. Is that what Dr. Sacoor's
- 11 assignment would have been back in 2003,
- 12 late summer, early September?
- A. Yes.
- Q. And if you take a look on
- Page 4 of 13. And you're free to look.
- There's a -- there's a -- the roadmap has
- a table of contents, and then action
- steps, timetables, and roles.
- Do you see that?
- And it says, "Janssen are
- launching a new product which will follow
- on the heels of Duragesic's"?
- A. I'm sorry. Action steps,
- timetables, yes, okay.

- Q. Okay. "Janssen are
- launching a new product which will follow
- on the heels of Duragesic."
- Do you see that in the first
- ⁵ sentence?
- A. Yes.
- ⁷ Q. Which product is that?
- ⁸ A. Janssen was considering a
- 9 second product that would be similar to
- Duragesic, but have a medication -- an
- opioid antagonist that would be a part of
- this new system.
- Q. And it was part of a patch
- 14 system?
- A. It would have been a patch.
- Q. Okay. And it would have
- been different. It would have been --
- would you have termed it a reservoir
- patch or a matrix patch, what would you
- 20 call it?
- A. I don't remember. I think
- it was a matrix patch with this. But I
- don't recall.
- Q. Okay. And it was expected

- that the new product would have lower
- ² abuse potential. Is that -- is that fair
- 3 to say, or that was the hope?
- A. We wanted to make sure that
- 5 that would be the case.
- ⁶ Q. Okay. At this time you did
- 7 not know if that would be the case,
- 8 correct?
- ⁹ A. Right. We thought that it
- would be, we wanted to have
- well-controlled studies to begin to
- 12 address that question.
- Q. It says, if you look further
- in the middle of the page, "Janssen would
- like to come up with several studies
- that, taken as a package with the drug
- 17 liking study, would convince clinicians
- that it does have a product with lower
- abuse potential. The dilemma is that
- there really is not a lot of good
- methodology that is widely accepted for
- the studies that need to be done."
- Do you agree with that?
- ²⁴ A. Yes.

```
Q. "The studies we're talking about" -- and I'm reading, going on
```

- here -- "will not be a part of the new
- 4 drug application submission package."
- Do you see that?
- A. Mm-hmm.
- ⁷ Q. So these studies would not
- 8 be something that would be going to the
- 9 NDA as part of the approval process,
- 10 correct?
- 11 A. That's what it says.
- Q. But -- I'm sorry. "However,
- the quality and rigor of the science
- needs to be something that Janssen can
- put in front of the FDA or any other
- regulatory body at some point in time."
- Do you see that?
- A. Yes.
- 19 Q. Have you seen this document
- ²⁰ recently?
- A. No, I have not.
- Q. If you go to Page 6, under B
- at the bottom of the page, there is a
- header that says, "Clinical trial to

```
<sup>1</sup> assess the rates of addiction in patients
```

- being prescribed various opioids."
- Do you see that?
- ⁴ A. Yes.
- ⁵ Q. And then it says, "A key
- 6 problem here is that nobody really knows
- 7 how to define addiction."
- 8 Do you see that?
- ⁹ A. Yes.
- Q. And is that something that
- you discussed with Dr. Sacoor and
- 12 Dr. Katz?
- 13 A. Yes.
- Q. And why wasn't there a
- definition of addiction at this time?
- A. I think there was -- there
- was definitions of addiction, but not a
- definition that everybody could agree on.
- 0. Did individuals at Janssen
- ²⁰ agree on a definition?
- Or let me ask it this way.
- Who is it that didn't agree
- on the definition?
- A. I don't know how to answer

- ¹ that question. I don't know what
- different people thought about it in
- 3 terms of the definition of addiction.
- Q. How did you know that there
- was -- that there was an issue with the
- 6 definition of addiction?
- A. Because this meeting was
- 8 convened with key experts. Dr. Nathaniel
- 9 Katz is an expert in this area, and it
- was generally acknowledge that there's
- not a -- there's not a good definition of
- ¹² addiction.
- We also talked about the
- 14 ACTTION group in that publication that
- came out in 2013 a decade later. And
- even at that point there was still not a
- qood agreement on experts on the
- definition of addiction.
- Q. And that would make it
- difficult to determine the abuse
- 21 potential, correct?
- A. No. It would be difficult
- to define and measure addiction in a
- clinical trial when we're unable to get a

- 1 specific agreement among people on what
- addiction would be, unless we can come up
- ³ with a definition that people were
- 4 willing to accept for purposes of the
- ⁵ discussion. But Dr. Sacoor identified
- ⁶ the challenge here.
- 7 O. You were comfortable with
- 8 Dr. Fishbain's and the Cochrane analyses'
- ⁹ definition of addiction, at least as of
- whenever those studies came out in 2010
- ¹¹ to 2013?
- 12 A. I was comfortable with the
- discussion that they put in.
- Q. And was there general
- acceptance of their definition of
- 16 addiction?
- 17 A. The articles that I
- 18 referenced earlier were considerably
- 19 later than when this advisory board took
- place.
- Q. I was referencing when you
- said as of 2013 it was still an issue.
- A. It was -- yes. And it was
- still under discussion.

- Q. Okay. So the Cochrane and
- Fishbain didn't solve the problem?
- A. I think the quality of the
- ⁴ evidence from the information that they
- 5 included on it were compelling for me.
- ⁶ Q. Did they have a compelling
- ⁷ definition of addiction for you?
- 8 A. Yes.
- 9 Q. And do you know if their
- definition has been widely accepted or
- 11 are there still issues with the
- definition of addiction?
- A. I don't know.
- Q. You'll see that there's a
- discussion on Page 6 going into Page 7
- about what such study would potentially
- 17 look for and what kind of data would be
- collected. And then there would be an
- adjudication process where an addiction
- 20 psychiatrist would sit in a room with a
- pain management physician and would
- receive information from all these
- sources on all the patients that met a
- certain threshold criteria. They would

- 1 receive information from all these data
- sources, put it all together, and decide
- if this patient is addicted definitely,
- ⁴ probably, possibly, or not.
- Do you see that?
- ⁶ A. Yes.
- Q. And then it says, "It would
- 8 be just like adjudicating upper GI bleeds
- or adjudicating thrombotic events or
- whatever in clinical trials. So there's
- ample precedent for this approach. This
- would also be a ground-breaking
- ¹³ approach."
- Do you see that?
- A. Yes.
- Q. So Janssen at this time was
- 17 looking into the ability to conduct one
- or more clinical trials that would
- 19 attempt to quantify addiction in chronic
- pain patients, correct?
- A. We were looking -- yes.
- Q. And then he says, "Clearly
- one would need several thousand patients
- requiring 30 to 40 centers."

```
1
                  Do you see that?
2
           Α.
                  Yes.
3
                  Any reason to disagree with
           Q.
    that?
5
           Α.
                 No.
6
                  How many patients do you
           Ο.
7
    believe were on opioids for chronic pain
8
    or were prescribed opioids for chronic
9
    pain in 2003? Do you have a ballpark?
10
           Α.
                  I don't.
11
                  So we don't know -- as you
12
    sit here today, you can't determine what
13
    percentage several thousand patients
14
    would be of the universe of patients on
15
    chronic pain therapy, opioid chronic pain
16
    therapy?
17
                  To have individuals to fit
18
    the criteria, this was an estimate they
19
          And then based on the number of
    had.
20
    centers that would be available -- would
21
    have the appropriate number of patients.
22
                  Okay. Then it says,
           Ο.
    "Janssen's (currently in planning)
23
24
    several thousand patient studies could
```

- potentially be the infrastructure
- investigation for this type of trial.
- ³ However, for the purpose of our meeting
- 4 we certainly don't need to identify all
- ⁵ 40 of these clinical trialists."
- Do you see that?
- ⁷ A. Yes.
- ⁸ Q. So apparently Janssen
- 9 already had a several thousand patient
- study that at least they were planning
- that could potentially be used or that
- you could add an endpoint of addiction
- to. Is that what that means?
- A. I don't know -- I don't know
- what this -- I don't know what they're
- referring to at this point.
- Q. Well, aside from -- what
- 18 you're saying is you don't know what --
- what study was currently -- what several
- thousand patient study was currently in
- planning in 2003?
- A. Yes.
- Q. Without knowing what it was,
- do you have any reason to doubt that

- there was a several thousand patient
- study that was in planning at Janssen at
- 3 that time?
- A. I simply don't know.
- ⁵ Q. Well, would Dr. Sacoor have
- 6 made that up?
- A. Currently in planning may
- 8 have meant we were thinking about it. It
- 9 doesn't mean anything more than that.
- Q. Correct. I think that's
- what he says. It's currently in
- ¹² planning.
- But would the idea here to
- have added the addiction endpoint to
- whatever several thousand patients study
- was in planning, regardless of the state
- of the planning?
- A. I'm sorry. I'm not sure
- what you're getting at with this.
- Q. Where it says, "Several
- thousand patient study could potentially
- be the infrastructure investigation for
- this type of trial," what that means is
- the patients that were being used

- ¹ potentially in this -- currently in the
- ² planning stage study at Janssen in 2003,
- 3 could be the same patient population for
- 4 this addiction study?
- ⁵ A. No, I understand that. I'm
- ⁶ just not aware there was a several
- ⁷ thousand patient study in 2003 that could
- 8 have been used for this purpose. That's
- 9 why I'm saying I don't completely
- understand what he's saying. We may -- I
- don't want to speculate on what might
- ¹² have been.
- 0. Well, I think he is
- speculating here. He's saying it might
- have been that there was such a study.
- Do you have any reason to
- doubt that there was such a study in
- Dr. Sacoor's, Dr. Katz's, and in your
- mind at this time?
- A. I'm not sure that there was
- ²¹ a --
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: I don't recall

```
1
           a study that he would have been
2
           talking about, that they could
3
           have piggy-backed off to use this
           information. I don't recall.
5
    BY MS. CONROY:
6
                  If you go to Page 8, it's
7
    the very next page. There's also the
8
    evaluation of diagnostic criteria.
9
    this would be a study to evaluate
    diagnostic criteria for addiction in the
10
11
    setting of chronic pain treatment with
12
    opioids. Do you see that?
13
                 Yes.
           Α.
14
                 Do you know if any such
15
    study has ever been done to develop
16
    diagnostic criteria for addiction in the
17
    setting of chronic pain treated with
18
    opioids to date?
19
                  I'm not aware of it at this
           Α.
20
    point.
21
                 Do you know, to date, if any
22
    study similar to what is stated here in
23
    Section B, "A clinical trial to assess
24
    the rates of addiction in patients being
```

```
1
    prescribed various opioids," has ever
2
    been conducted by Janssen or Johnson &
    Johnson? Page 6.
                 Not that I'm aware of.
           Α.
5
                  You can put that away.
           Ο.
6
                  Let me give you a few of
7
    these at once because they relate to one
8
    another.
9
                  (Document marked for
           identification as Exhibit
10
11
           Janssen-Vorsanger-8.)
12
    BY MS. CONROY:
13
                  I'm going to mark as
14
    Exhibit 8 is what appears to be the --
15
    I'll let you define it. But I think it's
16
    more or less the agenda of the Ad Board
17
    meeting on November 3rd and 4th. And
18
    that is JAN-MS-02113207 through 219.
19
                  MS. CONROY: And Exhibit 9
20
           which is a January 27, 2004,
21
           summary of the abuse advisory
22
           board. And that is
           JAN-MS-02105452 through 628.
23
24
                  (Document marked for
```

```
1
           identification as Exhibit
2
           Janssen-Vorsanger-9.)
    BY MS. CONROY:
4
                 So first of all, we have the
5
    draft program. And this is from Clare
6
    Harte. Who is she, do you remember?
7
                Clare Harte -- yes. Clare
           Α.
8
    Harte was a project manager who worked
9
    with me.
10
                 Okay. And this was to Jim
11
    Eckhardt, did he work -- was he a
12
    coworker?
13
           A. Jim -- Jim Eckhardt is --
14
    worked -- worked at Janssen.
15
                 Medical affairs?
           0.
16
           Α.
                 He was in marketing.
17
                 Marketing?
           Q.
18
           Α.
                 Mm-hmm.
19
                 Okay. Clare Harte was in
           Ο.
20
    your department?
21
           Α.
                 Yes.
                 Barry Pritchard?
22
           0.
23
                 Also in marketing.
           Α.
24
                 Rick Blockinger?
           Q.
```

- ¹ A. I believe also in marketing.
- Q. And then to you as well?
- A. Yes.
- Q. And Clare says, "Here is the
- ⁵ final draft of the program. Any
- 6 immediate comments are welcome. An
- official invite will be coming from Mo
- 8 Sacoor later this week."
- 9 It looks like Clare, a
- 10 little bit earlier in the day, had
- 11 cleaned up and spaced the agenda out a
- bit for Dr. Sacoor. Do you see that?
- 13 A. Yes.
- Q. Do you recall attending this
- 15 Ad Board meeting?
- A. Yes.
- 0. In November of 2003?
- A. Yes.
- 0. Is this the -- who was
- running this? Were you -- were you the
- host or was --
- A. I was. This was a
- Janssen-sponsored Ad Board. I was the
- host working with Dr. Sacoor and

- ¹ Dr. Katz.
- Q. And had you hosted an Ad
- Board prior to this date for Janssen?
- ⁴ A. Probably, yes.
- ⁵ Q. This is a key opinion leader
- 6 advisory board. Would the individuals
- ⁷ who were in attendance from outside of
- ⁸ Janssen, would they either be paid for
- ⁹ their time to attend this or be under
- some sort of a consulting agreement with
- ¹¹ Janssen?
- 12 A. They would have been under a
- consulting agreement.
- Q. Every one of them?
- A. Yes.
- Q. If you take a look at
- Page 4, at the 9:10 a.m. program, which
- is called Icebreaker Number 2.
- 19 "Shortcomings in evidentiary base
- relating to addiction in the setting of
- prescription opioid therapy for chronic
- pain."
- 23 And the questions that are
- here are the bullet points. "Are opioids

- addictive when prescribed for chronic
- 2 pain?"
- Was that a topic that you
- 4 acknowledged should be discussed among
- ⁵ the key opinion leaders?
- A. The icebreaker is more a way
- ⁷ of people introducing themselves as to
- 8 their interests. And Dr. Passik thought
- ⁹ this would be something of interest to
- the group.
- Q. And is it your best memory
- that it was of interest to the group?
- 13 A. Yes.
- Q. I'm sorry?
- A. Yes, it was.
- Q. And the -- then he asks,
- 17 "Have any previous studies addressed this
- issue effectively?" And that there's
- historical confusion between prevalence
- and incidence. How to measure incidence
- of addiction in clinical trials. And the
- implications and guidance for Janssen
- clinical trials for its new opioid
- ²⁴ analgesic.

- Do you see that?
- ² A. Yes.
- ³ Q. Those were approved topics.
- 4 You -- you approved his discussion of
- ⁵ these topics, correct?
- ⁶ A. Yes.
- ⁷ Q. And who is Steven Passik?
- 8 A. Dr. Passik is a pain
- ⁹ specialist, pain expert. He has a
- background in addiction medicine. He
- is -- as well, he's a psychologist.
- Q. And how did you know him?
- A. He was one of -- one of
- the -- one of the Janssen key opinion
- 15 leaders.
- Q. Did you know him before you
- went to Janssen?
- ¹⁸ A. No.
- Q. Are you in any contact with
- Dr. Passik today or as of 2015?
- A. Not directly as it relates
- to this. Dr. Passik was in a new role in
- 23 a -- in a company, and he and I
- communicated briefly about that.

- Q. What -- what new company is
- 2 he in?
- A. I forget the name of the
- 4 company now.
- 5 O. What's his area?
- A. In pain management.
- ⁷ Q. Pain management. Does he
- 8 have anything to do with addiction
- ⁹ therapy?
- A. I don't know what he's doing
- 11 currently today.
- 12 Q. He is not a medical doctor?
- A. I believe he is a Ph.D.
- Q. Do you know if he was a key
- opinion leader for any company other than
- ¹⁶ Janssen at the time?
- A. I wouldn't have that
- 18 information.
- Q. Would you have known it at
- the time for example, if he was also a
- 21 key opinion leader for Purdue Pharma?
- A. Not necessarily, no.
- Q. If you go to Page 6.
- Icebreaker Number 5 at 10:00 a.m. "The

- terminology/semantics of prescription
- ² opioid abuse."
- And this is Dr. Jim Zacny.
- 4 Do you see that?
- ⁵ A. Yes.
- Q. Do you know him?
- A. I met him around the Ad
- 8 Board activities and I knew of him.
- ⁹ Q. And what was his specialty,
- do you know?
- A. I don't recall now.
- Q. Okay. Would you have known
- 13 at the time?
- ¹⁴ A. Yes.
- Q. And he is going to talk
- about addictionists versus pain
- 17 specialists versus scientists versus
- 18 ASAM. What does that mean, ASAM?
- A. I'm not certain.
- Q. Okay. DSM-IV is the
- diagnostic manual, correct?
- A. Yes.
- Q. And that provides a
- definition of -- of dependence or

- substance abuse, that sort of thing?
- ² A. Yes.
- ³ Q. Is ASAM a similar type of
- 4 diagnostic or method of diagnosing
- ⁵ addiction?
- 6 A. I don't know what ASAM
- ⁷ stands for in this context.
- Q. We might see it further on.
- ⁹ I think I've seen the acronym elsewhere.
- He says, "Can we establish
- an acceptable common vocabulary for our
- 12 Ad Board?"
- And then he says, "What are
- the implications for Janssen's future
- 15 clinical trials, in terms of how the
- outcomes that we're interested in should
- be defined? DSM-IV, the most widely used
- and validated diagnostic criteria, still
- 19 refers to 'substance dependence
- disorder,' which has been shown
- convincingly to be completely irrelevant
- to the chronic pain patient.
- Do you see that?
- A. Yes.

- Q. Was that your understanding
- ² at the time, that DSM-IV was irrelevant
- ³ to the chronic pain patient?
- A. I didn't have an opinion on
- ⁵ the matter.
- Okay. Take a look at the
- ⁷ 11:00 a.m. Icebreaker Number 8, on Page
- 8 7. Outcome measures in clinical trials
- 9 relevant to addiction to opioids in
- chronic pain patients. That's by --
- being given by Bruce Rounsaville, M.D.
- 12 Who is that?
- A. I don't recall who this
- 14 individual is.
- Q. He would have been a KOL for
- Janssen, right?
- A. He would have been someone
- who we invited to this advisory board
- based on his background.
- Q. And when he says, "Which
- 21 diagnostic criteria should be used in the
- chronic pain population?" what he's
- talking about is what's the best way to
- tell if a patient is addicted to opioid

- pain medication, correct?
- A. That's what it would appear.
- Q. Then on Page 13, you gave
- the -- you gave the wrap-up, and you
- 5 closed the advisory board after there
- 6 were open discussion on Tuesday,
- November 4th, correct?
- 8 A. Yes.
- 9 Q. Okay. Let's take a look at
- Exhibit 9 that I've passed to you, right
- there. Did you prepare your own notes at
- this meeting, do you know?
- A. I'm not sure what you're
- 14 asking me.
- Q. Did you prepare your own
- notes of what the speakers were saying
- and discussing at the November 3rd and
- 4th, 2003, Ad Board meeting?
- A. So part of the contract with
- Dr. Sacoor was that people from either
- his company or he may have hired medical
- writers, I don't remember now, to record
- the information.
- Q. So you wouldn't -- you

- did -- you could listen. You didn't need
- to take notes. You knew someone would be
- ³ taking notes.
- A. That's correct. Yes.
- ⁵ Q. And if you take a look at
- 6 this document, Exhibit 9, which is
- JAN-MS-02105452 through 628, does this
- ⁸ appear to you to be the notes that
- ⁹ Dr. Sacoor said his group would take care
- 10 of?
- And I'll say that the front
- page is an e-mail dated January 27, 2004,
- 13 from you to Dr. Katz. The subject line
- is "Summary of abuse advisory board."
- ¹⁵ And then you say to Nat Katz, "Here is a
- copy of the summary produced by Mo."
- Do you see that?
- A. Yes.
- Q. So is that what you were
- talking about? These -- this would have
- been the notes that were taken by
- Dr. Sacoor at the meeting?
- A. I'd have to take a look at
- the document to confirm.

- Q. Take -- yeah, take a look.
- A. This appears to be the
- 3 summary describing the people who
- ⁴ attended and some of the other content as
- ⁵ well.
- ⁶ Q. Would they be some other
- ⁷ summary?
- 8 A. No. This looks -- appears
- ⁹ to be the summary.
- Q. Okay. And I see it's the
- 11 attachment with the summary. The summary
- is called "Final to Janssen." So as best
- you can tell, this is the final summary
- of that meeting provided by Dr. Sacoor?
- A. Correct. I don't know if
- it's complete. But as best I can tell,
- this is what it looks like.
- Q. Okay. Take a look at Page 1
- ¹⁹ of 171 which is Bates 458.
- It lists the Ad Board
- objectives. The main goals were, "To
- discuss and develop a package of clinical
- 23 and other research studies/trials
- ²⁴ designed to:

- ¹ "Inform us about the
- ² relative abuse liability potential of the
- next generation of MRO" --
- 4 moderate-release opioids? Is that what
- ⁵ that is?
- A. I'm not sure what the M
- ⁷ stands for.
- Q. Okay. Or maybe
- 9 modified-release opioids?
- A. Modified-release opioids.
- Q. Duragesic was a
- modified-release opioid?
- A. I don't remember. I don't
- 14 remember how this term was used.
- 15 Certainly Duragesic is an
- extended-release.
- O. So that means that the
- 18 release would be modified in some -- in
- some way, correct?
- A. Controlled -- released,
- yeah. But I -- this is not a term that
- I -- that jumps -- that I recall at this
- moment.
- Q. Okay. "Inform us about the

- ¹ relative abuse liability potential of the
- next generation MRO analgesics for the
- 3 treatment of chronic pain."
- 4 A. Mm-hmm.
- ⁵ Q. "Be persuasive to clinicians
- 6 and regulators of the lower abuse
- ⁷ potential of the new generation of MRO
- 8 analgesics for chronic pain.
- 9 "Secondly, select from the
- above-mentioned package the four to five
- 11 key must-have studies, which to flesh out
- in more detail, with more specific study
- parameters relating to study design,
- 14 timelines and costs."
- Do you see that?
- A. Yes.
- 17 Q. Is that your memory of the
- ¹⁸ objectives?
- A. Yes.
- Q. If you could turn to Page 16
- of 171. Actually, Page 15 will make it a
- little bit easier.
- The document has sort of a
- historic overview of the use of opioids

- ¹ through the years. And Phase II was the
- early '80s and through the '90s, there in
- the center of the page. And, "Begin a
- 4 discussion of opioids for the management
- of moderate to severe pain associated
- ⁶ with cancer, AIDS, and other advanced
- 7 medical illnesses."
- 8 Do you see that?
- ⁹ A. Yeah.
- Q. And it says, "At the same
- time there was a very gradual movement to
- think about the use of opioids for
- chronic nonmalignant pain."
- Do you see that?
- A. Yes.
- Q. Is that your understanding
- that it happened in the early '80s
- through the early '90s?
- A. My understanding was more
- 20 late '80s than the '90s, but...
- Q. Okay. And then it says,
- ²² "And this culminated in an important
- watershed event which was the publication
- of a consensus document jointly by the

- ¹ American Pain Society and the American
- ² Academy of Pain Medicine that essentially
- said there is a subpopulation of patients
- 4 with chronic pain who should be treated
- with opioids because they act like the
- 6 usual cancer patient. They gain
- ⁷ sustained benefits without the loss of
- 8 efficacy due to tolerance or any other
- ⁹ factor. Their side effects are tolerable
- in a way that would be safe and
- 11 effective."
- Do you see that?
- A. Yes.
- Q. And that was the -- that was
- the understanding of the group, including
- Janssen, on November 3rd and fourth in
- ¹⁷ 2003, correct?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: I don't
- understand the question.
- 22 BY MS. CONROY:
- Q. Was this Dr. Sacoor's
- understanding?

```
1
           Α.
                 This was a summary of the
    impressions of the people -- the key
2
    opinion leaders who participated at the
    meeting.
5
                 And does it also include the
6
    opinions of, for example, yourself or
7
    Dr. Sacoor?
8
                 MR. LIFLAND: Object to the
9
           form of the question.
10
                  THE WITNESS: I don't know
11
           what Dr. Sacoor's opinion was. I
12
           think this summarized what
13
           Dr. Sacoor had and the people
14
           working with him had heard from
15
           the key opinion leaders
16
           participating at the meeting.
17
    BY MS. CONROY:
18
                 Okay. Do you -- do you
19
    agree that the consensus document was a
20
    watershed moment?
```

- A. I don't have an opinion at
- this point.
- Q. Okay. If you take a look
- further. It says, "Abuse and addiction

- ¹ as a potential, mentioned and were
- ² already inhibiting them from going
- forward so they had to get past it. And
- 4 the oxycodone problem has led to a
- 5 wake-up call."
- Do you see that?
- ⁷ A. Yes.
- Q. What was the Oxycodone
- 9 problem in 2003, if you know?
- 10 A. I'm assuming what this is is
- there were more mentions of abuse of
- oxycodone, that they are beginning to see
- this or had seen this before.
- Q. Okay. It goes on. "At a
- national level the goal is to continue to
- identify those patients who would be
- appropriate candidates for long-acting
- opioid therapy and at the same time
- 19 recognize the need to have controls so
- that abuse and diversion are minimized."
- Do you see that?
- A. Yes.
- Q. You agree with that,
- correct?

```
1
           Α.
                  Yes.
2
                  That -- that was true in
            Ο.
    2003 and it's true today, correct?
4
           Α.
                  Yes.
5
                  "At an individual level,
6
    what this means is that every patient who
7
    is being considered a candidate for these
8
    drugs has to undergo a risk assessment by
9
    the clinician and an appropriate element
10
    of the prescribing has to be risk
11
    management."
12
                  Do you see that?
13
           Α.
                  Yes.
14
                  And that means managing the
            Q.
15
    risk of providing an opioid to an
16
    individual patient, correct?
17
           Α.
                  Yes.
18
                  And that risk would include
19
    that the patient might become addicted to
20
    the opioid? Is that one of the risks?
21
           Α.
                  Yes.
22
                  They might abuse the opioid
            Ο.
    or misuse it?
23
24
           Α.
                  Yes.
```

- 1 Is that one of the risks? Ο. 2 Α. Yes. 3 Or it might be diverted? Ο. 4 Α. Yes. 5 And then it says, "So that 0. 6 brings us to the next level, which is 7 what's going to happen now at the level 8 of the individual prescriber? 9 "The use of opioids is going 10 to continue to grow in primary care and 11 that is going to be contingent, of 12 course, on the facilitatory environment 13 on the part of the government and law 14 enforcement." 15 What does that mean, 16 facilitatory environment? 17 I don't know what it means. Α. 18 Okay, "driven by studies Ο. 19 most of which are going to be funded by 20 industry." 21 That means the studies would 22 be funded by the pharmaceutical industry,
- That -- that was the

correct?

23

24

- impression of the people attending the
- ² meeting.
- Q. And yours as well?
- 4 A. I don't know. Government
- ⁵ have a role as well.
- ⁶ Q. "What the studies will show
- ⁷ hopefully is that there's an element of
- 8 safety and a manageable level of risk of
- 9 abuse that can be dealt with so
- 10 clinicians feel comfortable in selecting
- patients for this therapy and then using
- 12 it over time."
- Do you agree with that?
- A. Yes.
- Q. And in part, part of this Ad
- Board was to come up with studies that
- would allow clinicians and payers to
- recognize a manageable level of risk
- 19 abuse that could be dealt with so that
- they could feel comfortable selecting
- patients for therapy and using it for
- long-term care.
- A. Provided that the -- that
- the clinicians continue to monitor the

- patients so that when the medications
- were prescribed, they saw the patients
- ³ regularly and monitored them on an
- 4 ongoing basis.
- ⁵ Q. And why would that be
- important, to monitor the patients on an
- ⁷ ongoing basis?
- 8 A. To look for the signs that
- ⁹ you already discussed, for adverse -- all
- adverse events, including the ones that
- 11 you mentioned.
- Q. And if a physician sees
- those signs, what should they do?
- 14 A. They would manage the
- patient appropriately.
- O. What would that mean?
- A. It would depend on the
- patient, it would depend on the
- 19 situation. There's no generalization.
- They would be -- they would have to be
- monitoring those like other adverse
- events.
- O. What would be some of the
- options once a physician identified signs

- of abuse or adverse events?
- ² A. They would have a
- ³ conversation with the patient about it.
- 4 Identify what the issues would be.
- 5 Sometimes patients would need to be
- 6 switched to other medications if they
- ⁷ were able to do so, to avoid that. They
- 8 would sit and counsel -- certainly
- 9 education's a key role to explain to
- patients the importance of using the
- medications as prescribed and not abusing
- those. If there was signs of addiction,
- then they would treat that. They may
- 14 refer patients to get additional
- psychological, psychiatric support for
- their -- for the addiction, et cetera.
- Q. Would -- at that point would
- a physician diagnose abuse or addiction?
- 19 A. I'm not understanding your
- question.
- Q. If the physician saw signs
- of an adverse event related to abuse or
- addiction, would the physician need to
- diagnose abuse or addiction in the

- ¹ patient in order to continue to deal with
- those issues, for example to get
- ³ psychological support?
- A. You mean -- I'm still not
- ⁵ understanding your question. I'm sorry.
- Are you saying that they
- need to have a diagnosis to be able to do
- 8 that?
- 9 O. Sure.
- A. Well, it -- that would be
- part of their clinical impression of the
- patients, to be able to do that.
- Q. Okay. Go to Page 20. And
- this is the discussion of Dr. Passik's
- 15 icebreaker. He talks about minimally
- monitored drug-only pain therapy. Do you
- 17 know what that is?
- A. I don't.
- Q. If you look on Page 21.
- Dr. Passik goes on. He says, "There are
- multiple etiologies of those behaviors.
- That is the problem we have in the pain
- management setting. We see a lot of
- noncompliance, potentially aberrant

- behavior. But how do we sort out which
- ones are related to addiction and abuse
- and which ones are related to inadequate
- 4 analgesia?"
- 5 That's what you were talking
- to me about before, inadequate pain
- ⁷ control, correct?
- 8 A. Yes.
- ⁹ Q. And do you agree that those
- were the issues that needed to be sorted
- ¹¹ out?
- 12 A. For -- yes, for patients who
- were presenting requesting more pain
- medication, that these are some of the
- issues that need to be addressed.
- Q. And then if you turn the
- page. Dr. Passik goes on to talk about
- some of the aberrant behavior. But he
- says, "We don't even know how common any
- of these various ones are."
- Do you see that?
- A. No, I don't.
- Q. Right in the -- right here
- in the middle. "So we see the whole

- spectrum" -- "spectrum. We don't even
- 2 know how common any of these various ones
- 3 are."
- A. Right. That's a comment
- 5 based on 2003.
- Q. Do we know how common they
- ⁷ are today?
- A. I don't know.
- ⁹ Q. Do you know if anyone knows?
- A. I don't know.
- Q. What about in 2015, did you
- 12 know how common they were?
- 13 A. I would have to consult the
- literature to see. I don't have that off
- the top -- top of my head.
- Q. Did Janssen ever conduct any
- studies to determine how common they
- were?
- A. How common?
- Q. The issues that Dr. Passik
- is talking about, abuse, misuse, aberrant
- behavior. If you look at the page
- earlier, he explains a few of them. Do
- you know if --

- A. Not to the best of my
- 2 knowledge.
- ³ Q. Janssen has not studied
- 4 this?
- A. Not to the best of my
- 6 knowledge.
- 7 Q. But if we look at page --
- you may need to look at the bottom of
- ⁹ Page 22. He says something very
- interesting. "Cancer patients are
- 11 shifted towards lack of aberrant
- behaviors. Addicts with AIDS who have
- pain are shifted towards aberrant
- behavior. And 6 to 10 percent of cancer
- patients have some vulnerability to
- 16 addiction."
- Do you see that?
- A. Yes.
- Q. Do you know the basis for
- that percentage?
- 21 A. I do not.
- Q. Then he says, "Same with
- chronic pain patients. Small subset,
- somewhere between 6 and 10 percent are

- having a lot of aberrant behavior."
- ² A. Excuse me.
- Q. Do you know where that
- ⁴ percentage comes from?
- A. I do not.
- ⁶ Q. Do you think you knew at the
- ⁷ time?
- 8 A. No.
- ⁹ Q. Would you have asked?
- 10 A. This -- we were gaining
- information from our key opinion leaders.
- 12 So this was something we were collecting
- on it. But we did not -- I did not
- 14 pursue that with him.
- Q. Is it possible that this is
- one of the studies that was available to
- support the label that iatrogenic
- addiction is relatively rare?
- A. I can't comment on that. I
- don't know.
- O. Then there's a discussion of
- pseudoaddiction. And do you know if
- there has ever been any study to
- determine whether or not pseudoaddiction

- 1 occurs?
- A. I believe I addressed that
- ³ earlier. I was not aware of such a
- 4 study.
- ⁵ Q. Okay. Look at Page 25. And
- if you look at the top -- you may need to
- ⁷ look at Page 24 for a little more
- 8 context. Dr. Passik says, "So the issue
- ⁹ is very hard to figure out in the
- clinical setting, but we see it everyday.
- 11 And it's not an empirically validated
- notion particularly. The original paper
- 13 from 1989 had only 28 cancer cases, when
- Wiseman and Haddox first wrote the paper.
- 15 However, frequency of aberrant behavior
- in chronic opioid therapy patients over a
- six-month period, 45 percent of the
- 18 sample had aberrant behavior."
- Do you see that?
- A. Yes.
- Q. Are you familiar with that
- 22 work?
- A. I am not.
- Q. Do you know who Dr. Wiseman

```
1
    is?
2
                  I do not.
           Α.
3
                  Is Haddox H-A-D-D-O-X, or do
    you know another Haddox with the C-K-S?
5
           Α.
                  This may have been spelled
6
    incorrectly.
7
                  Did you do any follow-up to
           Ο.
    determine the aberrant behavior in
8
9
    chronic opioid therapy patients that was
10
    reported to be 45 percent of the sample
11
    over a six-month period?
                  I don't understand your
12
           Α.
13
    question.
14
                  Did you do any follow-up to
15
    try to determine where this data was
16
    coming from, the aberrant behavior in
17
    chronic opioid therapy patients over a
18
    six-month period where it appears that
19
    45 percent of that sample group had
20
    aberrant behavior?
21
                  Did I do any personal
           Α.
22
    follow-up?
```

Correct.

No, I did not.

0.

Α.

23

24

```
Q. Why is that?
```

- A. Because these were our
- ³ experts and they came in with this
- 4 information and were informing us based
- on what their experience and their
- for reading was. And the goal of the Ad
- ⁷ Board, as I've already discussed with
- ⁸ you, and you already mentioned, and it
- 9 seems to come up with a series of
- studies. So it was framing out some of
- the very best information to see what are
- the types of studies that would need to
- be done.
- So this was background based
- on someone that already had clinical
- experience or what they had -- so we
- didn't go and validate each of the
- statements of these people. These were
- world experts that were invited to this
- meeting for this reason.
- Q. So you -- you accepted this
- 22 as valid information from these key
- opinion leaders?
- MR. LIFLAND: Object to the

```
1
           form of the question.
2
                  THE WITNESS:
                                It was
3
           information that we -- we -- it
           was information that the experts
5
           had brought to us and we took it
6
           as part of the information that --
7
           to -- to gain -- to be able to
8
           develop the studies that we've
9
           already talked about.
10
    BY MS. CONROY:
11
                 Okay. It was your belief if
12
    you needed to know more about it, you
13
    could just call any one of these key
14
    opinion leaders and they could have given
15
    you that citation or whatever they were
16
    basing that information on?
17
                  If there was a need to
           Α.
18
    follow up on it for a specific reason, we
19
    would have an opportunity to discuss that
20
    with them if we needed to.
21
                 Right, because you didn't
22
    believe that you actually needed to
23
    validate it. You accepted it as valid
24
    when it was given to you?
```

```
1
                 MR. LIFLAND: Object to the
2
           form of the question.
3
                 THE WITNESS: I think I've
           already sort of addressed the
5
           question, that these were -- these
6
           were experts providing their
7
           information, and I would not have
8
           any reason not to believe what
9
           they were suggesting.
10
                 Again, I could go -- we
11
           could go back and do more if we
12
           had a reason, which it didn't.
13
    BY MS. CONROY:
14
                 Okay. Page 28. This is a
15
    discussion based on Dr. Vaughan's
16
    icebreaker about nationally available
17
    datasets. And what I want to ask you, in
18
    your work at Janssen, were you ever
19
    familiar with what's listed here as the
20
    ARCOS data, A-R-C-O-S? Is that anything
21
    that you ever worked with or were
22
    familiar with?
23
           A. I was familiar with it. I
24
    did not work with it.
```

- Q. Okay. How did you become
- ² familiar with it?
- A. I learned about it as an
- 4 informational database managed by DEA.
- ⁵ Q. Did you ever have occasion
- 6 to use any of the data from ARCOS for any
- ⁷ purpose?
- ⁸ A. It was used as part of the
- ⁹ information to monitor -- to monitor
- about the availability of opioid. But I
- did not work with the database myself
- directly.
- Q. Okay. How about MPA? Did
- you ever use that database?
- A. I don't recall what MPA
- 16 stands for.
- Q. And it says that MPA looks
- at the number of prescriptions, and then
- if you look further on to Page 30. It
- says, "MPA helps us look at how many
- 21 prescriptions are being written." Is it
- possible that this is another acronym for
- 23 IMS? Or is that what you understand IMS
- to provide?

- A. I don't know.
- Q. Okay. But MPA doesn't ring
- ³ a bell with you?
- ⁴ A. Not at this point.
- ⁵ Q. And would you agree with the
- statement on Page 30 or have any reason
- ⁷ to doubt the statement that, "ARCOS is
- 8 the only way that we can track where
- ⁹ these drugs are moving around the nation
- and in certain cases it's quite
- informative to pinpoint where are the hot
- spots of where these drugs are moving."
- Any reason to disagree with
- 14 that?
- A. I don't have an opinion on
- that at this point.
- Q. And you did at this point in
- 18 2003, you had ARCOS data available to you
- 19 at Janssen?
- A. I don't remember when I
- started looking at ARCOS and when I
- became aware of it.
- Q. At some point in your tenure
- you had availability to ARCOS?

- A. At some point in my -- when
- ² I -- working at Janssen, I became aware
- of ARCOS and the type of data that it
- 4 tracks.
- ⁵ Q. And did I understand you to
- 6 say that at some point you used some of
- ⁷ that data?
- 8 A. No, I did not. My testimony
- 9 is I did not use ARCOS myself.
- 10 Q. Look at Page 32. Up at the
- top. And I will tell you that this is --
- if I can find it. I'm not sure which
- doctor's icebreaker this is. But the
- 14 reference is, "Among those people who
- misuse, what's the probability that you
- become dependent?"
- 17 It says, "About half of
- heroin misusers are dependent, so you can
- 19 look at about a 50 percent chance of
- becoming dependent, and opioids just
- about an 8 percent chance."
- Do you see that?
- ²³ A. I do.
- Q. And is this the same answer,

- that you would have accepted these
- ² numbers as provided?
- A. These would -- again, as
- ⁴ I've already provided testimony, this was
- 5 the information that came in from our key
- opinion leaders participating at the
- ⁷ meeting, and this was what their various
- ⁸ understanding would be. I don't
- 9 comment -- I don't have a comment on the
- numbers, per se at this point.
- Q. Okay. Turn to Page 47.
- 12 This is the section on, "Can we all agree
- on one definition of addiction?"
- Do you see that?
- A. Yes.
- Q. "ASAM and the American Pain
- Society" -- I still don't see what's
- telling us what ASAM means.
- MR. LIFLAND: What page?
- MS. CONROY: 47.
- 21 BY MS. CONROY:
- Q. It says, "The American
- 23 Academy of Pain Medication, that's one
- definition I will describe." And you see

- that definition there in the middle of
- ² the page?
- ³ A. Yes.
- ⁴ Q. And then it goes on to the
- 5 DSM-IV definition of dependent syndrome
- 6 and the International Classification of
- ⁷ Diseases" -- and that's an IDC -- ICD-10.
- 8 Do you see that?
- 9 A. Mm-hmm, right.
- 0. You're familiar with all
- three of those?
- 12 A. I'm not sure what you're
- 13 asking me.
- Q. Are you familiar with the
- three different definitions of
- addiction/substance dependence?
- A. I'd have to look at it and
- see which ones they are. I'm certainly
- 19 familiar with the first one.
- Q. Okay. You're familiar with
- the ASAM definition?
- A. Yes. This was -- yes, as
- described here.
- Okay.

- Q. Do you have a go-to
- definition yourself?
- A. I tend to use the one that
- was -- that came up with the ACTTION --
- 5 that we talked about at the ACTTION
- ⁶ group. I liked that one. And I like the
- one that was used by these organizations.
- 8 I think the American Pain Society, APM.
- ⁹ I think this is -- this is a nice
- 10 characterization.
- Q. And that's instead of the
- 12 DSM-IV?
- A. This is the one I'm more
- 14 familiar with. I wouldn't -- I can't
- comment on one being better or worse. I
- think your question to me was which one
- do I favor. This is the one that I have
- seen.
- Q. Okay. The ASAM and the
- ²⁰ American Pain Society?
- A. I'm not as familiar with the
- DSM-IV. So it's not one that I would
- necessarily gravitate to. But it's
- ²⁴ another definition.

```
Q. Okay. Turn to Page 63.
```

- This is looking at "Outcome measures in
- ³ clinical trials relevant to addiction to
- 4 opioids in chronic pain patients based on
- 5 Bruce Rounsaville's icebreaker."
- And if you take a moment to
- ⁷ take a look at this page. He's talking
- 8 about what types of things you would
- 9 measure to measure addiction to opioids
- in chronic pain patients.
- Do you see that?
- A. Mm-hmm, yes.
- Q. And he says, "In substance
- abuse studies, what we typically do is
- take a bunch of people who are already
- addicted or who want to stop or who have
- either stopped or we're trying to get
- them to stop, and so most of our measures
- 19 really are relevant for that sort of
- situation," which would be to stop
- treatment altogether, correct?
- MR. LIFLAND: Object to
- 23 form.
- BY MS. CONROY:

```
1
                 For the substance abuse
           0.
2
    studies?
3
                 MR. LIFLAND: Object to the
           form of the question.
5
                  THE WITNESS: It doesn't
6
           talk, that I've seen, about what
7
           action would be taken.
8
    BY MS. CONROY:
9
                 Okay. Well, then maybe he
10
    makes it clearer. He says, "As opposed
11
    to taking a bunch of people, and you're
12
    giving them medication for a particular
13
    legitimate problem, chronic pain, and
14
    then our outcome is going to be whether
15
    they get into trouble or not."
16
                 Do you see that?
17
           Α.
                 Yes.
18
                 And that trouble would be
19
    some sort of adverse event like addiction
20
    or abuse?
21
                  I don't have the full
           Α.
22
    context to be able to comment on that.
23
                 Okay. If you take a look at
           0.
24
    Page 72, where we begin to see some
```

- ¹ recommended clinical studies.
- They say, "Recommendations
- 3 to Janssen." And the key opinion leaders
- 4 recommend that in any study that you do,
- on the use or the abuse of opioids in
- ⁶ pain settings, it's crucially important
- ⁷ that the measure that is used is the
- 8 addiction severity index.
- 9 Do you see that?
- ¹⁰ A. Yes.
- Q. Are you familiar with that?
- A. Briefly.
- Q. Have you ever designed or
- 14 reviewed a clinical trial that used an
- ¹⁵ addiction severity index?
- A. No. A study -- this may
- have been -- and I have to check and get
- 18 additional documentation to confirm, that
- this type of information may have been
- captured in the Inflexxion studies. But
- I would need to have additional
- information to confirm that. But I did
- not do any -- I have not done clinical
- 24 studies myself.

- 1 If it's in the Inflexxion Ο. 2 study, that would be potentially data that you've seen but you would not have had anything to do with the setup of the 5 Inflexxion studies? 6 That's correct, yes. And I 7 did not use it in clinical studies 8 myself, which was your question to me. 9 Okay. And as far as you 10 know, Janssen has never used -- or J&J or 11 Janssen has never used the addiction 12 severity index in any clinical trials 13 that it either sponsored or accepted by
- 15 MR. LIFLAND: Object to the 16 form of the question.
- 17 THE WITNESS: To the best of 18 my knowledge, I have not seen 19 studies from Janssen where the 20 addiction severity index was used 21 in a controlled clinical trial.
- 22 BY MS. CONROY:

an investigator?

14

- 23 When you say controlled
- clinical trial, are you making a 24

- distinction between a controlled clinical
- ² trial and just a clinical trial?
- A. No. The same -- clinical
- 4 trial.
- ⁵ Q. Same -- okay.
- A. I'm using them
- ⁷ interchangeably at this point.
- Q. Take a look at Page 132.
- ⁹ And this discusses a fifth clinical trial
- to derive signals that are suggestive of
- 11 greater -- suggestive of greater or
- 12 lesser abuse liability from clinical
- trials. And it lists some signals. Do
- you see that?
- A. Yes.
- Q. Do you have any -- do you
- know whether anything like this has been
- done going back to clinical trials to see
- if such signals exist at Janssen, Johnson
- ²⁰ & Johnson?
- A. I'm unaware of that. I
- don't -- I don't know.
- Q. Would you have been aware of
- it at least up through 2013-2014, if

- there was anything underway to look for
- ² abuse liability signals in clinical
- ³ trials that had been conducted with
- 4 respect to any J&J or Janssen opioids?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: I'm unable to
- 8 comment on that.
- 9 BY MS. CONROY:
- Q. Why not?
- 11 A. Because I would have to have
- 12 an understanding of all of the studies
- that are being done. So it's possible.
- But on the other hand, I may not.
- Q. Do you think that there
- could have been, between the years 2000
- and 2015, an analysis of clinical trials
- at Janssen, Johnson & Johnson, looking
- 19 for signs at iatrogenic addiction and you
- 20 didn't know about it?
- A. It's likely that I would
- have heard about it. But again, looking
- at the nature of the design of those
- studies and how it would need to be done,

```
it would be -- would be difficult to do.
```

- Q. That's not my question, not
- 3 how difficult it is. My question was
- 4 simply, if there was a study being
- ⁵ performed or a group of studies at
- Johnson & Johnson, Janssen, with respect
- ⁷ to iatrogenic addiction and opioids, is
- 8 it something you would have known about?
- ⁹ A. Possibly.
- 0. Under what circumstances
- would you not know about it?
- MR. LIFLAND: Object to the
- form of the question.
- THE WITNESS: I -- it
- depends on the nature of the
- design and who was doing it.
- You -- frequently I would be
- consulted, but not always.
- 19 BY MS. CONROY:
- Q. Who would I -- who would I
- ask to find out if there have been
- studies with respect to iatrogenic
- addiction to opioids, whether those were
- studies to go back and look at signals in

- existing clinical trials or new studies
- that were being conducted, if not you,
- who should I talk to?
- A. I don't know today.
- 5 O. Who would I have talked to
- 6 in 2013?
- A. Maybe some people in the
- 8 epidemiology group, but it could have
- ⁹ very well have been me, again. But it
- doesn't necessarily have to be me.
- Q. I understand that. What I'm
- trying to understand is here in 2003,
- there is a discussion about how to go
- back and look for signals in clinical
- trials that had been conducted for signs
- of iatrogenic addiction, unwarranted dose
- escalation, and other items by Johnson &
- Johnson, Janssen key opinion leaders.
- ¹⁹ And this is in 2003.
- A. Right.
- Q. If this was followed through
- and some of these studies were done, or
- just one of these studies were done, who
- would have known about it?

- A. I was someone who might have
- 2 known about it, and I was not aware of
- ³ such a study being done.
- 4 O. Is there someone I'm
- 5 missing?
- A. At this point, I don't know.
- O. You don't know between 2015
- 8 to 2017?
- ⁹ A. I don't know between 2015
- and 2017. And I don't know, as I had
- commented, these studies, if they were
- 12 going to be done, may be done with a
- 13 number of different people at the
- company.
- O. So who are -- who are the
- number of different people that would be
- doing them that you wouldn't know about?
- A. As I said, it would be
- 19 likely that I would know about it, but
- there may have been studies done by other
- 21 groups as well. I'm not aware of it. I
- think my -- so my testimony is I wasn't
- aware of such studies being done. But
- could they have been done by other

```
people? Possibly. I don't know.
1
2
                 But you understand if I'm
    trying to look to see if Johnson &
    Johnson did any studies like this --
5
           Α.
                 Yes.
6
           Q. -- it's not particularly
7
    useful for me for you to say maybe there
8
    were others and I'm just not looking in
    the right place. So I'm trying to figure
10
    out. I understand you're not aware of
11
    any studies that did this, correct?
12
           Α.
                 Correct.
13
                 But you're telling me that
14
    maybe they were somewhere in the company?
15
                 MR. LIFLAND:
                                I'm going to
16
           object to the form of the
17
           question.
18
                 THE WITNESS: I probably
19
           would have known about such
20
           studies if they would have taken
21
           place. But I can't say with
22
           absolute certainty that such
23
           studies weren't done.
24
    BY MS. CONROY:
```

- Q. And do you have a feel for
- where I would look to -- to be
- ³ 100 percent sure that these studies were
- 4 not done?
- A. No, I'm not. I'm not sure
- 6 where you would look.
- ⁷ Q. They would have been
- budgeted, right?
- ⁹ A. They might have been
- budgeted, yes.
- Q. Wouldn't they have to be
- budgeted?
- 13 A. Yes, yeah. Somebody would
- have to pay for it. Absolutely. Yes.
- Q. And they wouldn't be secret?
- A. No, absolutely not. And
- they would have been published if the
- 18 studies were undertaken. And I'm not
- aware of those publications.
- Q. You can put that document
- 21 away.
- MR. LIFLAND: We are coming
- close to 5 o'clock. I don't think
- I want to go too much longer

```
1
           today. We've got tomorrow set
2
           aside.
3
                 MS. CONROY: How about if
           we -- I just have some more about
5
           this ad group, some additional
6
           documents, we just finish up this
7
           section. Are you okay?
8
                 MR. LIFLAND: Are you okay
9
           going a little bit more?
10
                  THE WITNESS: Yes.
11
                 MR. LIFLAND: That's fine.
12
                 MS. CONROY: Then we can
13
           just finish it off.
14
                  (Document marked for
15
           identification as Exhibit
16
           Janssen-Vorsanger-10.)
17
    BY MS. CONROY:
18
           Q. I'm marking Exhibit 10.
19
    JAN-MS-00613131. Careful of the staple
20
    on these.
21
                 This is an e-mail from just
    before the -- right around the time that
22
23
    you were setting the Ad Board up in
    September of 2003. And this is an e-mail
24
```

- ¹ from Dr. Katz to you. The Re line is
- abuse stuff. And he's attached a
- ³ proposal for a review article on
- 4 prescription opioid abuse, current
- methodology and research agenda. Do you
- see that?
- ⁷ A. Yes.
- ⁸ Q. And you forwarded that on to
- 9 Clare Harte, who is also in your
- department, correct?
- 11 A. That's correct, yes.
- 12 Q. Had you requested that
- Dr. Katz provide you with this proposal?
- 14 Is that -- or is that the usual way that
- 15 it would work?
- 16 A. Usually we would if there's
- an area of interest and Dr. Katz knew
- 18 that I had an interest in abuse
- culminating on the advisory board. So --
- but I can't -- I don't recall at this
- time whether I'd asked for it or whether
- he knew I was interested and provided me
- with this.
- Q. And the -- the purpose --

- the goal of the article was to review for
- the pain management community the
- 3 critical concepts of prescription opioid
- ⁴ abuse. Review the current status of
- 5 knowledge about prescription opioid abuse
- 6 in the community --
- A. I'm sorry, where are you
- 8 reading? I'm sorry.
- 9 Q. Right under Roman Numeral I.
- A. Okay.
- 11 Q. Okay?
- So he -- he lays out the
- 13 goals of the article.
- A. Right.
- Q. And then he says, "The
- purpose is to prepare the minds of the
- pain management community to expect and
- value certain types of data in order to
- be persuaded that one modified release
- opioid product is less abusable/abused
- than another."
- Do you see that?
- ²³ A. I do.
- Q. And this was to position a

- Johnson & Johnson product in the market
- 2 so long as the clinical study was
- accepted by the FDA for this purpose as
- 4 less abusable than a comparator product,
- ⁵ correct?
- ⁶ A. I was to provide data so
- ⁷ that people can begin to understand the
- 8 type of information that would be needed
- ⁹ for them to make an informed decision on
- which of the opioids would be appropriate
- 11 for those patients that they have.
- Q. And then following along
- with that, you would have identified a
- Johnson & Johnson product as being less
- abusable using those criteria?
- 16 A. If the data was supported
- and FDA agreed on it, then the correct
- studies would need to be done.
- Q. Were any such studies done?
- A. Not to my knowledge.
- Q. Do you know if any -- do you
- 22 know if the criteria was ever developed,
- or what types of data would be used to
- ²⁴ determine that?

- A. I need to see where this is
- in position to the advisory board.
- Q. Sure.
- ⁴ A. That would be good. So the
- ⁵ e-mail that you're talking about now is
- from the 23rd of September of '03, and
- ⁷ then early in January, and we had the Ad
- 8 Board in November.
- 9 Q. Right. So this -- this was
- around the time that we saw some e-mails
- between you, Dr. Sacoor, and Dr. Katz
- 12 kind of laying out the program?
- A. Right. So I think the
- dialogue was, this is some of the things
- that we can think about. And this may
- have morphed into the advisory board.
- 17 Let's get some other people's opinion.
- 18 Let's understand the state of the art.
- What are the things that people need to
- be thinking about, and what are the types
- of studies that would need to be done.
- Q. I see. So this may in fact
- have been the genesis for the Ad Board?
- A. I had interest in doing this

- 1 as well, but this may have been certainly
- ² part of the original conversations
- ³ related and tied into the advisory board
- ⁴ later on, yes.
- ⁵ Q. Okay. The RADARS data and
- 6 the Inflexxion data, did that become --
- ⁷ did those organizations develop data that
- 8 could be used to determine whether one
- ⁹ product is more or less abusable than
- 10 another?
- 11 A. The RADARS data and the
- 12 Inflexxion data are monitoring programs
- and would be part of other data that
- would be presented to FDA as part of a
- package.
- Q. And I understand that you
- told me earlier that RADARS and
- 18 Inflexxion data could not be used in a
- 19 promotional venue to discuss the relative
- abuse liability of a particular opioid,
- correct?
- A. Yes.
- Q. Do you know if the RADARS or
- Inflexxion data, however, was an attempt

- ¹ to come up with a type of data that could
- then be used as criteria for a clinical
- study on what would be more or less
- 4 abusable?
- ⁵ A. No. I think the RADARS data
- 6 and the Inflexxion data would have been
- ⁷ used as part of a package with other
- 8 information to inform the FDA as kind of
- ⁹ a suite of information to them to talk
- about an abuse of liability. But the
- 11 RADARS and Inflexxion data to my
- 12 recollection were not used specifically
- to design a clinical trial.
- Q. And we looked at the
- document that was the PowerPoint slide
- that had one of the strategic drivers was
- to show lower abuse potential of the
- Johnson & Johnson opioid product.
- Do you recall that?
- A. Yes.
- 0. And was that -- did that
- come out of this type of proposal, do you
- 23 know, that driver?
- A. I'm not completely following

- your question, I'm sorry.
- Q. Okay. Was this something
- that was in the works for quite some time
- 4 to try to determine what type of -- what
- 5 types of datasets could determine lower
- 6 abuse potential of a Johnson & Johnson
- ⁷ product?
- A. I don't remember how long
- ⁹ that was in the works. There was a lot
- of interest in understanding the type of
- abuse programs that would need to be done
- which culminated into the advisory board.
- But to answer your question, I don't know
- 14 how long that was in the works.
- Q. Do you know when RADARS and
- 16 Inflexxion data began to be provided to
- the FDA by Johnson & Johnson?
- A. Shortly after we started
- using those programs, that would have
- been provided in either safety type
- reports and as a way of communicating
- what we were monitoring.
- Q. And were you involved in
- that or was that a different department?

- A. No, I was involved with
- ² that.
- Q. Were you involved with
- ⁴ Duragesic, or was it with Nucynta?
- 5 A. I was involved in -- I'm
- 6 sorry, Counsel. I'm not understanding
- your question.
- ⁸ Q. In providing RADARS and
- ⁹ Inflexxion data with respect to abuse
- 10 liability or surveillance information
- 11 provided to the FDA, were you involved
- 12 for all opioid products at Johnson &
- Johnson, or did you have involvement with
- 14 providing that data for Duragesic or
- Nucynta or something else?
- A. Initially, all opioid
- products.
- Q. Okay. So it was -- it was a
- 19 classwide submission?
- A. These were activities that
- the company initiated without a
- requirement to do so, to monitor opioid
- ²³ analgesics, correct.
- Q. And around when did that

```
begin?
```

- A. When the RADARS data became
- ³ available to us, which was approximately
- ⁴ 2006 or thereabouts.
- ⁵ Q. But no clinical studies had
- 6 been done using that data to date that
- 7 you're aware of?
- A. No, not that I'm aware of.
- 9 O. At Johnson & Johnson?
- A. At Johnson & Johnson,
- 11 correct.
- 12 (Document marked for
- identification as Exhibit
- Janssen-Vorsanger-11.)
- 15 BY MS. CONROY:
- Q. This is likewise in that
- same time period, marked as Exhibit 11.
- JAN-MS-006132014 through -- I think we've
- 19 got a native document here. Well that's
- the cover Bates range. I'm not sure.
- The rest of it doesn't have a Bates
- ²² number on it.
- That's Exhibit 11.
- ²⁴ A. Okay.

- 1 Q. There might be a native slip
- sheet in there somewhere. This is an
- e-mail dated November 13th of 2003,
- 4 forwarding a draft of the study outlines
- ⁵ from you to Tricia Haertlein and Surya
- ⁶ Vangala. Surya worked in your
- 7 department?
- ⁸ A. Yes, she did.
- 9 O. What about Tricia?
- 10 A. They both did. Tricia
- 11 Haertlein was an administrative
- 12 assistant. And Surya Vangala was a
- project -- project manager.
- Q. Okay. And you say,
- "Attached, please find the draft of Nat's
- paper." That's Dr. Katz, right?
- A. Yes.
- Q. "I'm making changes to the
- document, and Nat will be creating a
- ²⁰ draft PowerPoint presentation."
- Do you see that?
- A. Yes.
- MS. CONROY: Okay. Here is
- the slip sheet for the --

```
1
                  Doctor, this won't make any
2
           difference to you.
3
                  But the slip sheet for the
           attachment to that e-mail is
5
           JAN-MS-00613205.
6
    BY MS. CONROY:
7
                  If you turn the page, in
           Ο.
8
    this document, Dr. Katz was providing
    more detail about the consensus meeting;
10
    is that correct?
11
           A. Yeah.
12
                  It was about a week later,
13
    or maybe almost two weeks later, and he
14
    was developing a PowerPoint.
15
                  Do you know who the
16
    PowerPoint was going to be shown to?
17
                  I don't recall.
           Α.
18
           Q. With Slide 2, he says, "The
19
    results of the meeting, the key points.
20
    The group did come to consensus on a
21
    suite of studies."
22
           Α.
                 Yes.
23
           O. "These studies should be
24
    divided into two groups by timetable" --
```

- 1 "by timeline, those that could
- potentially be completed in less than a
- year. That would be abuse liability
- 4 studies, for example studies to predict
- ⁵ actual abuse.
- 6 "And two, those that would
- ⁷ require more than a year, studies of
- 8 actual abuse."
- 9 Do you see that?
- A. Yes.
- Q. And do you agree with that
- 12 timeline?
- A. Yes. That was a timeline we
- wanted them to organize the studies by.
- Q. And then he says in Roman
- Numeral II-C, "The group agreed that
- measures of actual abuse in the target
- population, patients with chronic pain on
- opioids and the community, were of
- greater importance than studies of abuse
- liability, which are designed to predict
- 22 actual abuse."
- Do you see that?
- A. Yes.

- Q. And are you in agreement
- with that, that actual abuse measurements
- would be of greater importance to
- 4 physicians and payers than abuse
- ⁵ liability studies?
- A. I think both sets of studies
- ⁷ are important, but there was a paucity
- 8 information about what was going on in
- ⁹ the community. So there was strong
- interest in getting information on the
- 11 actual community. That's what Dr. Katz
- 12 identifies here.
- 0. And then --
- A. But certainly both of them
- 15 are -- will be needed to have a robust
- package of information to talk about
- ¹⁷ abuse liability.
- Q. Right. And he says that.
- 19 Both are important.
- A. Yes.
- Q. But he says the actual abuse
- was considered to be of greater
- importance than the also important abuse
- ²⁴ liability study.

- A. Yes, that was his -- if that
- was the conclusion of the meeting, then,
- ³ yeah.
- Q. Okay. And what do you mean
- by "and the community"? What was the
- 6 strong interest in the community? What
- ⁷ do they want to know?
- ⁸ A. The people being treated
- ⁹ with the drugs, as opposed to doing abuse
- liability studies, some of which may be
- done in the laboratories for example.
- 12 Q. So it would be actual
- studies of pain patients in a particular
- community, either low back pain
- 15 community, sickle cell community --
- A. Patients with pain.
- Q. -- whatever?
- A. Patients with pain, people
- with pain, chronic pain, who are on
- medications to treat their chronic pain.
- O. And those studies were never
- done, correct, as far as you know?
- A. To the best of my knowledge,
- those studies were not done.

- Q. Okay. And that's both the
- ² actual abuse studies as well as the abuse
- ³ liability studies designed to predict
- ⁴ actual abuse, correct?
- ⁵ A. There were abuse
- 6 liability-type studies that were done for
- ⁷ tapentadol ER. There were studies that
- 8 evaluated ways in which people might
- ⁹ abuse those. So those were abuse
- 10 liability studies, again for tapentadol.
- 11 So those were done later on in the
- other -- in another product.
- Q. Was that abuse liability of
- the drug itself or the abuse liability in
- the patient community?
- A. The abuse liability studies
- would have been how -- which -- which
- could be used to predict actual abuse.
- 19 So some of those may be -- to my best
- understanding is some of those may be
- laboratory-type studies. And they may
- also be studies in which they take people
- who are abusers of the medications and
- see how they might go about abusing the

- ¹ medication.
- Q. How they would tamper with
- ³ it, correct?
- A. Yes, that's correct.
- ⁵ Q. But as far as you know,
- there were no -- there were no abuse
- ⁷ liability studies conducted in the
- 8 patient community concerning tapentadol
- 9 ER?
- A. I think we are talking
- about, tapentadol was not -- we're
- 12 talking about Duragesic at this point.
- 0. Okay.
- A. Yeah.
- Q. But even -- but even to
- this -- until 2015, regardless of the
- drug, no such actual abuse or abuse
- 18 liability community studies have been
- done for any Johnson & Johnson, Janssen
- opioid product?
- A. There were abuse liability
- ²² studies --
- MR. LIFLAND: Object to the
- form of the question. Sorry, you

```
1
           can answer.
2
                  THE WITNESS: There were
3
           abuse liability studies, I
           believe, that were done for
5
           tapentadol. I think, given the
6
           years here in '03, my focus might
7
           be on Duragesic. And as far as I
8
           know for Duragesic I don't recall
9
           such studies.
10
    BY MS. CONROY:
11
                 Okay. In the tapentadol ER
12
    studies, you recall lab studies and then
13
    some studies that were done of
14
    individuals who misused and abused the
15
    product to determine how tamper resistant
16
    the drug is?
17
                  That's my -- I would have to
18
    see documentation, but that was the
19
    recollection that I have to support my
20
    statement.
21
                 Okay. Do you have any
22
    recollection of there being a study using
23
    tapentadol ER of chronic pain patients in
    the -- in the community to determine or
24
```

- predict abuse liability in a community of
- ² pain patients?
- A. Not that I recall.
- Q. And if you could turn to --
- 5 let's see. It's number -- it's D.
- A. 1D did you say?
- ⁷ Q. It was just -- you'll see
- 8 there's a page that say C, "Ease of
- 9 extraction of active product." Then if
- you turn the page it says D, "Validation
- of abuse-related constructs and outcome
- measures"?
- 13 A. Yes.
- Q. Did you find that?
- A. I do see that, yes.
- Q. Okay. And it says, "Brief
- description of the nature and purpose of
- the studies. The group recognized that
- ¹⁹ ultimately randomized controlled clinical
- trials and epidemiological studies will
- be the final arbiters of differences in
- 22 abuse liabilities between MROs. The
- 23 group also recognized the fact there's
- little agreement on what outcomes should

- be measured in such trials, terms such as
- ² 'abuse,' 'misuse,' 'aberrant drug
- behaviors,' 'recreational use,' extra
- 4 medical abuse, 'independence, 'are often
- bandied about, but there's little
- 6 agreement on what the syndromes of
- ⁷ concern are, what they should be called,
- 8 and there's absolutely no empiric work in
- ⁹ this area to define these syndromes."
- Do you agree with that?
- Or I'm sorry, do you see
- 12 that?
- 13 A. Yes.
- Q. And this is --
- A. To answer your question, I
- agree that this is what the group
- consensus came up with.
- Q. Okay. And so this was --
- this was Dr. Katz's outline of what the
- group came up with, and we also have the
- January Dr. Sacoor consensus, and they --
- they pretty much mesh.
- Would you agree?
- A. Yes.

- Q. It goes on and says,
- Dr. Katz says, "Furthermore, there's been
- ³ little work on predictors of negative
- 4 outcomes of opioid therapy or of opioid
- 5 abuse in the community. No credible
- 6 clinical trial or epidemiological study
- ⁷ can proceed without preceding work done
- 8 on construct validation and instrument
- 9 develop" -- "development to measure these
- 10 constructs and predictors."
- Do you see that?
- A. Yes.
- Q. And that would mean that you
- would have to come up with some
- definition that you were going to use and
- some way of validating the work, correct?
- A. Yes.
- O. And that's what this ad
- 19 group was looking at, ways to construct
- those types of studies, correct?
- ²¹ A. Yes.
- Q. Is there a reason why those
- studies did not proceed?
- A. The -- the decision was that

- we were going to focus on certain types
- of studies that we -- that would be able
- to provide some information to us around
- 4 abuse liability, so based on competing
- ⁵ priorities of what might be going on in
- 6 terms of clinical trials, et cetera.
- ⁷ Q. So the -- the reason there
- 8 were -- there were competing priorities
- ⁹ was --
- 10 A. There may have been at the
- 11 time. Yeah. Yes.
- Q. Let me just finish the
- 13 question.
- So there were -- as best you
- understand, there were competing
- priorities with respect to which studies
- Johnson & Johnson would go forward with
- at the time and that's why the studies
- that were discussed at the Ad Board did
- not go forward?
- A. Some of the work did go
- forward. I think there was some work
- that went on to look at likability. I
- think that was one of the projects that

- 1 came out of some of this discussion. So
- ² I believe some of the studies were done.
- 3 But all of the studies were not
- 4 implemented.
- ⁵ Q. And the likability studies
- 6 were the -- the lab studies with respect
- ⁷ to how easy it was to crush or
- 8 dissolve --
- ⁹ A. Those were later, those were
- later in other compound. But I think
- there was one looking at differences on
- the different types of formulations, but
- 13 I'd have to check on that.
- Q. Okay. Were those studies
- done by Johnson & Johnson?
- 16 A. Those were studies that were
- done by other people.
- Q. Were there individuals or
- patients that were used in those studies
- or were they lab studies?
- A. I don't recall.
- Q. Okay. You can put that one
- 23 away.
- MS. CONROY: We'll end for

```
1
            the day.
2
                  MR. LIFLAND: Okay.
3
                  MS. CONROY: Thank you,
            Doctor.
5
                  MR. LIFLAND: We'll come
6
            back tomorrow.
7
                  THE VIDEOGRAPHER: Stand by
8
            please. Remove your microphones.
9
                  The time is 5:23 p.m. Going
10
            off the record.
11
                   (Excused.
12
                   (Adjourned at approximately
            5:23 p.m.)
13
14
15
16
17
18
19
20
21
22
23
24
```

1 2 CERTIFICATE 4 5 I HEREBY CERTIFY that the witness was duly sworn by me and that the 6 deposition is a true record of the testimony given by the witness. 7 It was requested before 8 completion of the deposition that the witness, GARY J. VORSANGER, Ph.D., M.D., 9 have the opportunity to read and sign the deposition transcript. 10 11 12 MICHELLE L. GRAY, 13 A Registered Professional Reporter, Certified Shorthand 14 Reporter, Certified Realtime Reporter and Notary Public 15 Dated: December 10, 2018 16 17 18 (The foregoing certification 19 of this transcript does not apply to any reproduction of the same by any means, 20 21 unless under the direct control and/or supervision of the certifying reporter.) 22 23 2.4

1 INSTRUCTIONS TO WITNESS 2 3 Please read your deposition over carefully and make any necessary corrections. You should state the reason 5 6 in the appropriate space on the errata 7 sheet for any corrections that are made. 8 After doing so, please sign 9 the errata sheet and date it. 10 You are signing same subject 11 to the changes you have noted on the 12 errata sheet, which will be attached to 13 your deposition. 14 It is imperative that you 15 return the original errata sheet to the 16 deposing attorney within thirty (30) days 17 of receipt of the deposition transcript 18 by you. If you fail to do so, the 19 deposition transcript may be deemed to be 20 accurate and may be used in court. 21 22 23 24

Case: 1:17-md-02804-DAP_Doc#: 1985-9 Filed: 07/24/19 417 of 419 PageID #: 257136. Highly Confidential ty Review

1		
		ERRATA
2		
3		
4	PAGE LINE	CHANGE
5		
6	REASON:	
7		
8	REASON:	
9		
10	REASON:	
11		
12	REASON:	
13		
14	REASON:	
15		
16	REASON:	
17		
18	REASON:	
19		
20	REASON:	
21		
22	REASON:	
23		
24	REASON:	

1					
2	ACKNOWLEDGMENT OF DEPONENT				
3					
4	I,, do				
5	hereby certify that I have read the				
6	foregoing pages, 1 - 419, and that the				
7	same is a correct transcription of the				
8	answers given by me to the questions				
9	therein propounded, except for the				
10	corrections or changes in form or				
11	substance, if any, noted in the attached				
12	Errata Sheet.				
13					
14					
15					
16	GARY J. VORSANGER, Ph.D., M.D. DATE				
17					
18					
19	Subscribed and sworn				
	to before me this				
20	, day of, 20				
21	My commission expires:				
22					
23	Notary Public				
24					

Case: 1:17-md-02804-DAP_Doc#: 1985-9 Filed: 07/24/19 419 of 419 PageID #: 257138. Highly Confidential ty Review

1			LAWYER'S NOTES
2	PAGE	LINE	
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			